

# SailGP and Cognizant 101



**SAILGP**

cognizant®



## Cognizant's SailGP Partnership

Cognizant is thrilled to be the Official Digital Transformation Partner of SailGP, the elite, purpose-led global racing championship.

Leveraging our digital transformation and software engineering expertise, Cognizant will help improve audience insights, enable data visualization and create an immersive fan experience for 250+ million SailGP viewers worldwide.

Cognizant will also align with SailGP's Race for the Future purpose-driven agenda, championing a better world powered by nature, with a focus on accelerating a transition to clean energy.

We are proud to be Official Digital Transformation Partner of SailGP. Using Cognizant's expertise in digital transformation and software engineering we're helping the world's first climate-positive sail racing championship to engage fans and grow its audience through technology. The partnership positions Cognizant to help advance an organization which shares our values, driven by purpose and committed to a sustainable future.

**Gaurav Chand**  
Chief Marketing Officer,  
Cognizant







## A partnership driven by technology

SailGP features the world's best athletes going head-to-head, racing in the identical, hydro foiling, high-tech F50 catamarans. Race outcomes are determined by skill rather than any differences in race boat design and technology. The high-performance teams utilize Oracle software to analyze the collected open-source data to make critical performance gains.

To enhance the fan experience across events and beyond, Cognizant is helping SailGP explore innovative ways of bringing fans even closer to the action - putting SailGP's fans at the heart of its story. This will include personalizing the fan experience through dynamic content and enhancing website and email marketing (eCRM) output.

Throughout the multi-year partnership, Cognizant will partner with Oracle on projects to propel SailGP towards their business objectives. Drawing on Cognizant's robust technology partner ecosystem will boost improvements in performance and customer technology, which will inform athlete decision making, improve performance and, ultimately, make the boats go faster. The F50 fleet is referred to as a "smart city on water," with each boat generating 30,000 data points/sec—one of the most sophisticated IoT devices in sports.

SailGP is a member of the UN Climate Neutral Now Initiative and became the first championship in the sailing world to be certified as carbon neutral by reducing and offsetting its carbon footprint, as well as committing to being fully powered by nature by 2025. As a climate-positive sport, SailGP works with host cities in implementing innovative solutions to mitigate climate change. SailGP also recently launched an extensive program to fast-track female athletes' training and development for participation in the championship to advance gender equity in sailing.

# What is SailGP?

Powered by nature, SailGP is adrenaline-fueled racing where nine teams go head-to-head, at iconic venues across the globe, for a winner-takes-all \$1 million prize.

**9**  
Teams

Equal  
Boats

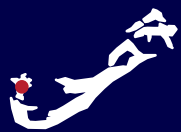
**7**  
Events

The winning team takes home **\$1 million**.

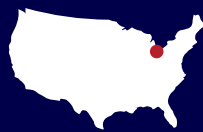
Expect sheer emotion, state-of-the-art technology and incredible drama as elite athletes fly cutting-edge wingsailed catamarans in thrilling close-to-shore races.



## Season 3 Calendar



**Bermuda SGP**  
14-15 May 2022



**United States SGP**  
18-19 Jun 2022



**Great Britain SGP**  
30-31 Jul 2022



**Denmark SGP**  
19-20 Aug 2022



**France SGP**  
10-11 Sept 2022



**Spain SGP**  
24-25 Sep 2022



**Dubai SGP**  
12-13 Nov 2022

*\*More races to be announced later this year.*





## A championship with purpose

Racing for a better future in a world powered by nature

SailGP is passionate that sport has the power to change the world. A better sport means a better planet.

73% of global greenhouse gas emissions come from the energy sector.

Increasing emissions are driving man-made climate change, a problem that needs to be solved. It affects us all.

### Clean energy is one solution

SailGP advocates for a world powered by [WIND](#). Powered by [SUN](#). Powered by [WATER](#).

### SailGP's goal is to:

Accelerate the transition to clean energy and be the most sustainable and purpose-driven sport.

SailGP is climate positive - using cutting edge technology to remove more carbon than its footprint and is committed to being 100% powered by nature on-water and on-shore at events by 2025.

It is the first organization to achieve both the Carbon Neutral International Standard and three gold medals in the U.N. Climate Neutral Now Initiative, and has set a clean energy roadmap to reduce carbon output by 55% by 2025.





# Teams



## Australia

Driven by America's Cup winning tactician Tom Slingsby, the Season 1 champion Australia SailGP Team is a fully national crew with young-yet-experienced sailors eager to defend its title in 2021/22.



## Canada

The Canada SailGP Team is an independent team and the 10th to join SailGP. The team will be on the start line when Season 3 commences in Bermuda. Canada SailGP Team and its partners are committed to increasing sailing's popularity in Canada and establishing a pathway for extraordinary athletes in the sport. The Canadian team is an entrepreneurial start up that is all about passion, purpose and risk-taking – elements that lead to winning.



## Denmark

Denmark SailGP Team presented by ROCKWOOL made its debut at Sydney SailGP in February 2020. Two female athletes have been added to the roster for Season 2, Olympic medallists Anne-Marie Rindom and Katja Salskov-Iversen, both successful candidates of the Denmark SailGP Team female development program.



## France

Working with renewed energy, the French will forge ahead to achieve their key objectives of reaching the podium at each event while also promoting a higher purpose through SailGP.



# Teams



## Great Britain

Driven by Ben Ainslie, the most successful Olympic sailor of all time who joined for Season 2, the Great Britain SailGP Team comprises some of the country's top sporting talent with Olympic medals across multiple sports.



## New Zealand

Olympic gold medallists and defending America's Cup champions Peter Burling and Blair Tuke head up the New Zealand SailGP Team. At the heart of the team is the mission of racing for a healthy ocean.



## Spain

The Spanish team is the youngest team to compete in the world's most cutting-edge sail racing sport.



## Switzerland

The newly formed Switzerland SailGP Team is the next generation of SailGP talent, on a journey that unites ambition, talent and passion. Driver Sébastien Schneiter will be the youngest driver the series has had. The team will start racing in its cutting-edge F50 in SailGP Season 3, going head-to-head against some of the most illustrious names in the sport.



## United States

Led by two-time America's Cup champion Jimmy Spithill, the United States SailGP Team is looking for payback as they seek to win the global championship for the red, white and blue.

# Racing

The SailGP Championship is made up of seven Sail Grand Prix events (with more to be announced), which take place across the globe. Each event includes multiple races.

Events take place across two days. Day one includes three fleet races. Day two includes two fleet races and The Final—the last race of the event.

## Fleet races

The five fleet races involve all ten teams, with points awarded to each team relating to their finishing position. SailGP fleet races last approximately 15 minutes each. A leaderboard is produced after each race to determine the event rankings, based upon how many points each team has been awarded in every race.

## The final

The last race of each SailGP event is The Final, a race in which the three highest ranked teams in the event face off to be crowned event champions. If there is a scoring tie to qualify for The Final, the boats shall be ranked in order of their finishing places in the most recent race. The final race at the last event of the season is the Grand Final. This is a race in which the highest ranked teams in the season go head-to-head to be crowned SailGP champions and win the \$1 million prize.





# Scoring

The SailGP scoring system is very simple, with points awarded for races and events working toward crowning the SailGP Champion.

## Scoring at events

At each SailGP event, there are five fleet races before the winner-takes-all Final determines the champion of that particular event.

Points are awarded based on a team's finishing position in each of the five fleet races.

The points won in all five fleet races are added together to build the event leaderboard, meaning if the same team won all five fleet races, they would end the weekend with 40 points.

The three highest ranking teams on the leaderboard after all five fleet races will qualify for The Final.

Place	Points
1 <sup>st</sup>	8
2 <sup>nd</sup>	7
3 <sup>rd</sup>	6
4 <sup>th</sup>	5
5 <sup>th</sup>	4
6 <sup>th</sup>	3
7 <sup>th</sup>	2
8 <sup>th</sup>	1

## Scoring in the championship

Once The Final has finished, the winner is declared event champion. This team is awarded 10 points in the Championship Leaderboard.

Second place in The Final is awarded nine points in the Championship Leaderboard, and third place is awarded eight points.

The teams who did NOT qualify for The Final are then awarded points in the Championship Leaderboard relating to their ranking in the event leaderboard; fourth place is awarded seven points, fifth place is awarded six points, etc.

Place	Points
1 <sup>st</sup>	10
2 <sup>nd</sup>	9
3 <sup>rd</sup>	8
4 <sup>th</sup>	7
5 <sup>th</sup>	6
6 <sup>th</sup>	5
7 <sup>th</sup>	4
8 <sup>th</sup>	3

These points are added together as the season progresses, so if the same team won all eight events in a season, they would end the season on 80 points in the Championship Leaderboard.

The Championship Leaderboard is added to after each event, with the highest ranked teams at the end of the season qualifying for the Grand Final.

The winner of the Grand Final is crowned champion of the SailGP Championship, and the other boats in the Grand Final will be ranked in the Season Championship according to their finishing place in the Grand Final.

The rest of the Season Championship will be determined by ranking the remaining boats (those not involved in the Grand Final) in order of their total points in the Championship Leaderboard, from highest to lowest.

## Scoring ties

### Event ties

If there is a tie between two or more boats in an event leaderboard, they shall be ranked in the leaderboard in order of their finishing places in the most recent race.

### Season ties

If there is a tie between two or more boats in the Championship Leaderboard, they shall be ranked in the Leaderboard in order of their finishing places in the most recent event.

### Do not start

A boat that doesn't start the race or gets disqualified gets ZERO points.

### Did not finish

A boat that starts but doesn't finish (capsize/breakdown or otherwise) will receive ONE point.





# The F50

The F50 is the cutting-edge one-design catamaran used by all SailGP teams, leaving performance and results directly in the hands of our world-class athletes.

A culmination of 10 years of development in high-performance, foiling, multi-hull racing, the F50 was the first boat to hit 92.6 km/h (50 knots/57.5 mph) during racing and has a predicted top speed of over 96.6 km/h (52.2 knots/60 mph).

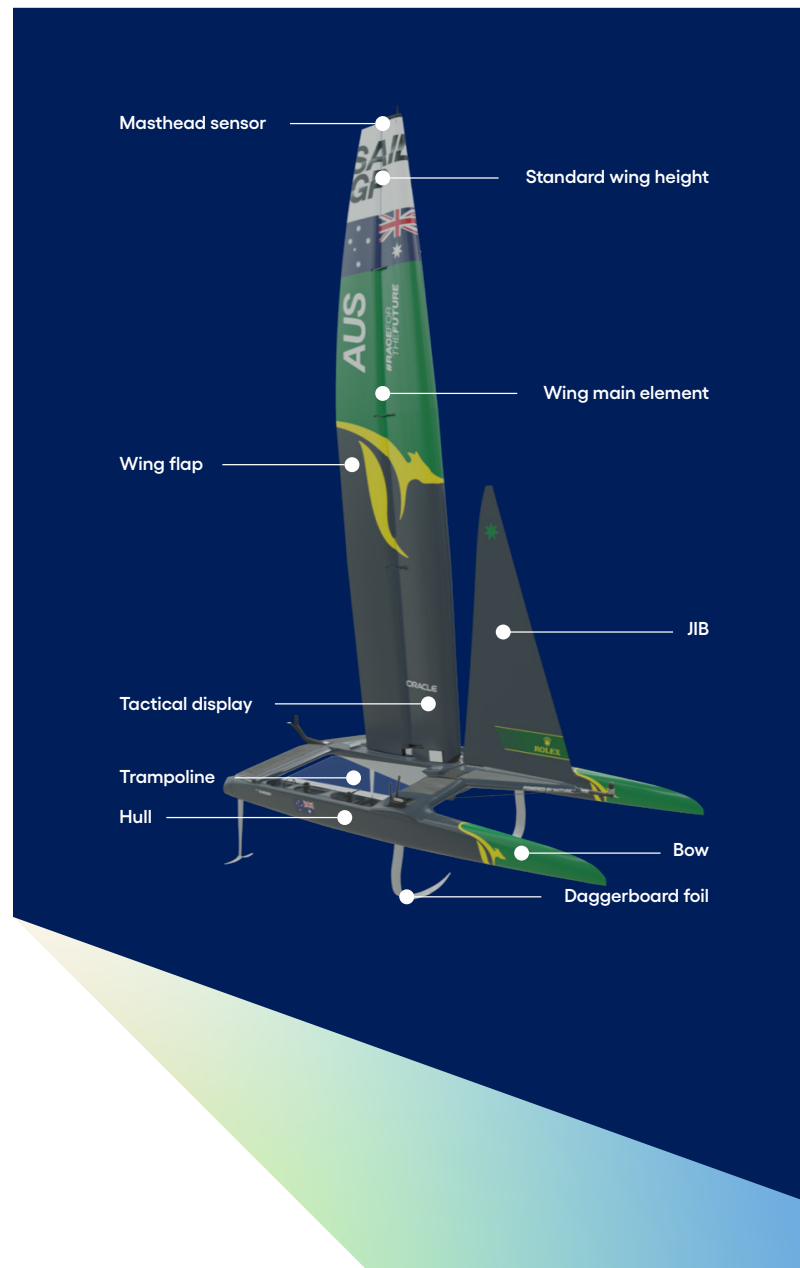
The F50 is a new class of boat. It shares DNA with the revolutionary catamarans used for the 35th America's Cup in 2017, but it is the next generation. These boats are the culmination of 10 years of development in high-performance, foiling, multihull racing.

The foils are constructed with higher modulus carbon fiber, producing a thinner section which has less resistance at high speeds. The geometry of the boards has been extended outside the maximum beam of the boat, which provides more righting moment and a smoother transition between the vertical and horizontal sections of the foil.

These improvements all work toward the boat moving significantly faster, as the onset of cavitation—the reduction of water pressure caused by the foils resulting in water boiling and creating air bubbles which increase drag and reduce lift—is delayed until much higher speeds.

Drag has been further reduced as the lower section of the rudders are manufactured with high-strength stainless steel, and there are different size rudders, foils and jibs that can be equipped depending on the wind speed to ensure racing remains of the highest quality.

As SailGP is a one-design class, all teams use the same equipment in every race. The Tech Team Operations Manager will announce the final decision for equipment ahead of the start of racing, following a consultation process which includes the Regatta Director and one representative from each team.



# The racecourse

SailGP events take place all over the world in multiple iconic venues and in all kinds of weather conditions with the race course set as close to shore as possible.

This means the racecourse is always changing, sometimes even multiple times at the same event if the conditions dictate. This may at times appear confusing, but the fundamentals of a SailGP racecourse remain the same regardless of the actual course layout.

Racing is intended to be on windward (upwind) and leeward (downwind) courses, with the final course to be sailed designated by the race committee no later than five minutes before the starting signal. The course may have its position and length altered depending on weather conditions. But the basic windward/leeward configuration remains the same for every SailGP race.

In this windward/leeward configuration, one mark is placed directly upwind from the center of the start line and the second mark is placed directly downwind from the first mark.

One of the most intense parts of a SailGP race is right at the start, as the first leg takes the boats on one of the fastest points in sailing, a reach, to the first mark, or the speed mark.

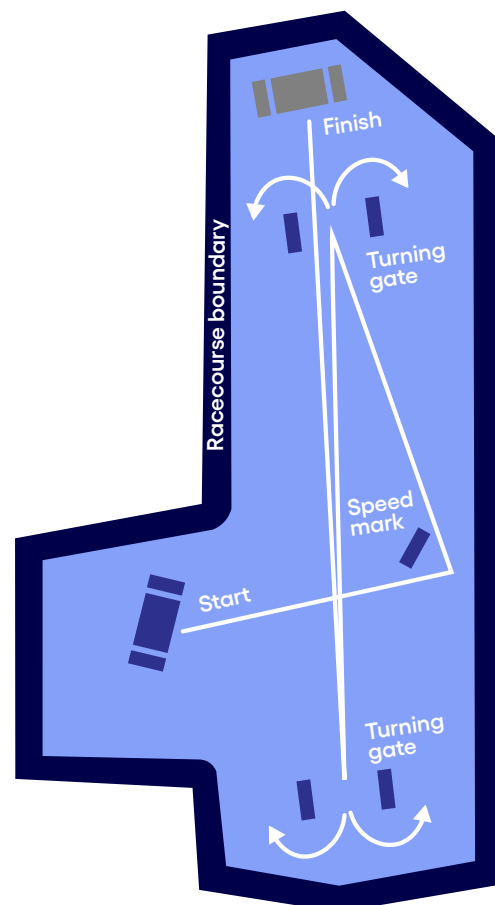
From there, the boats begin heading to the leeward gate at the bottom of the course. Once a boat has passed through the gate, it starts heading upwind to the windward gate at the top of the course.

The boats repeat the journey to the leeward gate once they have passed through the windward gate, and then continue racing this course until the designated number of laps have been completed.

## How starts work

There is no standing start in SailGP, with all races beginning with the entire fleet moving.

Various signals are communicated to the boats during the starting procedure, with the entire fleet required to be inside the starting area at a set time. The fleet will then start moving towards the start line as the clock counts down to the starting signal. Boats may cross the start line any time after the starting signal has been sounded to begin the reach for the first mark. If a boat has crossed the start line before the starting signal, it is declared OCS (on course side) and penalized.





# Penalties, rules and regulations

Penalties are a key part of SailGP races to ensure the competition remains fair and equal each time the boats take to water.

There are a number of various rules which can be broken by the teams during racing, with penalties decided by the umpires following a protest by a competitor.

The umpire team, using high-tech tracking technology accurate to two-and-a-half centimeters, maintains the fairness of the race. They are able to replay incidents and have access to all data and audio that comes off the boats.

If a team is found to have breached a rule it receives a penalty, and the boat in question must slow down relative to the boats around it.



## Penalty points

Following the opening event of Season 2, the Bermuda Sail Grand Prix presented by Hamilton Princess, tougher rules have been introduced to discourage collisions on the race course.

The new updates give more discretion to the umpires when imposing penalty points in the event of a collision. Penalty points can be handed out to both the guilty boat on the water, but also the other boat if it didn't do enough to avoid the collision.

Penalty points will be determined using the following methodology:

### Collision

- Boat responsible - two points
- Boat involved - minimum one point (if it was possible for them to avoid)

### Collision causing damage

Tech team needed to review and repair.

- Boat responsible - four points
- Boat involved - minimum two points (if it was possible for them to avoid)

### Collision causing serious damage

Taken out of racing for the day.

- Boat responsible - six points
- Boat involved - minimum three points (if it was possible for them to avoid)

### Season impact

At the end of an event, a boat's accumulated contact and damage penalties will result in the following deductions from the Season Championship:

**3-4 points** = one season point deducted

**5-6 points** = two season points deducted

**7+ points** = three season points deducted

### Dangerous driving: Black flag

The umpires can give an immediate "black flag disqualification" to a team that, while breaking a rule, puts another team at high risk of serious collision or capsize.



## Nationality rules

SailGP features nine national teams going head-to-head to win the SailGP Championship and the \$1 million prize.

But the nine teams are NOT fully made up of athletes from that team's country, with nationality rules in place to make the racing fairer and more competitive.

Crew nationality restrictions are determined in SailGP's nationality rules, with the designation of a nation as a Developed Sailing Country affecting the line-up of a crew.

Upon joining SailGP, and then again before the start of any season, the nation representing a boat is designated as either a Developed Sailing Country or an Other Country.

As of the start of Season 3, the following are designated Developed Sailing Countries:

- Argentina
- Australia
- Austria
- Belgium
- Brazil
- Canada
- Croatia
- Denmark
- Finland
- France
- Germany
- Holland
- Italy
- New Zealand
- Norway
- Poland
- Russia
- Slovenia
- Spain
- Sweden
- Ukraine
- United Kingdom
- United States of America



In Season 2, a boat representing a Developed Sailing Country must have the following number of crew who must be nationals of the country that the boat represents.

Crew on board	Required nationals of team's country
5 crew on board	4 nationals
4 crew on board	3 nationals
3 crew on board	2 nationals

For Other Countries, the nationality restrictions are looser with only a portion of crew required to be nationals of the country that the boat represents.

Crew on board	Required nationals of team's country
5 crew on board	2 nationals
4 crew on board	1 nationals
3 crew on board	1 nationals

SailGP intends to tighten the nationality rules as we promote the development of sailing talent worldwide. By Season 4 the rules state that Other Countries must have parity with Developed Sailing Countries in regard to the amount of crew who must be nationals of the country that the boat represents.

For more information visit: [Cognizant Sponsorships](#) and [SailGP](#).





SAIL GP  
POWERED BY NATURE

**SAIL GP**

cognizant®