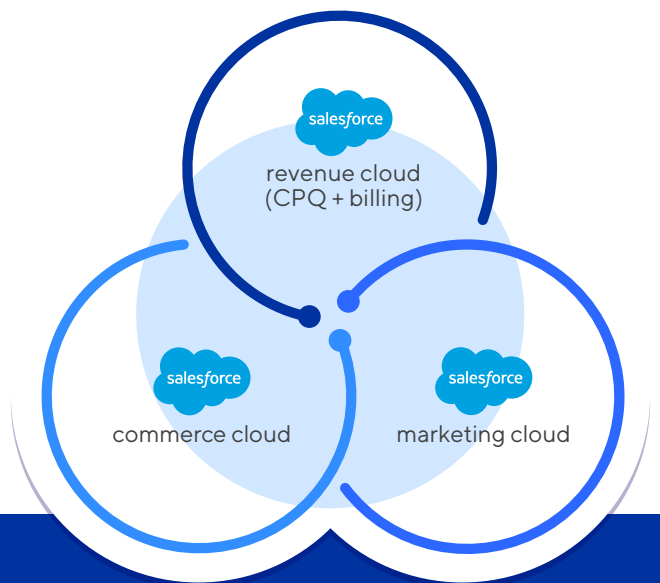


# INTRODUCING REVENUE BLUEPRINT

Revenue Blueprint is an ATG Cognizant offering that pairs purpose-built IP, accelerators and integrations with world-class consulting to expedite outcomes for clients using Salesforce Revenue Cloud (which is Salesforce’s new marketing umbrella for existing Marketing, CPQ, Billing and Commerce capabilities)

## KEY BUSINESS BENEFITS

- Accelerates value and time-to outcome by providing vertical-specific capability.
- Enables manufacturing clients to transform their selling and revenue motions, leveraging investment in legacy systems.
- Advisory services optimizes roadmap and priority, implementation services of Revenue Cloud and Blueprint accelerators/integrations and application support to ensure accelerated outcomes.



Revenue Blueprint for Manufacturing is our first release, which will be followed by Revenue Blueprint for Technology and Life Sciences.

Salesforce Revenue Cloud is the backbone product provider but our Blueprint includes integrations with complementary Ohana solutions such as:



[Click here to know more about Revenue Blueprint >](#)

### About Cognizant

Cognizant (Nasdaq-100: CTSH) is one of the world’s leading professional services companies, transforming clients’ business, operating and technology models for the digital era. Our unique industry-based, consultative approach helps clients envision, build and run more innovative and efficient businesses. Headquartered in the U.S., Cognizant is ranked 193 on the Fortune 500 and is consistently listed among the most admired companies in the world. Learn how Cognizant helps clients lead with digital at [www.cognizant.com](http://www.cognizant.com) or follow us @Cognizant.

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