

AWS Partnership

Driving transformative business outcomes through AWS cloud

The challenge is to maximize benefits

Businesses of all maturity levels are failing to maximize benefits from their cloud partners. Organizations are struggling to manage legacy application workloads and are finding it difficult to combine traditional and modern architectures, as well as integrate cloud into their wider culture. Enterprises are seeing limited returns on their investments as a result.

Following the pandemic, business and IT pressures are scaling up. Within many organizations, business and technology leaders are often not in sync, resulting in disconnected cloud transformation strategies. This is increasing the complexity of hybrid cloud environments at a time when IT departments are being asked to do more with less.

Unlocking greater value from AWS

No matter the cloud adoption level of an organization, leaders must be empowered to focus on priority business outcomes. To enable long-term benefits beyond cloud migration, businesses must establish a clear, outcome-driven approach that evolves with the ever-changing landscape. Having chosen AWS as their cloud provider, they must find a trusted partner to unlock immediate value at speed and drive continued innovation into the future.

"73% of decision makers say that using public cloud platforms alongside on-premises infrastructure has made IT operations more complex."

Source: Understanding the Relationship between Cloud Management and Workload Placement, ESG



Our offering

Cognizant approaches cloud transformation and beyond with four unique engagement models that drive optimized value and accelerated modernization with AWS, while future protecting your cloud investments.

Our unique solutions are underpinned by our innovation flywheel methodology

Application modernization platform

Build smarter migration roadmaps and strategies to enable rapid acceleration through the cloud.

Data modernization platform

Embed AI and ML within the business to empower deeper, real-time data insights for better decisions.

Self-service platform

Remove cloud migration complexity by centralizing governance functions to drive greater cloud adoption.

Modernization factory

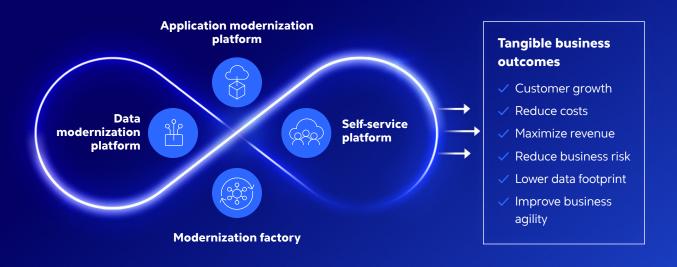
Combine the right culture, talent and technology to enable seamless digital transformation and innovation.



Innovation flywheel: continually unlock savings and reinvest in innovation

Drive sustained value through continued modernization

Our progressive approach is ever-evolving to maximize success now and in the future



Get started with Cognizant



Identify outcomes

We quickly engage with your enterprise to define specific business challenges, understand cloud maturity levels and identify new opportunities.

decisions.

Accelerate forward

2

We implement quickly while maintaining long-term business goals front of mind, helping you accelerate through cloud gates of maturity and future protecting

Continuous innovation

3

We continue to unlock opportunities, untap business value and enable creativity and investment in innovation through our progressive, cloud powered modernization journey.

Why Cognizant?

We have integrated and optimized AWS environments for over 300 global customers, driving innovation beyond cloud migration. Bringing crucial learnings from quiding early adopters of cloud, we can speed up your journey through the initial stages and future protect the technical decisions that you make now.

With AWS as our partner, we focus on the outcomes that matter most to your business and underpin our solutions with deep industry experience and market-leading IP.

No matter your starting point, we know how to create short-term impact and long-term value.

To learn more, visit cognizant.com/cloud-enablement-services/aws-cloud or email us at AWSome@cognizant.com

About Cognizant

Cognizant (Nasdaq-100: CTSH) is one of the world's leading professional services companies, transforming clients' business, operating and technology models for the digital era. Our unique industry-based, consultative approach helps clients envision, build and run more innovative and efficient businesses. Headquartered in the U.S., Cognizant is ranked 194 on the Fortune 500 and is consistently listed among the most admired companies in the world. Learn how Cognizant helps clients lead with digital at www.cognizant.com or follow us @Cognizant.



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