Collaborate and provide live support to clinical trial sites with Cognizant® Shared Investigator Platform video meetings capability

Clinical trial sponsors have long recognized the need to decentralize trials to gain efficiencies, control costs and increase patient access. The move to virtual visits and meetings has been accelerated by the COVID-19 pandemic, which has forced sponsors to find new ways to collaborate with investigators. The integrated video meetings capability in Cognizant® Shared Investigator Platform (SIP) provides a new way forward for sponsors, facilitating decentralization by consolidating virtual meeting capabilities with other day-to-day trial activities into a single platform, providing a live connection between sponsors and sites and improving overall trial efficiency.

As the only platform in the industry that keeps both sites and investigators at the center of the clinical trial ecosystem, Cognizant SIP eliminates the “different sponsor, different system” challenge for sites. The SaaS-based, single sign-on platform alleviates sites’ operational inefficiencies and administrative challenges by enhancing collaboration and communication with sponsors by:

- Supporting site/sponsor virtual collaboration through video conferencing, chat, training and remote review of documents
- Harmonizing the management of key components of clinical trials across industry stakeholders
- Facilitating sponsor and site collaboration on key clinical trial documents by enabling seamless workflow and document exchange between site and sponsor TMF systems
- Employing a site-centric design that provides sites with a single point of access to dozens of clinical trial technologies and standardized processes across all sponsors

The video meetings capability in Cognizant® Shared Investigator Platform (SIP) enables clinical trial sponsors to:

- Collaborate remotely with study team and sites
- Provide live support to investigators
- Easily identify target audiences/participants
- Consolidate meeting schedules with study sites into a single platform
Cognizant SIP leverages a tightly integrated Cisco Webex module to enable remote meetings between sponsors and sites. Combining this video meeting capability within the centralized platform further streamlines clinical trial set up, execution and results.

The video meeting capability in Cognizant SIP streamlines and optimizes collaboration throughout the clinical trial life cycle by enabling sponsors to:

- **Collaborate remotely with study teams and sites.** Study teams can effectively provide live support to their sites, eliminating the “back and forth” of email exchanges and/or the need for in-person contact.
- **Qualify sites remotely.** Sponsors can conduct virtual tours of investigator sites, utilizing remote views of sites for study start-up qualification. This capability, tied with SIP’s unified approach to site qualification and activation creates a streamlined way to get sites up and running faster and more efficiently.
- **Conduct virtual training sessions.** Sponsors can conduct virtual training sessions for their sites and, subsequently, leverage the session recordings as evidence of training.

### Streamline and track meetings.

Study teams can schedule video meetings, send invitations to identified study staff, change or cancel meetings as needed, record meetings and retrieve those recordings for offline use.

### In addition to the myriad of benefits for sponsors, the video meeting functionality also simplifies scheduling for investigator sites by:

- **Providing meeting communications within the platform.** Attendees receive meeting invitations, updates and notifications within the Cognizant SIP platform. Meetings are automatically synced to the attendees’ calendars.
- **Consolidating schedules across sponsors.** Site staff can view and track a consolidated schedule of meetings across all study sponsors within the Cognizant SIP platform.

Learn more about the video meeting capability of Cognizant Shared Investigator Platform and how it will enable your organization to easily and effectively collaborate remotely for clinical trials. For more information, please visit [www.cognizant.com/shared-investigator-platform](http://www.cognizant.com/shared-investigator-platform).

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**About Cognizant Life Sciences**

Cognizant’s Life Sciences business unit partners with biopharmaceutical and med-tech companies to develop strategies and apply solutions to healthcare challenges across the value chain. Our services and products, including the Shared Investigator Platform (SIP), are digitizing interactions between sponsors and investigators across every phase, helping the industry subtract time from clinical development and add it to patient lives.

To learn more, visit [cognizant.com/life-sciences](http://cognizant.com/life-sciences).

**About Cognizant**

Cognizant (Nasdaq-100: CTSH) is one of the world’s leading professional services companies, transforming clients’ business, operating and technology models for the digital era. Our unique industry-based, consultative approach helps clients envision, build and run more innovative and efficient businesses.

Headquartered in the U.S., Cognizant is ranked 194 on the Fortune 500 and is consistently listed among the most admired companies in the world. Learn how Cognizant helps clients lead with digital at [www.cognizant.com](http://www.cognizant.com) or follow us [@Cognizant](https://twitter.com/Cognizant).