Intelligent Process Automation
Unlock potential

Organizational and people enablement are important to success

- 75% of employees lack understanding of all that's possible with automation*.
- 8 out of 9 companies believe cultural readiness to be a top priority for business.
- 51% of companies believe cultural readiness to be a top priority for business.

Create modern businesses that achieve real outcomes

- 10M Large energy utility co. achieved 1M annual savings with end-to-end IPA enabled by embedding automation as a business capability and champion program.
- 200M Global Beverage Co. achieved 200M in elevated sales by using insights to drive sales and feedback for continuous program improvement.

Cognizant’s enablement approach

- How we help you re-engineer your business for tomorrow

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To learn more about Cognizant’s Intelligent Process Automation offerings, please visit www.cognizant.com/ipa.

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*Forrester Research: RQ 2.0: Assess Your Readiness For Artificial Intelligence, Automation, And Robotics The Updated Robotics Quotient Prioritizes The Crucial Investments You Need To Make by J. P. Gownder, October 18, 2021

1 Ibid

2 The Imperatives for Automation Success, McKinsey & Company, August 25, 2020

3 The Work Ahead: Digital First (to Last), January 2021

4 Digital fluency to prepare you for tomorrow’s business today

5 How we help you modernize your business for tomorrow

- Connection to strategic objectives
- Accelerators
- Champion program
- Operating model
- Career pathing and upskilling
- Digital fluency to transform your business from wins to world leaders

face
design

- Best practices for velocity and excellence
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