

Enterprise AI | Offering Overview

BECOMING AN AI-DRIVEN ENTERPRISE

Successful organizations make the right decisions at the right time-- and the fastest, most trusted business decisions are informed by data and Artificial Intelligence. To realize the full value of modern decisioning, organizations need to prioritize AI initiatives then move beyond the test lab to scale and embed AI throughout the enterprise.

Challenges of the Modern Enterprise

Moving confidently from pilots to production

"Industrializing AI across the modern business to realize AI's ROI with outcome predictability, reduced risk, and accelerated time to value"

Automating IT and business operations

"Reducing manual processes, managing performance and productivity, and personalizing every customer interaction with efficient, perceptive, and responsive AI"

Creating insights and delivering outcomes from data

"Applying AI to accelerate insight-driven decision making and execution in support of differentiated offerings, revenue growth and cost savings"

Cognizant Enterprise AI

Enterprise AI is a comprehensive service offering designed to overcome the obstacles preventing organizations from turning data into insights and making intelligence-based decisions. Our team of industry experts will help create, deploy, integrate and maintain transformative AI solutions across your enterprise so you can drive trusted and automated decisions and accelerated execution throughout your business.

Delivering Superior Outcomes



Reduce costs with increased operational efficiency and ability to execute



Improve data quality and eliminate redundancy



Drive innovation and create new markets



Decrease infrastructure and maintenance costs with reduced storage footprint



Improved customer experiences for increased loyalty and sales

Where we've made an impact



A global consumer goods company implemented a digital shelf solution to achieve:

- 60% accelerated time to market in digital channels
- 68% reduction in time spent creating product listings
- \$3 million savings annually in operational expense
- Six months of time saved on auditing images on partner websites



A large wealth management company needed to reduce contact center operating costs. A conversational AI solution resulted in:

- 50% savings in check fraud losses
- \$6.7 million reduction in operating costs
- 166,000 fewer calls
- 5% improvement in customer experience index score



A U.S.-based fast food company used our cloud-based AI-driven intelligent platform to deliver:

- 10% reduction average drive-through order time
- greatly improved data accuracy
- significant reduction in software licensing costs
- up-to-the-minute sales, product and regional insights and performance metrics.

Why Cognizant

"Cognizant accelerates AI deployment throughout your enterprise to deliver the unparalleled business value of trusted, automated, intelligence-based decisions. With a proven implementation approach leveraging the native services of our hyperscaler partners and powered by patented battle-ready tools and accelerators, Enterprise AI moves models from pilot to production and industrializes AI across the enterprise to deliver measurable and reliable business outcomes in months, not years."

Visit <http://www.cognizant.com> to find out more