



Cloud Infrastructure Modernization and Management

Offering overview

Accelerating value from the cloud journey

Cloud-driven business transformation is at the heart of everything we do at Cognizant, and it's central to our clients' ability to transform, enable digital business and succeed in their markets. Cognizant Cloud Modernization and Management combines market-leading talent, innovative methods, IP and thought leadership, along with a track record of success with clients to drive industry-shaping business outcomes and user experiences.

We lead our Global 2,000 customers across all aspects of the cloud transformation journey. We focus on all the major cloud providers through dedicated hyper-scaler business groups, and we offer full-stack skills and capabilities. We guide our customers across the entire lifecycle from strategy, advisory, assessment, change management, implementation through to cloud operations and continued innovation.

After 'cloud first', what's next?

So many companies moved, unoptimized, to public cloud only to realize after a few years that their operating costs were higher. Meanwhile, since they didn't take the time to put in the right foundation for cloud modernization, organizations are suffering from issues around security and data governance. Other companies held off jumping onto cloud but now find their heritage IT infrastructures prevent them from creating the digital capabilities that drive compelling customer experiences and enable new ways of doing business.

We continue investment, innovation and upskilling with our top strategic infrastructure and SaaS partners – AWS, MSFT, GCP, VMware, Oracle, ServiceNow, Workday, SAP and Salesforce. Our dedicated industry solution groups deliver over 40 innovative industry cloud solutions.

Cognizant Cloud Infrastructure Modernization and Management

Our strategy for modernization and cloud:

Client-centric, outcome-driven

We shift the focus from deliverables to outcomes – cloud as an investment center, not a cost center.

Public/hybrid/multi cloud solutions and expertise

We use innately client- and industry-centric strategies, solutions and frameworks enabled by capabilities from workload orchestration to data optimization to security and provisioning/deprovisioning.

Delivering IT/Business buyers roadmaps with industry platforms

We build upon our industry expertise and continuing investment in multiple vertical markets and hyper-scalers aligning business agendas/roadmaps/outcomes to cloud strategies accelerating innovation and delivering maximized value on investment.

Transforming data to insights

Cognizant is working with clients to activate insights from various legacy data platforms, creating new cloud-based business models and actionable dashboards for faster and intelligent decision-making increasing time to market and lowering costs.

Talent and expertise investment

Cognizant continues to enrich our talent acquisition strategies to attract knowledge experts and remains focused on the continuation of upskilling and training programs.

Driven by our consultancy practice

Utilizing Organizational Change Management (OCM), we empower our clients to build, implement, optimize and sustain their cloud investment.

Our Cloud Infrastructure Modernization and Management solutions include:

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|  Private cloud |  Public cloud |  Cloud migration |
|  Cloud steps |  Automation |  Cloud assessment |
|  Cloud governance |  Multi-cloud cloud management platform |  Cloud economics |
|  Cloud FinOps |  Cloud strategy |  Platform engineering / DevOps |
|  Containers | | |

Delivering superior outcomes

Better customer experiences, increased efficiencies, streamlined processes and business relevancy are table stakes digital business outcomes. A strong technology backbone is imperative. Cognizant's industry experience and technology expertise across critical digital platforms makes us the trusted and essential partner delivering on client business agendas.

Done right, cloud allows businesses to maximize their technology investment without disruption - securely and economically - but with speed, resilience and agility, enabling them to stay relevant, competitive and positioned as a market leader. We ensure our clients' technology infrastructure is optimized, driving short-term outcomes and long-term business value.

Where we've made an impact

Telecommunications

- First-ever S/4HANA on Microsoft Azure Cloud implementation in Australia.
- Increased user productivity, improved end-user experience, boosted performance and enhanced capability to process data and information in real time.
- Deployed cloud automation to reduce cloud operating costs by more than 15%, streamlined operations and moved to consumption-based pricing models.
- Accelerated cloud adoption 30% by leveraging SAP cCAT framework to assess, design, deploy, run and optimize S/4HANA on Microsoft Azure Cloud.

Pharmaceuticals

- Helped Fortune 500 Pharmaceutical, Chemical and Life Sciences company by streamlining critical business processes across key business functions. This multi-country project spread across 66 countries.
- Services included template rollout (China and Vietnam), data migration, compliance and validation, reporting and analytics and organizational change management.
- Leveraged Cognizant assets to accelerate delivery.
- Hybrid agile model delivery, onsite-offshore delivery approach, local Chinese-speaking resources in the team.

Manufacturing

- Unified sales solution for more than 20,000 B2B customers, covering more than 3,000 products, across seven major regions across the world, on a single instance of SAP Sales Cloud.
- Flexible and scalable solution for future geographical expansions.
- Accurate, real-time visibility of customer data on the go.
- 360-degree view of customers through the unified solution.

Why Cognizant for technology modernization and beyond?

Starting with a modern infrastructure, we simplify complexity, recalibrate cloud strategies and maximize the benefits of cloud investments no matter where the client is on their journey while continuously unlocking innovation.

Our major differentiation factors:

- Ability to leverage the intersection of our incumbent industry knowledge, our expansive digital assets and own heritage in technical IP to bring tailored, world-class solutions that are contextualized to our clients' reality and objectives.
- Strong client influence and partner ecosystem alignment.
- Unparalleled domain, business process and application expertise.
- Flexible and responsive engagement model.

Set up a briefing session to learn how Cognizant can partner with you for Cloud Infrastructure Modernization and Management.

Visit <http://www.cognizant.com> to find out more.