

Cognizant's

# Application Portfolio Rationalization

Improving

IT velocity

for

accelerated

business growth

Make your applications "Fit for Use" and "Fit for Purpose" by simplifying the application landscape and improving business agility.

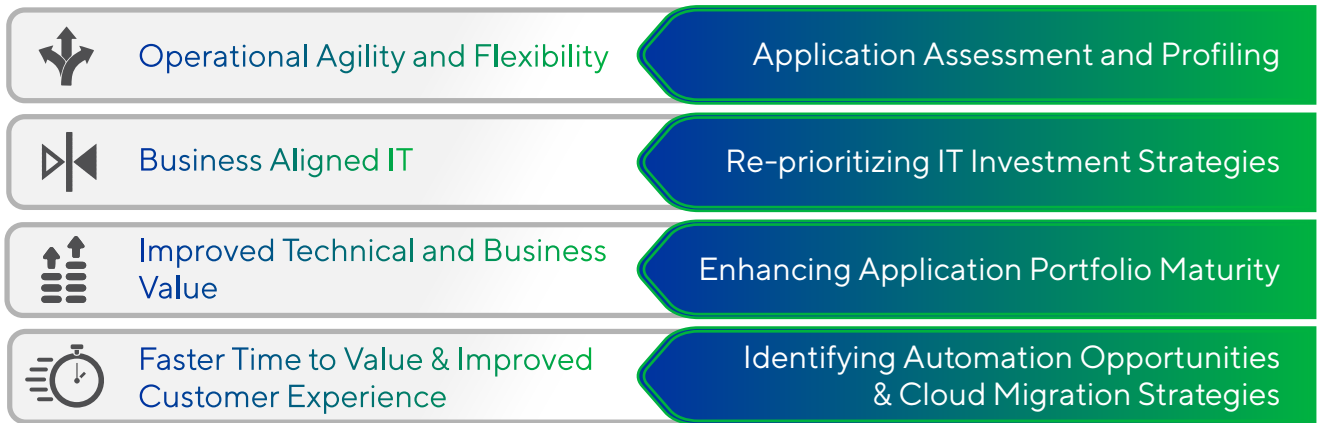
**Cognizant**<sup>®</sup>

# Triggers for Application Portfolio Rationalization



## What's needed to fix these Challenges?

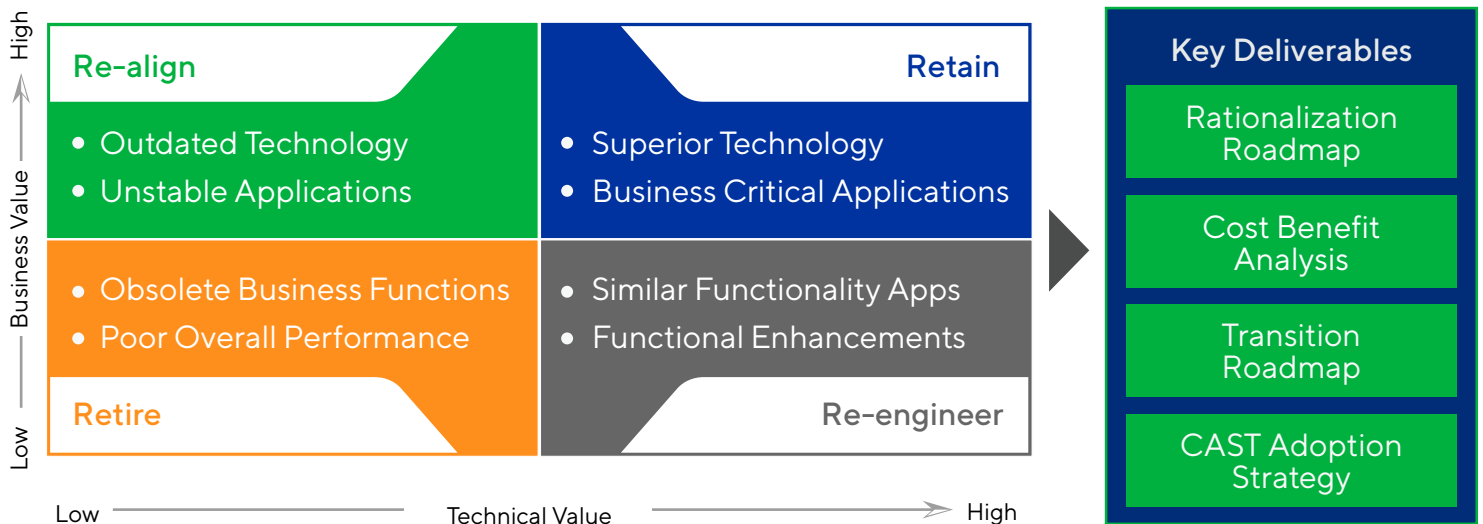
Enablers



## How can we help?

Cognizant's Application Portfolio Rationalization (APR) is a structured assessment methodology which focuses on Cost, Technology, Business Relevance and Risk Profile of an application and helps to improve the Technical and Business Value of the Portfolio, leading to a Simplified, Modern and Agile Enterprise.

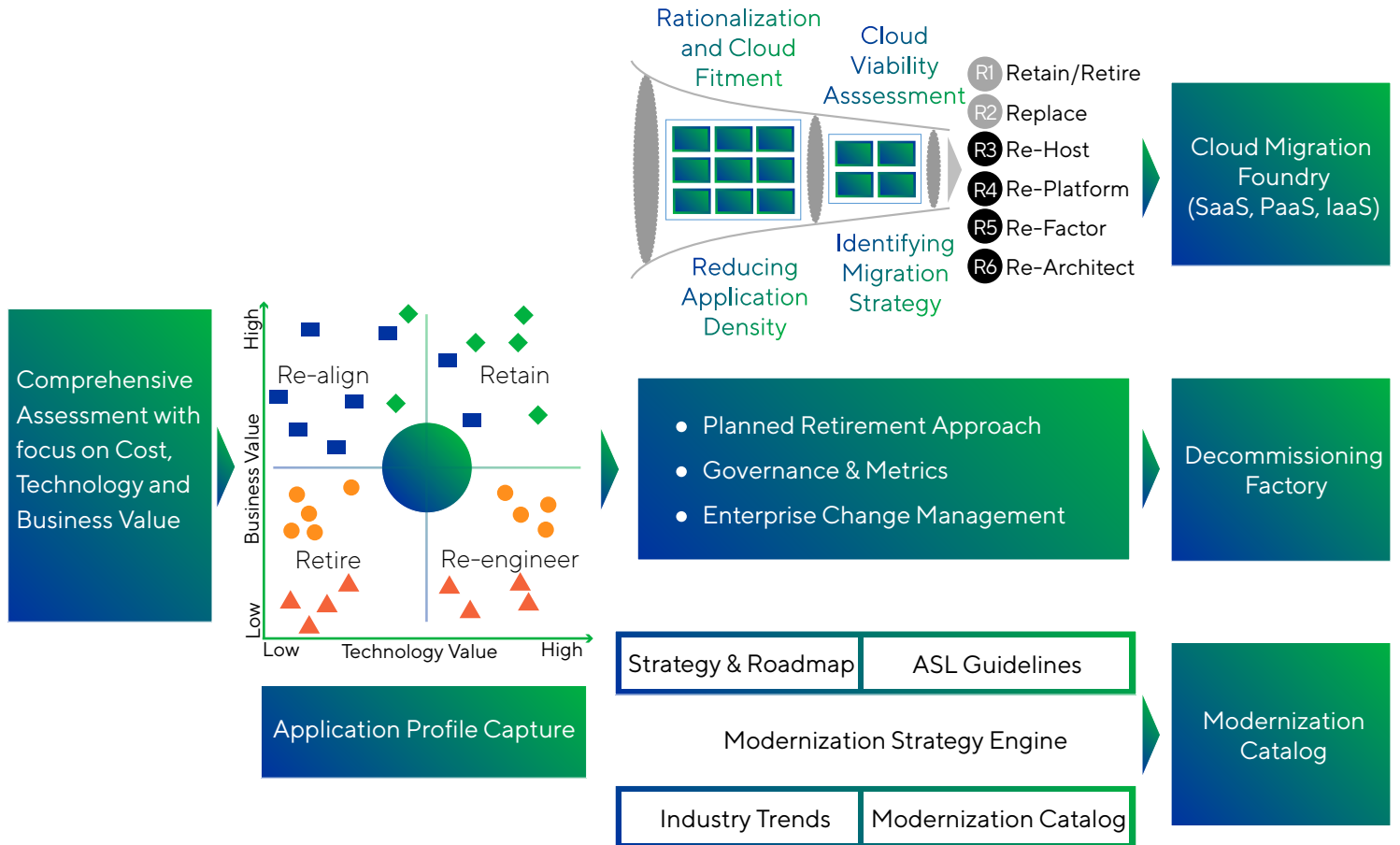
A Portfolio Rationalization roadmap is developed using the 4-R approach as given below:



# Leading the Change for a Digital Enterprise

Cognizant's APR model doesn't stop with a roadmap definition, it enables the applications to be digital-ready by identifying hooks for Cloud Migration, Application Modernization and Planned Retirement of obsolete systems.

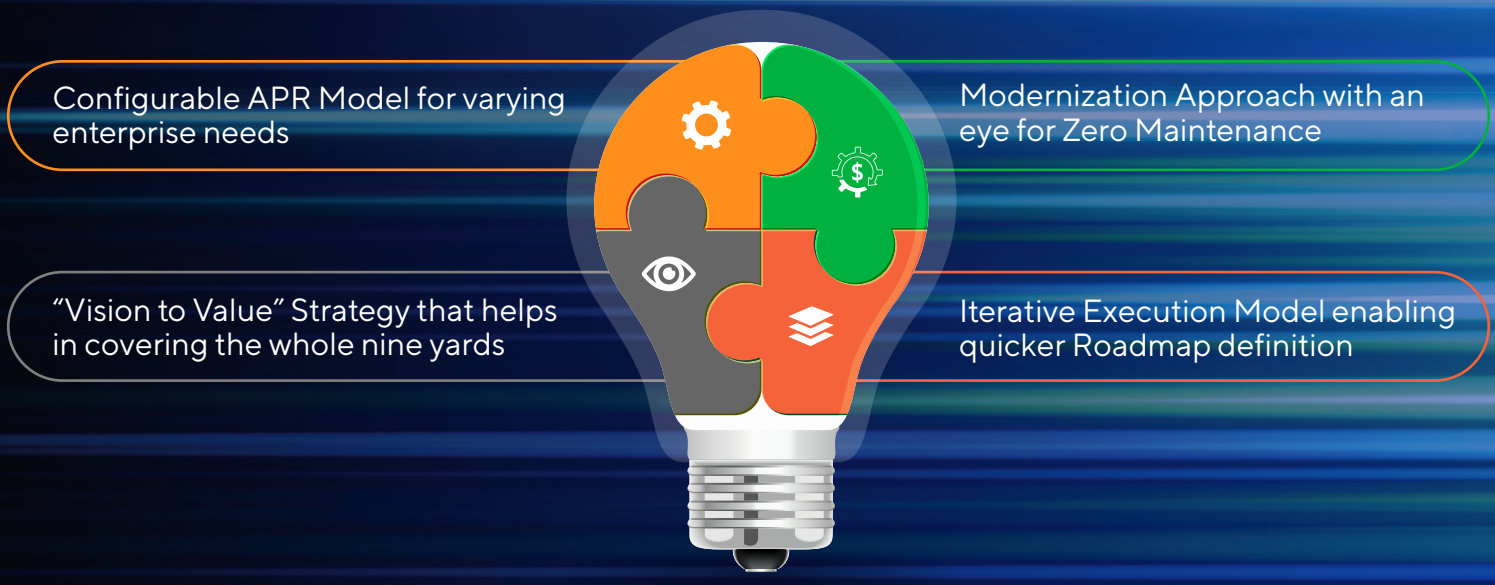
Cognizant's APR led Transformation Overview:



The overall approach towards transformation is led by the following three step process:

Assessment	Migration Strategy	Transformation
<ul style="list-style-type: none"> <li>○ Comprehensive Framework with 35+ parameters</li> <li>○ Business Function Based Grouping</li> <li>○ Technology Heat Maps for upgrades</li> </ul>	<ul style="list-style-type: none"> <li>○ Cloud Fitment and Viability Analysis</li> <li>○ Holistic Impact Analysis</li> <li>○ Tech Modernization Roadmap</li> </ul>	<ul style="list-style-type: none"> <li>○ Cloud Migration using Cloud Foundry</li> <li>○ Decommission Factory for planned retirements</li> <li>○ Upgrades using Modernization Catalog</li> </ul>

# Key Differentiators of our Solution



## Case in Point

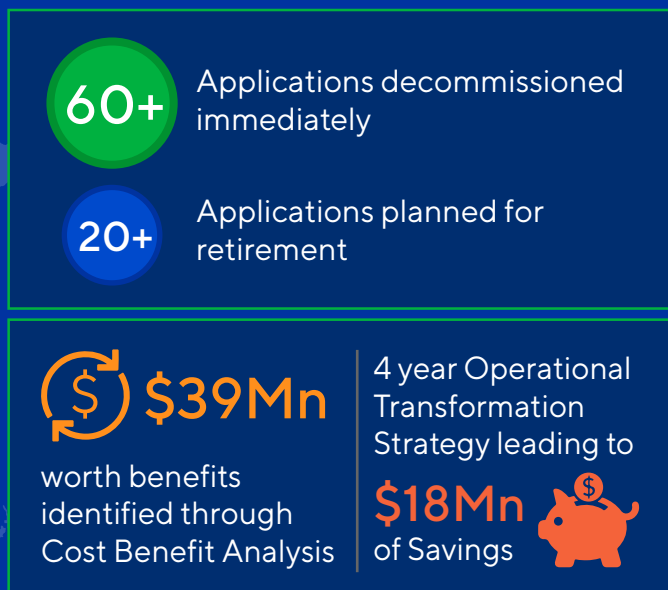
For a large media company based out of Europe, Cognizant’s Application Portfolio Rationalization solution helped in:

- Optimizing the application footprint across geographies and multiple Lines of Business (LoB) resulting in reduced cost and greater synergies
- Defining a business aligned IT portfolio for improved operational agility and flexibility in meeting business demands

### Landscape:



### Benefits:



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## About Cognizant

Cognizant (Nasdaq-100: CTSI) is one of the world's leading professional services companies, transforming clients' business, operating and technology models for the digital era. Our unique industry-based, consultative approach helps clients envision, build and run more innovative and efficient businesses. Headquartered in the U.S., Cognizant is ranked 195 on the Fortune 500 and is consistently listed among the most admired companies in the world. Learn how Cognizant helps clients lead with digital at [www.cognizant.com](http://www.cognizant.com) or follow us @Cognizant.