



# 30-Day Cloud Acceleration Program

Business resilience begins with a strong cloud foundation

**COVID-19 gave rise to the world’s largest work-from-home experiment, which has exposed an urgent need for seamless technologies, resilient applications and robust platforms. With cloud, organizations can quickly respond to emerging needs, reduce their on-premises footprint and reimagine their businesses for the new normal.**

Cloud provides on-demand scalability, unmatched system availability and the flexibility of consumption-based pricing that organizations need today. If there was ever an ideal time to accelerate cloud adoption, it is now.

## Our approach

To help organizations weather the pandemic with minimal impact, Cognizant has designed a 30-day cloud accelerator program to assist organizations in navigating the disruption:

- **Respond:** Disruptions caused by the pandemic are forcing organizations across the globe to reexamine business continuity measures that minimize customer impact while keeping employees safe. Enterprises need to meet the expectations of an increasingly dispersed workforce and customer base.
- **Recover:** The COVID-19 pandemic has exposed the shortcomings of on-premises infrastructure and legacy applications. Organizations have struggled with critical application failure and data center outages due to sudden spikes in demand. Cloud can help organizations build highly available, scalable, resilient IT infrastructure

that can handle variable demand while reducing operating costs.

- **Reimagine:** The post-pandemic world will see accelerated adoption of digital technologies across all walks of life, changing the way businesses operate and redefining how companies engage with employees and customers. Cloud adoption will help organizations build new and flexible operating models to compete in this new normal by aligning modernization initiatives across platforms, applications and data.

## Migrate your systems to the cloud in 10 days

- **Desktop as a Service (DaaS) on cloud with AWS WorkSpaces:** AWS WorkSpaces is a scalable, secure, managed DaaS solution built on AWS cloud to provision Windows and Linux desktops to enable employees to work from anywhere, anytime and on any device.

Cognizant can help you set up 100 workspaces in 10 days.

- **Virtual call center on cloud:** Cognizant’s virtual contact center leverages cloud, advanced artificial intelligence and cognitive capabilities to digitize our clients’ contact centers and deliver a seamless experience across multiple support channels. With a virtual call center, you can support your clients from anywhere and at any time.

Cognizant can help you set up a cloud contact center for up to 200 agents in 10 days.

## Recover quickly

- **Rapid cloud assessment and migration:** We offer a free assessment of up to 20 applications, followed by migration to the cloud within 30 days, for up to 200 virtual machines and databases and up to 50 containers.
- **Cloud spend management and security compliance:** We can help optimize workloads already on the cloud, monitor consumption and switch off unutilized capacity. Cognizant will deliver a business case that reflects real cost savings on the cloud, along with a roadmap for modernization and migration.

## Getting started

Cognizant adopts a two-step approach to cloud migration. The engage and assess phase includes application assessment, workload classification and migration planning through client workshops. In the migrate and validate stage, we help set up a cloud foundation and migrate applications to the cloud.

## Why Cognizant

Cognizant has a 25-year track record transforming clients' business, operating and technology models for the digital era. We were named a leader by Gartner in its 2020 Magic Quadrant for Public Cloud Infrastructure Professional and Managed Services, Worldwide report. We use our in-depth skills and cross-industry experience in infrastructure, data, applications and security to help organizations realize maximum value from their technology investments. No matter where you are in your digital journey, Cognizant can help accelerate it.

## Client success stories

### 33% higher online traffic handling capability during peak season

A U.S.-based sports retailer faced challenges in modernizing its ecommerce portal due to the age and rigidity of the underlying infrastructure. We helped transition the retailer's portal to a cloud-native architecture that delivers high availability and resiliency with a state-of-the-art hybrid cloud architecture. As a result, the retailer was able to handle a 33% increase in online traffic during peak seasons.

### 25% reduction in data center footprint with cloud

A global mass media publishing and entertainment company wanted to consolidate its data center locations for 19 business units across North America and the U.K. to reduce costs and improve performance. We leveraged our Cloud Steps Transformation Framework to assess suitability and conducted a migration feasibility analysis for 1,800 applications across 19 business units and 25 locations in the U.S., Canada and the U.K. We helped the client migrate over 200 applications and 2,000 virtual machines to AWS.

---

To learn more, visit <https://www.cognizant.com/cognizant-digital-systems-technology/cloud-enablement-services>

---



Cognizant (Nasdaq-100: CTSI) is one of the world's leading professional services companies, transforming clients' business, operating and technology models for the digital era. Our unique industry-based, consultative approach helps clients envision, build and run more innovative and efficient businesses. Headquartered in the U.S., Cognizant is ranked 194 on the Fortune 500 and is consistently listed among the most admired companies in the world. Learn how Cognizant helps clients lead with digital at [www.cognizant.com](http://www.cognizant.com) or follow us [@Cognizant](https://twitter.com/Cognizant).