Future-Proof Your Organization With Mobile Intelligence

As the workplaces evolve, the ways in which knowledge is created, accumulated, stored and applied is changing radically. Companies are increasingly working in a global and virtual environment. Their executives are always on the move and need access to critical information anytime, anywhere to make real-time decisions. While many organizations have implemented some level of traditional BI, often these solutions are not able to keep up with the fast changing pace of the business. This necessitates the need for Mobile BI.

Mobile BI is the convergence of platforms that enable analysis and delivery on-the-go. By extending the reach and usage of their existing BI infrastructures, Mobile BI helps companies to improve bottom line, increase competitive advantage, and augment employee productivity and enhance the level of customer service and satisfaction.

Mobile BI Trends

The "Future of Work" will actively embrace mobility as its key driver to leverage real-time productive intelligence and Mobile BI applications will play the "last-mile" role in delivering insights in increasingly virtual organizations.

Interesting Mobile BI Facts

- Although adoption rates for mobile BI are still relatively low, the rates are growing faster for mobile than for other technologies.
- Forrester puts mobile apps at the top of its Top Technology Trends to Watch: 2014 to 2016, while Gartner shows an increase of 42 percent adoption in 2013 alone, with reported use of mobile BI at 30 percent.
- It is said that by 2015, over 50 percent of mobile BI users will rely exclusively on mobile devices for insight delivery, and will grow BI users by 20 percent.

Cognizant Mobile BI Services

Cognizant Mobile BI CoE offers end-to-end Mobile BI services. Some of our Mobile BI services include:

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Mobile BI Implementation Roadmap

Cognizant’s prescribed Mobile BI implementation roadmap outlines the phases of transformation of the organization from traditional BI to Mobile BI.

**Phase I**
- Your input using Smart Mobility Questionnaire

**Phase II**
- Maturity and Health Assessment
- Report Using Smart Mobility Tool

**Phase III**
- Solution Envisioning Workshops
- Infrastructure and Technical Validation
- Mobile BI Readiness Assessment

**Phase IV**
- Gap Identification
- Usage Architecture Security

**Phase V**
- Development
- Architecture redefinition
- Governance and Processes
- Project Planning and Execution

**About Cognizant Enterprise Analytics**
Cognizant Enterprise Analytics drive tangible business benefits to every customer and shifts analytics from being cost centers to revenue centers. We future-proof visionary businesses by combining in-depth domain expertise with analytics and information management best practices that help clients optimize decisions and results. Enterprise Analytics is committed to helping clients run better through a range of integrated analytics and enterprise performance management services and solutions. We help clients run differently by grounding our services and solutions in foundational components including mobility, cloud, big data and smart data. Our end-to-end blend of business and technology solutions already reflects the future of analytics, and enables us to create transformational value through innovation and agility.

For more information please send an e-mail to our global team at inquiry@cognizant.com or visit our Web site at [http://www.cognizant.com/enterpriseanalytics](http://www.cognizant.com/enterpriseanalytics)