Cognizant

DELIVER BUSINESS OUTCOMES QUICKER.

COGNIZANT INFRASTRUCTURE SERVICES

Accelerating business.

A QUICKER RESPONSE TO THE NEW DEMANDS OF INFRASTRUCTURE

The speed of new technologies, the rate of change in end user expectations, and the sheer pace of business transformation are making new demands of infrastructure.

Organizations need better solutions quickly – the answer is to rethink infrastructure from being a foundation stone on which business is built, to a driving force that helps organizations move and change at a constantly faster rate.

Cognizant has done just that. Our infrastructure services are helping companies around the world deliver what's most critical to their business, faster. Be it digital business transformation, reinventing business with SMAC, industrializing change or re-imagining service delivery. We call it 'Infrastructure that accelerates business.'

The changing Business/End User Expectations

EVOLVING ROLE OF CIO – FROM SERVICE PROVIDER TO BUSINESS ENABLER/LEADER

CONSUMERIZATION OF IT – CHANGING USER INTERACTION WITH SYSTEM

INDUSTRIALIZATION FOR COST SAVINGS, PERSONALIZATION AT POINT OF CONSUMPTION

SLAs ARE TABLE STAKES – PREDICTIVE OPERATIONS BECOMING THE NORM

AGILE INFRASTRUCTURE NEEDS TO SUPPORT OPEN SOURCE, ON-DEMAND AND MICRO APPS

The key technology trends

90% OF THE APPS ARE ON LINUX AND WINDOWS

RISE OF THE "INFRA DEVELOPER"

CLOUD IS THE NEW DATA CENTER

MACHINE TO MACHINE COMMUNICATION LEADS TO IT FOR NON-IT

PUBLIC AND PRIVATE CLOUD COEXIST FOR HYBRID CLOUD

ACCELERATING THE TRANSFORMATIONAL AGENDA

Cognizant Infrastructure Services is helping to power ever-changing business scenarios: the digital shift of businesses, workload alignment to the business cloud, and moving from traditional work place models to business aligned and consumerized models. We are helping businesses to maximise the potential of automation and SDDC (software defined data center), by delivering services through a business aligned Catalogue Model.

THE DIGITAL BUSINESS AGENDA

Fast-forwarding to digital starts with digital-ready infrastructures. Our foundational SMAC infrastructure helps reinvent business, industrialize change and re-imagine service.

THE BUSINESS CLOUD

It's not how fast businesses adopt the cloud, but how fast the cloud delivers business benefits.

THE NEW WORK PLACE

The benefits of the new work place and its value to the Gen-Now workforces are accelerated by Cognizant Infrastructure Services.

BETTER USER EXPERIENCE

Multi-channel, information anytime, anywhere, and superior user experience: our infrastructure services deliver them quicker, more predictably and more effectively.

PROGRESSIVE CONVERGENCE

The convergence benefit of process, functions and technology needs to leverage an integrated service portfolio of application and infrastructure services.

APPLICATION-CENTRICITY

The future belongs to enterprises that adopt application workload-oriented architectures built with infrastructure as code. We deliver it today.

AUTOMATION AND INDUSTRIALIZATION

Predictability and reliability can accelerate business. Our infrastructure services are helping power automation and industrialization to deliver better outcomes, faster.

SMARTER ANALYTICS

Powering data to constantly think, act and learn faster is the next great leap. Cognizant Infrastructure Services make it happen.
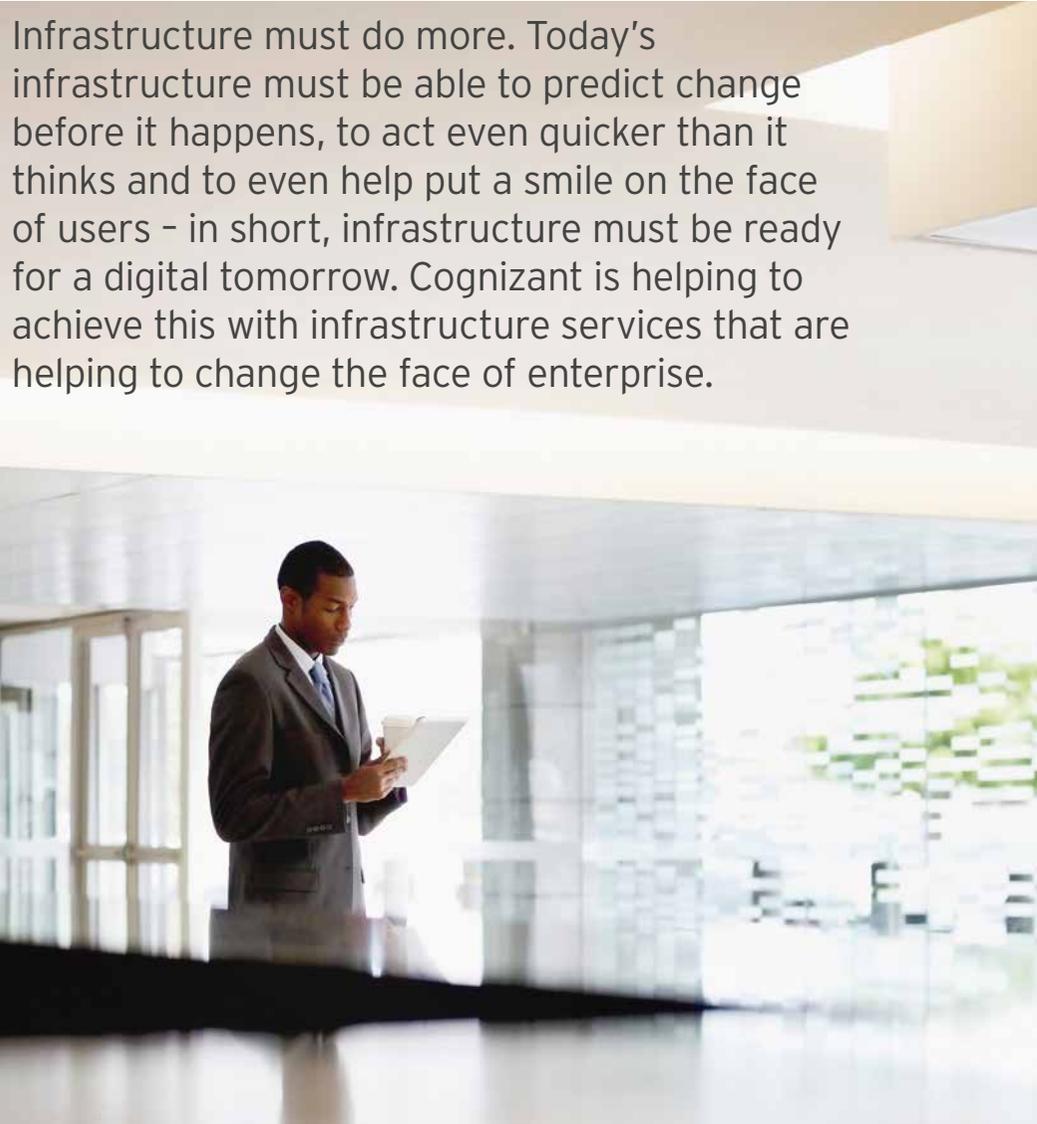
THE FUTURE OF DATA CENTERS

The future belongs to 'data' centered strategies. Our infrastructure services are helping accelerate the Next-Generation Data Centers to deliver them.

COGNITIVE INFRASTRUCTURE

Tomorrow's competitive advantage lies in the power of cognitive infrastructure to foster innovation and stay relevant. So why wait?

NEXT-GENERATION SERVICE PLATFORMS

Forward looking IT leaders and enterprises are seeking industry-specific, SMAC enabled, Next-Generation Service Platforms. We have the solution.

THE SOFTWARE DEFINED NETWORK

Intelligent and intuitive software will increasingly power networks. We're leveraging software-controlled infrastructure to enable the Internet of Things and always-on business.

INFRASTRUCTURE FOR THE FAST-CHANGING FACE OF BUSINESS

Infrastructure must do more. Today's infrastructure must be able to predict change before it happens, to act even quicker than it thinks and to even help put a smile on the face of users – in short, infrastructure must be ready for a digital tomorrow. Cognizant is helping to achieve this with infrastructure services that are helping to change the face of enterprise.

FROM STEADY STATE TO A CONSTANTLY READY STATE

Success today demands that IT enables business to be in a constantly ready state. Cognizant enables this by driving business agility through better workload management, by powering digital infrastructure to make business easier, and by delivering smarter automation and predictive analytics.

FROM SUPPORT STRUCTURE TO SPEEDING UP DELIVERY

Faster time to market and the delivery of IT faster are critical to speeding up delivery. Cognizant makes this possible with solutions like Cloud-Based Service Catalogue, Hybrid IT and Cloud Landing Zones, as well as stateless, limitless and boundary-less computing.

FROM GENERAL UTILITY TO BUSINESS CONTEXT SERVICE DELIVERY

Businesses are looking to service delivery to positively impact business. Cognizant contextualizes service delivery to business so organizations can right shift. How? Through deep domain expertise, business-aware operations, integrated service delivery, enterprise operating platforms and autonomics, and real time service intelligence.

FROM TOWER BASED OPERATIONS TO UNLOCKING TRAPPED VALUE

Organizations constantly seek new value streams and too often overlook trapped value. Cognizant helps unlock trapped value through progressive convergence using simplified delivery models, faster issue resolution, converged and hyper-converged infrastructure, and automated SDLC model aligned with high frequency code push.
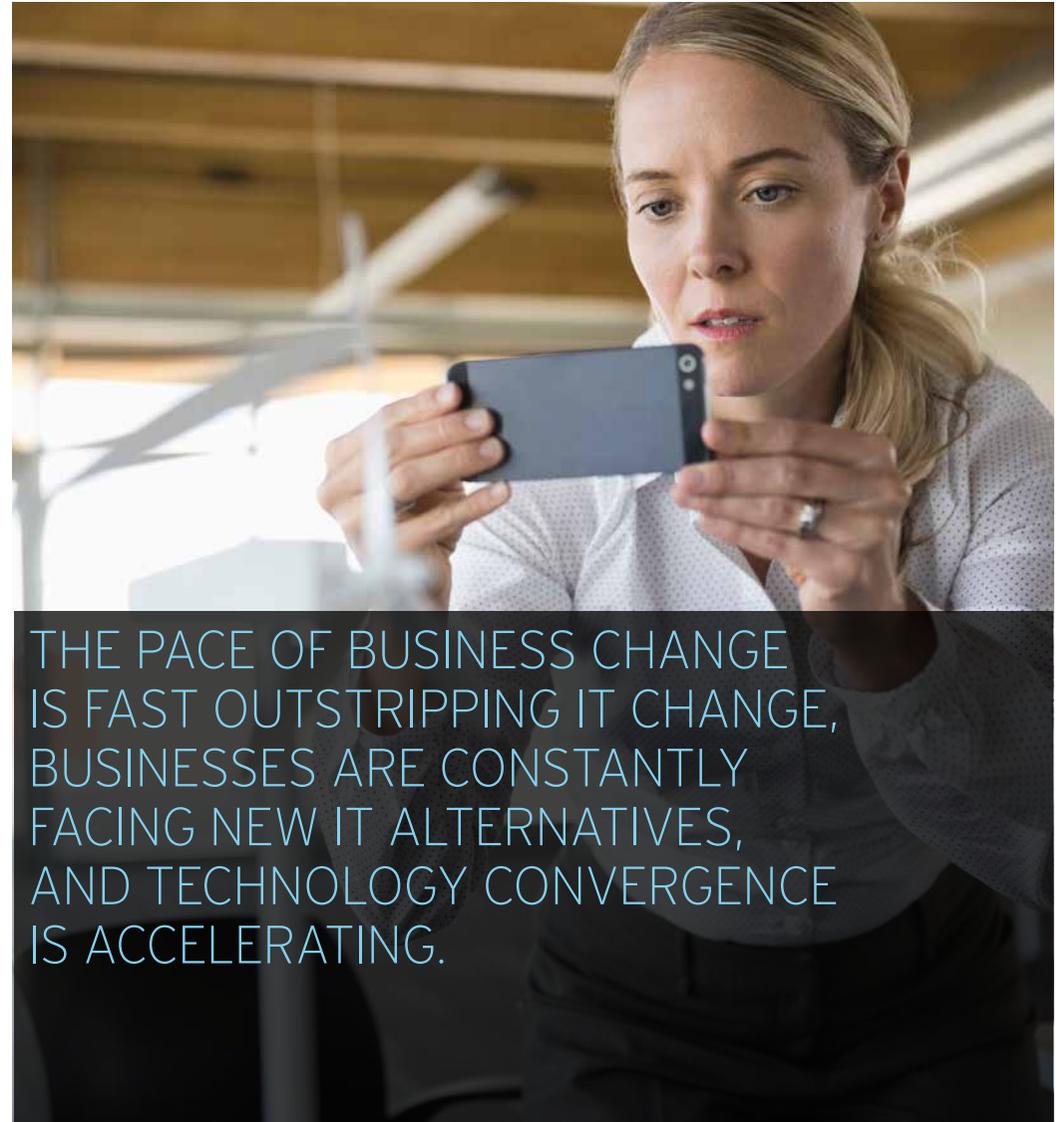
RE-IMAGINING THE DELIVERY OF INFRASTRUCTURE SERVICES

Cognizant's infrastructure solutions accelerate business by step changing service delivery – from reaction and business response to innovation and business differentiation. We've re-imagined the delivery of infrastructure services. Why? The pace of business change is fast outstripping IT change, businesses are constantly facing new IT alternatives, and technology convergence is accelerating.

Our service delivery recognizes a world where SLAs are measured in minutes or seconds not days or months, where self-service replaces help desks, and services catalogues replace IT silos – a world where choice computing replaces IT provisioning.

Our delivery model accelerates the critical business outcomes that customers are demanding: better business availability, easier business connectivity, stronger business productivity and a more effective business cloud. What's more, our IT teams leverage a new operating model driven by a collaborative approach between DevOps, L1 utility and TEMS. This enables organizations to "unlock" the trapped value that lies between application and infrastructure towers.

At a time of increasing complexity, Cognizant has streamlined its delivery to just 3 elements: drive simplification – because IT complexity shouldn't slow down business at a time when they have to function quicker; run predictable operations – because predictability enables businesses to work at speed; and build progressive solutions – because infrastructure has to accelerate transformational agendas.
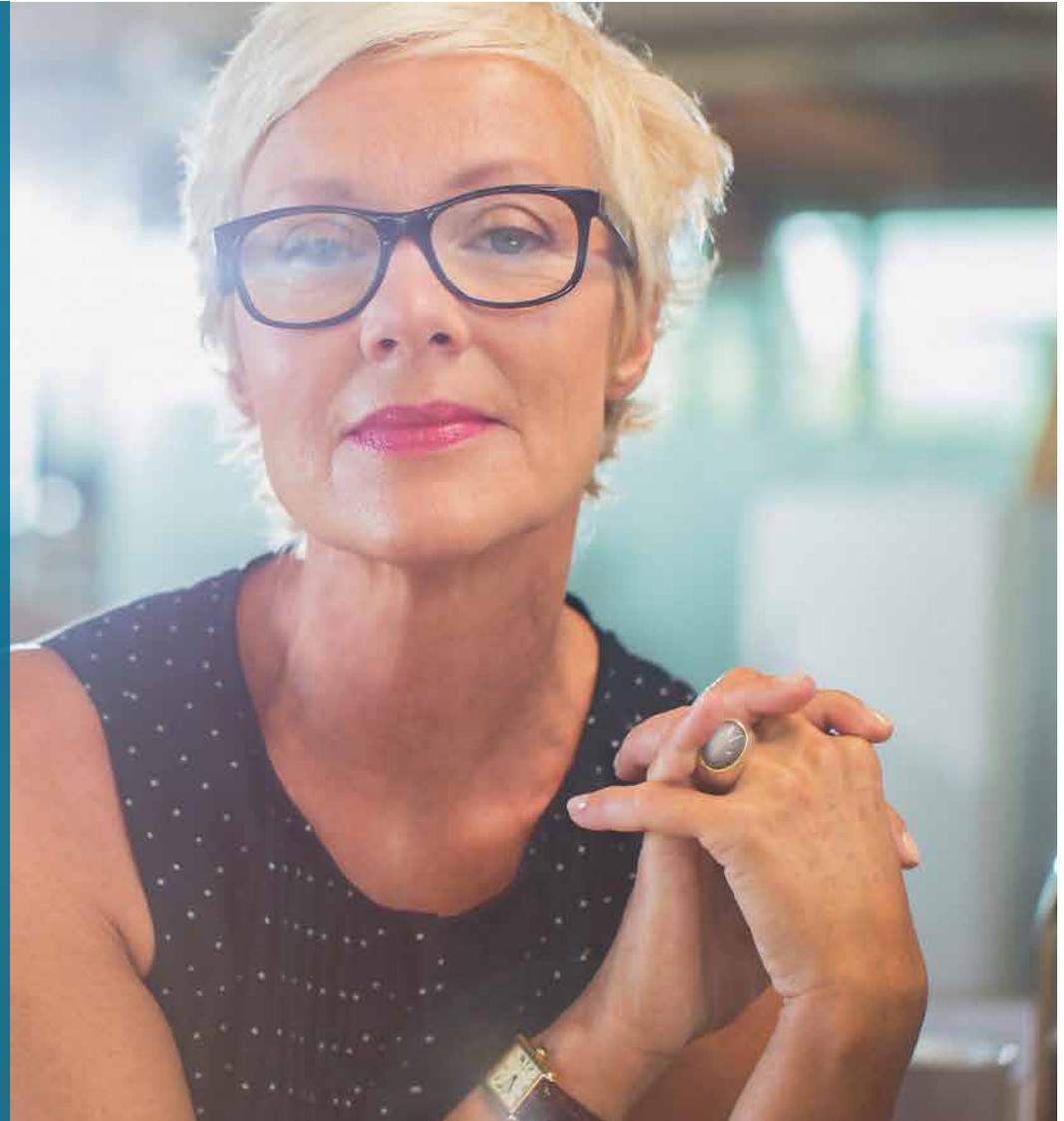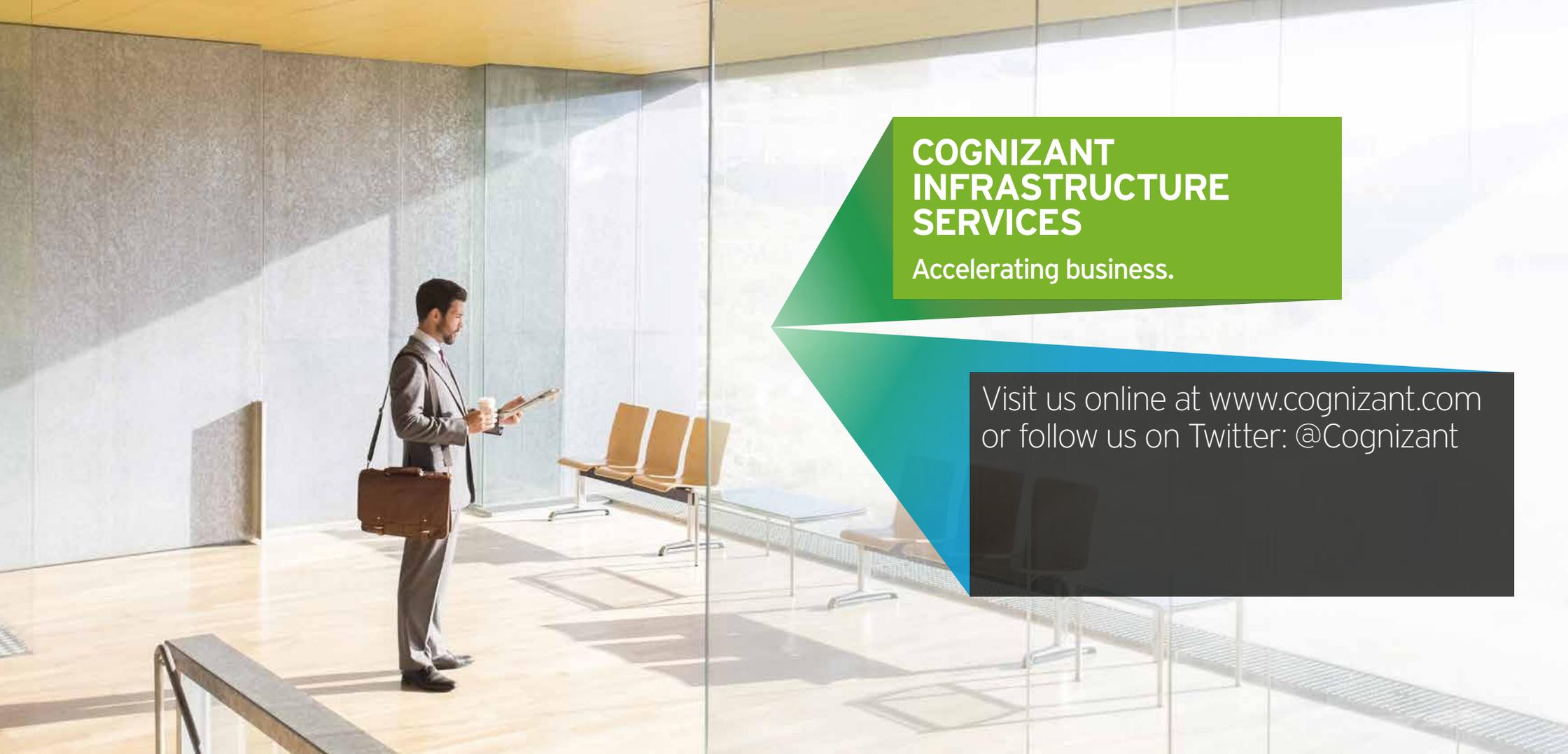
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COGNIZANT INFRASTRUCTURE SERVICES

Cognizant Infrastructure Services is an emerging global force in the infrastructure market. We have a growing worldwide presence that today spans over 28 countries and provides services to more than 350 customers. We have 12 Global Delivery Centres and a strong off-shore, near-shore and in-country presence. It has brought us the industry's leading revenue growth. We're also leading innovation. In its 2015 Infrastructure Transformation Consulting report, Kennedy noted that Cognizant "has the strongest IT Infrastructure Transformation consulting capabilities in its peer group...."

To learn more about Cognizant Infrastructure Services and to find out how we can help accelerate your business, contact: infra@cognizant.com

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Visit us online at www.cognizant.com or follow us on Twitter: @Cognizant

Cognizant (NASDAQ: CTSH) is a leading provider of information technology, consulting, and business process outsourcing services, dedicated to helping the world's leading companies build stronger businesses. Headquartered in Teaneck, New Jersey (U.S.), Cognizant combines a passion for client satisfaction, technology innovation, deep industry and business process expertise, and a global, collaborative workforce that embodies the future of work. With over 100 development and delivery centers worldwide and approximately 217,700 employees as of March 31, 2015, Cognizant is a member of the NASDAQ-100, the S&P 500, the Forbes Global 2000, and the Fortune 500 and is ranked among the top performing and fastest growing companies in the world.

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