



# Cognizant Japan Company Outlook

コグニザントジャパン 会社概要

Q4 2022

# Cognizant Japan Company Profile

## Company Outlook

### Head office: Cognizant Technology Solutions Corporation

[www.cognizant.com](http://www.cognizant.com)

Established in: 1994	Global head office: Teaneck, New Jersey, USA	No. of employees: About 350,000	Sales (FY 2022): 19.4B USD (Approx. 2.5 trillion yen)	Listed market: Nasdaq CTSH (Class A) NASDAQ-100 component S&P 500 component
CEO: Ravi Kumar S	Offshore locations: 300 bases in 37 countries	Revenue by geo: <ul style="list-style-type: none"> <li>USA: 74%</li> <li>Europe: 18%</li> <li>Others: 7%</li> </ul>	Adjusted operating margin: 15.3%	
Fortune 500: #194			FCF(FY2020): 2.2B USD	
Forbes G2000: #567			Diluted EPS: 4.40 USD	

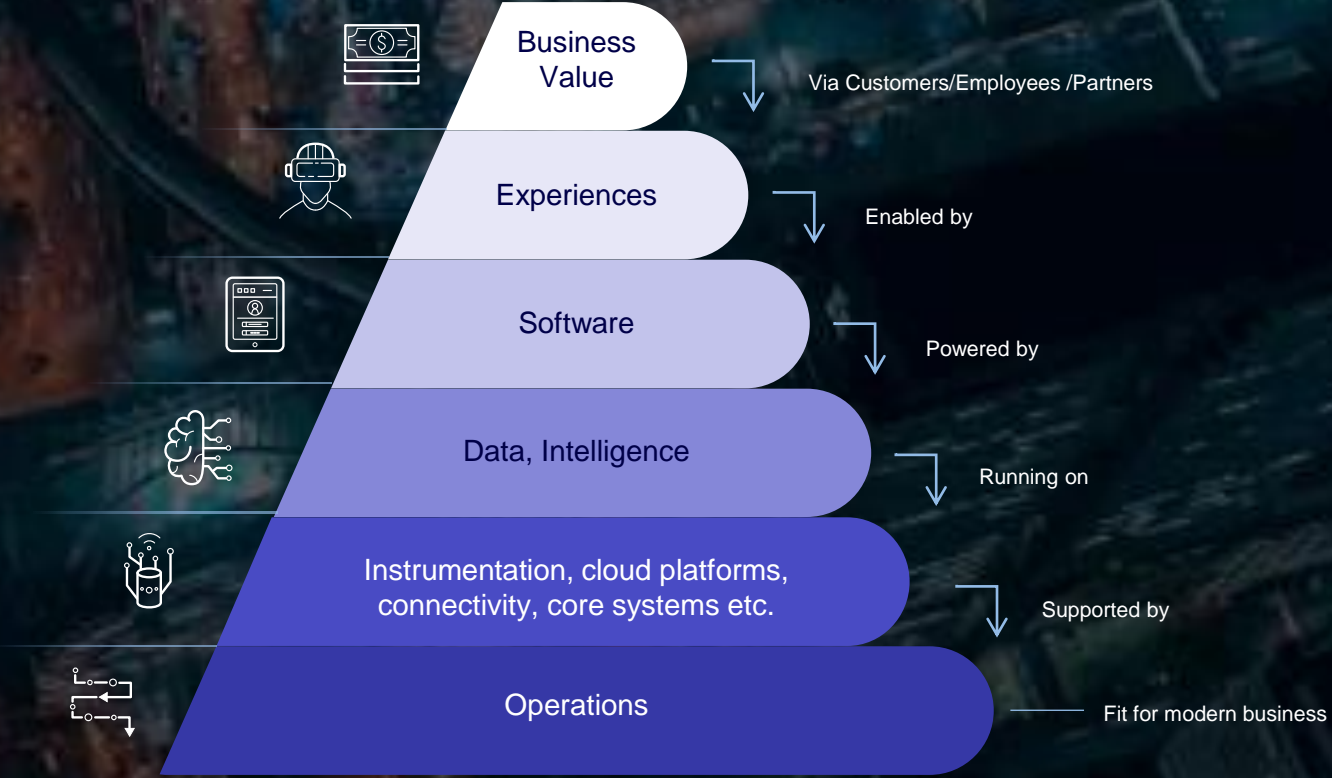
### Domestic office: Cognizant Japan KK

[www.cognizant.com/jp/ja](http://www.cognizant.com/jp/ja)

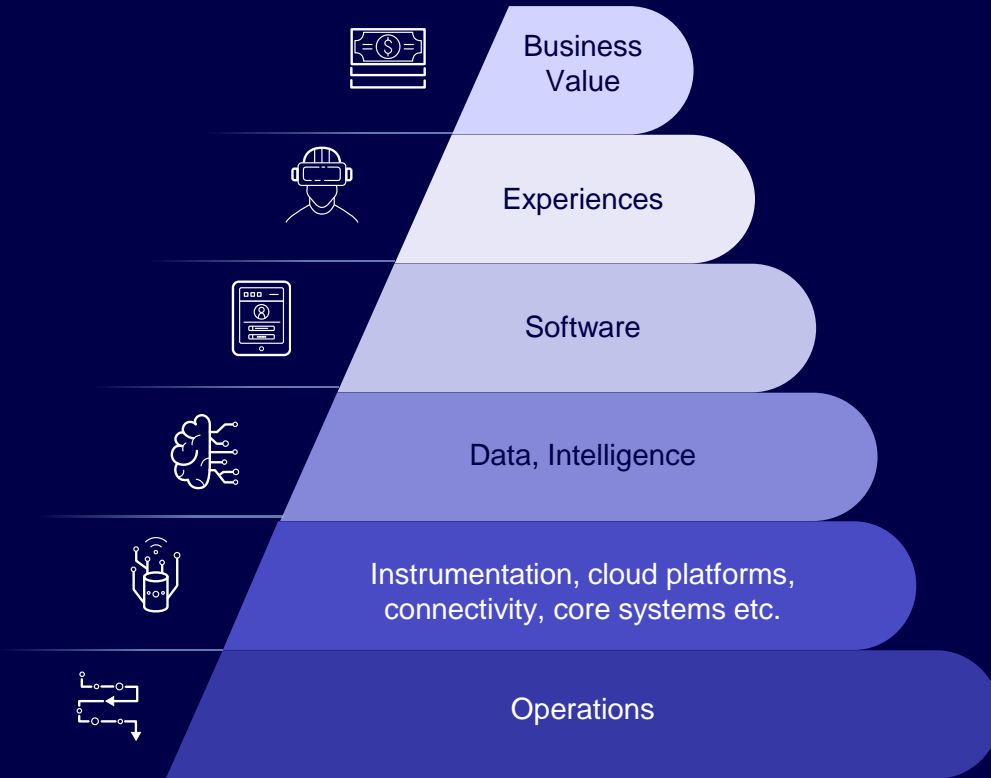
Established in: 2008	Tokyo head office: PMO Hanzomon 03-4563-8300, 2-1 Kojimachi Chiyoda-ku, Tokyo 102-0083	No. of employees: About 1,000	Major industries: Insurance, Life sciences, BFS, Manufacturing, Distribution, Technology
CTS 100% subsidiary		No. of domestic customers: 80	Strengths of Cognizant Japan: <ul style="list-style-type: none"> <li>Japan's ability to develop western digital business cases</li> <li>Japan's personnel composition (50% of all employees are bilingual)</li> <li>Speed and efficiency of recruitment (internal/ external)</li> <li>Digital business ratio (globally 51% including Japan)</li> <li>Flexibility in business forms</li> <li>Partner strategy (efforts with proven partners and efforts with global strategic partners)</li> </ul>
President and Representative Director: Shinji Murakami			

# We engineer modern businesses to improve everyday life

Our purpose ensures that technology benefits our clients, their customers, and communities.



# Japan Focus Solution



<b>Digital Experience</b>	To provide a design, to reform and implement an interface by using a development approach that gives importance to user friendly experience when making products and services in order to improve the satisfaction level of customers and employees
<b>Smart Manufacturing</b>	It is a service that provides a mechanism for connecting various "things" to the Internet and controlling each other by exchanging information.
<b>Software Modernization</b>	Renovating legacy system to help improve the agility of highly scalable cloud-based applications in a world where digitalization is accelerating.
<b>QEA Automation</b>	It is a service that incorporates modern testing methodologies to remove problems as much as possible before release by automating Quality Assurance (QA) which incurs high cost.
<b>Business Processing Automation</b>	It is a service that reduces great amount of man-hours and cost by automating business processes such as accounting, general affairs, sales and personnel
<b>AI and Analytics</b>	Artificial Intelligence(AI) analysis is a service that provides a mechanism by which artificial intelligence can analyze data tendency and make decisions for future predictions by grasping the past and present situation.
<b>Digital Workplace</b>	It is a service that supports a digital workspace where one can do the work in a comfortable manner in the same environment anytime, anywhere and can increase productivity and efficiency.
<b>BPO (Business Processing Operations)</b>	It is a service where limited human resources will be involved in core business which yields direct benefits such as production and sales, and whereas non-core business (general affairs, accounting, personnel, sales support, other administrative services, etc.) will be outsourced.

# Cases And Effects

Focus solutions	Cases	Effect
<b>Digital Experience</b>	For M&S departmental store in London, in order to speed up the payment at checkout counter, the product was scanned through M&S specific web application by using customer's smart phone.	Reduction of checkout counter terminals and number of employees. Increase in sales and improvement of customer experience
<b>Smart Manufacturing</b>	The Fortune 50 pharmaceutical company in the United States acquired it and re-modelled the application and manufacturing process for managing old machine tools which are installed in factories.	Reduction of factory operating cost by average of 15%–30% Reduction of maintenance cost by average of 10%–40%
<b>Software Modernization</b>	More than 100 legacy applications of the world's leading investment company were migrated to microservices applications that can be developed under the DEVOPS environment.	50% reduction in provisioning man-hours and 25% reduction in development schedule through CI / CD automation process is achieved
<b>QEA Automation</b>	Self checkout POS terminal of a leading retailer in UK has been continuously QA tested for 24X7. S/4 Hana migration test service has been provided to global biopharmaceutical company.	50% reduction in man-hours
<b>Business Processing Automation</b>	Automation tool (introducing more than 100 BOTs) has been deployed and existing workflows were automated using AI to insurance companies that processes 100,000 insurance benefit claims every day.	Increased insurance benefit claim processing time by 600% Annual cost savings of \$ 15M.
<b>AI and Analytics</b>	Sales data and Supply chain data analysis were renewed for a convenience store and a service that enhances predictive analytics capabilities has been provided	20% increase in sales due to enhanced predictive analytics capabilities Achieved ROI in 6 months
<b>Digital Workplace</b>	Desktop applications of 2000 employees were migrated to AWS cloud-based workplace service for a company that provides medical information.	30% reduction in TCO Improved employee's satisfaction level and security strengthened.
<b>BPO (Business Process Operations)</b>	Provided operations in accordance with the ISCR standards for a European pharmaceutical company. Annually 250K Individual Case Safety Reports were processed through automatic process.	Reduction in man-hours by 720,000 hours Reduction in processing time by 30%

# Thank you