



Gain Superior Business Value with an SAP Global Services Partner

Cognizant SAP Retail Service Offerings

SAP Retail is complex. Implementations can be challenging and have a potential risk of failure. To combat the risk of failure, we leverage best practices and applied knowledge across the retail spectrum from hard lines to soft lines to groceries guiding the clients through the decision process and providing recommendations along the way. Because we have 'been there' so many times before, we will get you to 'go-live' faster, at lower cost, with lower risk, and higher value.

Cognizant SAP Retail Practice Highlights:

- One of the industry's deepest talent pools with 370 plus SAP IS-Retail consultants
- Global services partner of SAP
- Best-in-Class global delivery ecosystem
- An unrivalled set of proprietary tools for assuring faster time to value at lower cost with lesser risk

Whatever the scope and scale of your SAP initiative - from performance fine-tuning to complex, multi-year SAP retail implementations to retail landscape maintenance - we cover every link in the value chain. Some of our service offerings are:

- Strategic, Business & Technical Consulting
- Design & Implementation Validation
- Rapid Implementation Model
- Comprehensive Testing & QA Services
- Integration
- Organizational Change Management
- Post-Implementation Support
- Managed Services & Production Support

Value-Extraction Focus:

We are one of the few global services providers that structure and design engagements around value extraction. We go beyond successful implementation to ensure that the operational performance and return on investment, our clients expect is delivered reliably and without business disruption.

Cognizant Retail Specific Innovation

- **SAP Touchstone Center:** The SAP Touchstone Center is the hub of SAP Solutions at Cognizant and is used as a platform to co-innovate and build new solutions in white spaces identified by SAP. It is aligned with SAP Co-Innovation Labs (SAP-COIL) and is an embodiment of the strong alliance between Cognizant & SAP
- **mPronto:** Merchandiser Procurement Optimizer, a mobile app for buyers in a Retail store to optimize their merchandise purchases over a buying trip. This solution is co-developed with SAP Co-Innovation Labs (SAP COIL)
- **mSum:** Mobile Shipment Update Manager is a mobile solution which provides real time updates of shipment status to keep the stakeholders informed about the shipments
- **cAPPS™ Tools: Performance Intensified** Cognizant cAPPS™ are user friendly for functional users and powerful tools for back-end users to enhance and simplify clients' SAP investment and at the same time lower total cost of ownership. Some of the cAPPS tools catering to the retail sphere include:

- **POS Integration Pro™:** A “point-and-click” mapping tool that reduces the cost and time involved in the process of mapping POS systems to SAP POSDM from months to weeks
- **Merchandise Hierarchy Reclass Pro™:** Automates the creation of a new merchandise hierarchy structure and the reclassification of articles from the old to the new hierarchy. The tool can automatically reclassify more than 150,000 articles in a few hours, and perform data validation within the templates
- **Interface Error Magic™:** Speeds and simplifies the process with a single dashboard that makes it easy for non-IT-savvy users to monitor, edit and reprocess interface errors in SAP and other systems. It allows them to identify and fix errors in days rather than weeks
- **C1 - All in One Solution:** C1 system is designed and ready to run, preconfigured solution with functionality to meet retail industry best practice. C1 system best practice covers business blueprint, process flows, configurations guides, pre-loaded solution manager, training materials, and project plan

Snapshot of SAP Retail Experience

Supply Chain Transformation for a leading Luxury Retailer involving consolidation of client's multiple inventory management systems. Cognizant provides primary support to the client for application maintenance services across applications such as ABAP, Basis, HR, MM & SRM. Cognizant also implemented the parallel currency conversion application

IS-Retail Support for a leading UK based Apparel Retailer. Cognizant has been associated with the client for the last 12 years and currently provides business critical application support in SAP IS Retail areas. Cognizant enjoys a strategic partner relationship with the client where in for any IT requirements Cognizant provides its expertise and consulting services

IS-Retail Support and Development services for a leading international pharmacy-led health and beauty group. Cognizant operates on a managed service model for delivery, innovation & service improvement for both the legacy environment as well as the new SAP environment

A leading Canada based food retailer embarked on a multi-year, strategic program to implement retail enterprise products from SAP. Cognizant is the preferred partner for independent QA Testing across SAP and non-SAP applications including System Testing, System Integration Testing, Regression Testing and Automation Testing

Want a clear evaluation of your SAP project?

We will provide a free on-site project management evaluation with no strings attached. Only valuable insights, compliments of our many years of SAP Retail and AFS experience. To learn more, e-mail us at SAPRetail@cognizant.com.

About Cognizant

Cognizant (NASDAQ: CTSH) is a leading provider of information technology, consulting, and business process outsourcing services, dedicated to helping the world's leading companies build stronger businesses. Headquartered in Teaneck, New Jersey (U.S.), Cognizant combines a passion for client satisfaction, technology innovation, deep industry and business process expertise, and a global, collaborative workforce that embodies the future of work. With over 50 delivery centers worldwide and approximately 164,300 employees as of June 30, 2013, Cognizant is a member of the NASDAQ-100, the S&P 500, the Forbes Global 2000, and the Fortune 500 and is ranked among the top performing and fastest growing companies in the world. Visit us online at www.cognizant.com or follow us on Twitter: Cognizant.



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