



## Gain Superior Business Value with an Exceptional Oracle Retail Partner

### Creating a Better Enterprise, Today.

Oracle Retail is among the most powerful software applications of choice for retailers worldwide. But implementation and support can be challenging. And expensive. With us, you don't have to worry.

We have a long track record of excellence with major retailers. You can count on first-rate Oracle implementation and support, matched precisely to your business, executed in less time and for less cost.

You'll strengthen your business in all the ways that matter: merchandizing responsiveness, supply chain agility, data integrity, and a better experience for your customers. With all the advantages of the end-to-end connected enterprise.

### Not Just A Practice, A Passion.

Eight of every ten of our onsite Oracle Retail consultants previously held a senior position in retailing. We know your business in ways that non-retailers cannot. Our methods are based on your realities.

Plus, we have over a decade of Oracle Retail application suite experience across every version and module. We are the industry leaders in v13 support and enhancements with proven credentials. We helped write parts of the original Oracle Retail software. And we have a long history of executing Oracle Retail training on behalf of Oracle Retail University. You simply cannot be in better hands.

### Faster to Market, with Greater Assurance.

Our round-the-clock global delivery system integrates your efforts with ours. Our "Two-In-A-Box" global delivery model provides in-depth local consulting and onsite teams focused on your business applications and partnered productively with your people.

State-of-the-art solution accelerators are built into the process. Our reusable frameworks and components speed your Oracle Retail implementation by 20% to 50%. Our approach includes:

- Proprietary Cognizant 2.0 global knowledge/project management environment.
- Best-In-Class application value management methodology using repeatable framework.
- Upgrade methodology.
- SOX compliance/process improvement framework Retail Merchandising System testing automation.
- Tools for batch monitoring, mass change, version upgrade, database analysis and schema comparison tool.

### Top-tier Thinking on Your Bottom Line.

Every client should ask this question: Will I get the talent I need once the contract has been signed? With us, yes. At a time when many large consultants are stretching at the edges of their Oracle Retail

talent pools, our Oracle Retail Practice has the breadth and depth to ensure your project is staffed only by experts focused on retailing and Oracle. The people you deal with every day are

directly connected to the technicians working on your systems. Service is both smart and smooth. And cost efficient.

#### Major Muscle

- 8500+ practice specialists, including technical and functional retail consultants
- 250+ dedicated retail domain consultants in merchandising, stores, and SCM
- Projects in over 12 countries spread over U.S., Europe, the Middle East and APAC
- Eleven of the top 30 retailers are our clients
- Solutions across the value chain - SCM, merchandising, store and customer operations, enterprise systems
- Comprehensive services - domain consulting, vertical BPO, application development and management, transformational outsourcing

#### Oracle Retail Services

- Complete Lifecycle Systems Implementation Application Enhancements
- Application Value Management
  - > 24x7 application support
  - > SLA-based request management
  - > Bug fixes
  - > Enhancements
  - > Continuous improvements
- Enterprise Integration
  - > Oracle Retail with 3rd Party/Legacy/Home Grown Applications
  - > Minimal Invasive methodology
  - > Both Real Time and Batch Mode
  - > Flexible Platform architecture
  - > Reusable templates for requirement gathering
- Customization
- Interface and Conversion Development
- Program Management
- Business Process Outsourcing

## Start Today

Our Oracle Retail practice marshals all the power of the world's leading retail system around the realities of your business. For more information on optimizing Oracle Retail, contact us at [inquiry@cognizant.com](mailto:inquiry@cognizant.com) or visit our Website at [www.cognizant.com](http://www.cognizant.com).

## About Cognizant

Cognizant (NASDAQ: CTSH) is a leading provider of information technology, consulting, and business process outsourcing services, dedicated to helping the world's leading companies build stronger businesses. Headquartered in Teaneck, New Jersey (U.S.), Cognizant combines a passion for client satisfaction, technology innovation, deep industry and business process expertise, and a global, collaborative workforce that embodies the future of work. With over 50 delivery centers worldwide and approximately 162,700 employees as of March 31, 2013, Cognizant is a member of the NASDAQ-100, the S&P 500, the Forbes Global 2000, and the Fortune 500 and is ranked among the top performing and fastest growing companies in the world. Visit us online at [www.cognizant.com](http://www.cognizant.com) or follow us on Twitter: Cognizant.



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