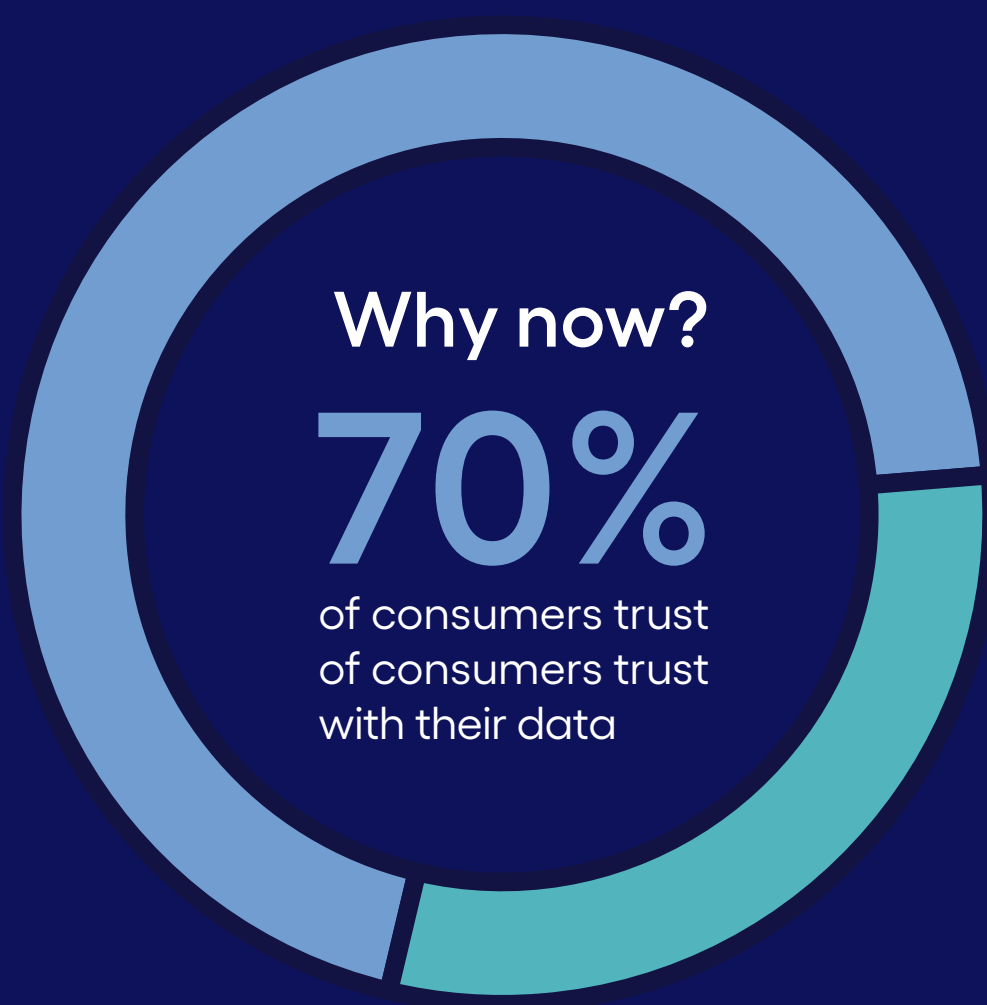




With TriZetto Value-Based Benefits, health plans have an opportunity like never before to **improve incentive programs so members actually use them**



**We know:**

- Incentives drive healthy behavior changes and can increase preventive health measures and member satisfaction
- But**
- Only **10%** of individuals participate in healthy behaviors
- Only **6%** of Medicare members take advantage of a free annual well care visit

**With incentives**


**96%**  
of consumers would be healthier

**75%**  
would have blood pressure checked

**73%**  
of consumers would lose weight

**68%**  
would have blood sugar or cholestral checked

What if you could use unique, real-time data integration with your TriZetto® core and other systems to:

-  **Increase member engagement and satisfaction** by integrating wearable device data into the reward process
- Rewards members for meeting incentives** with co-pay waivers; reduced co-insurance, deductibles and premiums; HSA contributions; gift cards and custom rewards 
-  **Improve care plan adherence** by enabling care managers to easily identify and enroll members under management into appropriate benefit programs
- Help improve quality measured** for Star and HEDIS® 

Visit us at [www.cognizant.com](http://www.cognizant.com) to learn more about Cognizant TriZetto Value-Based Benefits

