



Data Sheet

## MACRA Services

### Maximize the Value of MACRA

MACRA is more than a regulation. It's a pathway to preparing for value-based payment models—if approached strategically.

Cognizant's MACRA Services draw on our expertise with clinical and claims data, healthcare industry reporting standards and provider processes to enable providers to participate in MACRA payment models with confidence. MACRA's Quality Payment Program (QPP) includes Merit-Based Incentive Payments System (MIPS) and Alternative Payment Models (APM). MACRA Services help providers prepare for collecting the data required for either of these models while also laying a strong foundation for participating in other outcome-driven, value-based reimbursement programs.

#### **A Solid Foundation for MACRA Initiatives**

MACRA requires more than just reporting metrics; it demands providers reimagine their infrastructure for data sharing, resources, practice

MACRA Services deliver these capabilities to help providers implement revenue-generating MACRA initiatives:

- Ensuring organizations are equipped at a portfolio level for their MACRA initiative with the 4x4 PACE Framework for evaluating business processes, systems architecture, data management and human capital capabilities.
- Executing a smooth, successful MACRA implementation with a detailed strategy and roadmap.
- Anticipating and recommending how to address potential issues up front with a comprehensive gap assessment of in-house capabilities.
- Delivering outcome-focused results and bridging technological gaps under tight timelines with the "two-in-a-box" model.

improvement and metrics collection. Cognizant's MACRA Services help ensure providers' personnel, processes and behaviors align to meet MACRA goals while creating new practices optimal for supporting growing volumes of value-based reimbursements.

The solution also ensures provider reporting will meet CMS standards with support for Qualified Clinical Data Registry (QCDR), EHR and claims data and offers connections to the CMS web interface and Consumer Assessment of Healthcare Providers and Systems (CAHPS) certification.

### Learn More

Contact a Cognizant representative today at [cognizantprovider@cognizant.com](mailto:cognizantprovider@cognizant.com) to learn more about our MACRA Services and how these services enable providers to implement MACRA for immediate benefit now and create a path for seamlessly evolving to value-based reimbursements.

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### About Cognizant

Cognizant's Healthcare Business Unit works with healthcare organizations to provide collaborative, innovative solutions that address the industry's most pressing IT and business challenges—from rethinking new business models, to optimizing operations and enabling technology innovation. A global leader in healthcare, our industry-specific services and solutions support leading payers, providers and pharmacy benefit managers worldwide. For more information, visit [www.cognizant.com/healthcare](http://www.cognizant.com/healthcare).



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