



Data Sheet

Application Value Management Services

Driving Better Outcomes from Application Portfolios

Healthcare organizations require optimal performance from their application portfolios—even as they face pressure to contain operating costs. An outcome-driven application management strategy can help.

Application Value Management Services from Cognizant provide the strategies and tools required to streamline an application portfolio, drive down IT maintenance costs and ensure excellent end user experiences. Our approach ensures applications align with a healthcare organization's objectives and deliver measurable business value. From strategies for transitioning from outmoded legacy systems to integrating cloud-based platforms to continued portfolio optimization and management, Application Value Management Services enable healthcare organizations to gain maximum performance and value from their applications.

Application Value Management Services from Cognizant create these benefits:

- Reduce total cost of ownership with a practical roadmap to simplify the IT landscape and reduce maintenance spend.
- Cut operational risk, improve time-to-market and ensure best-in-class delivery through proven frameworks for application management.
- Minimize disruption, improve core knowledge retention and optimize change management when transitioning to new applications and platforms.
- Align IT operations with business objectives and create reductions in extraneous systems and spend.

Comprehensive End-to-End Solutions

Application Value Management Services deliver proven strategies, frameworks and tools for rationalizing the healthcare IT landscape, minimizing maintenance costs and developing flexible digital capabilities cost effectively. We ensure optimal value generation from existing and future IT resources.

Learn More

Contact a Cognizant representative today at cognizantprovider@cognizant.com to learn more about Application Value Management Services and how we will supercharge application performance, generate new value and reduce total operating costs.

About Cognizant

Cognizant's Healthcare Business Unit works with healthcare organizations to provide collaborative, innovative solutions that address the industry's most pressing IT and business challenges—from rethinking new business models, to optimizing operations and enabling technology innovation. A global leader in healthcare, our industry-specific services and solutions support leading payers, providers and pharmacy benefit managers worldwide. For more information, visit www.cognizant.com/healthcare.



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