

Cognizant Intelligent Process Automation

Connecting human and digital to supercharge business outcomes

From robotic to intelligent

Customer preferences and demands can shift overnight. To stay ahead of fast-changing needs, business and IT leaders must partner together to accelerate and scale end-to-end business processes that think, learn and adapt on their own. Executives know that modern businesses must transform and drive productivity and innovation to thrive. To do that, they must move beyond traditional automation and seize the opportunities presented by intelligent process automation (IPA).

The challenge of realizing true automation

Integrated in the right way and at scale, IPA can bring huge value to organizations by increasing productivity and efficiency while simultaneously freeing up personnel to work on higher value tasks and strategic initiatives. But achieving true automation across the enterprise is not without its challenges, and many organizations struggle to build workable roadmaps for large-scale implementation. Some of the most common challenges include: sifting through a complex technology landscape to identify the right partner for your ecosystem, lack of transparency, critical process and technology skills and resistance to organizational change resulting in low adoption.

Harnessing the power of IPA

Successful companies across industries see intelligent automation not simply as a way to address post-pandemic productivity and resiliency needs, but as a vital part of anticipating and driving change in the digital economy. To realize the value of IPA, we believe leaders must augment human experience with IPA to allow employees to focus precious time on higher value work that delivers greater business results - such as designing new customer experiences, innovating new products and services, discovering new revenue streams and more. This requires a 360° view of IPA transformation, and the bringing together of technology, people and processes. Those that can achieve this will enable efficiencies, build scale and become truly differentiated in the marketplace.

"Successful implementation of IPA can improve output quality levels by 35%."

Source: Research Business Technographics®, Forrester



Our offering

We combine business and process consulting, domain and technology expertise with change management to help companies realize the full potential of IPA. Our modular approach enables us to meet you where you are in your automation journey. Taking into consideration your legacy and digital needs, we work collaboratively with you to realize your vision. We apply our domain and industry expertise to support you at every step, helping you drive efficiencies, scale and achieve market differentiation.



Cognizant Advisory Services

Accelerate, simplify and scale.

Intelligent automation requires equal focus on people and technology. Our advisory team works with you to create a sustainable framework to enable scale, establishing the right operating model and embedding change management.



Cognizant Solutions

Reimagine work, engineer digital.

Achieving maximum business results with IPA requires enterprise-wide digital operations using technology that's uniquely designed for your IT ecosystem. Our proprietary and partner solutions help you simplify, accelerate and expand automation—enabling end-to-end processes to create flexible, resilient operating models.



Cognizant Implementation Services

Optimal results delivered the way you work.

IPA success hinges on two must-haves: the right technology and a partner who is embedded in the fabric of your organization. We provide flexible, right-fit, customized solutions that support a non-linear approach to digital transformation.

Our implementation model utilizes change management to bolster outcomes.



Cognizant Managed Services

Modern operating models for modern businesses.

Through fully managed automation services, we provide flexibility in managing and scaling process innovation, partnering with your IT and business functions to deliver through IP, technology and alternative talent models. We handle documentation, development, deployment and maintenance on your behalf and deliver through an outcome-based model.

Why Cognizant?

We've helped hundreds of organizations achieve significant, measurable impact-including 600% faster results and doubling ROI – with intelligent process automation. We take a holistic approach to IPA, combining human and digital intelligence to realize organizational flexibility and value creation both today and in the future.

Our specialists help reimagine your operations and identify the automated processes you need to successfully modernize operations. Putting humans at the center, our change management focus ensures that the introduction and implementation of IPA is supported throughout your organization, and we closely work with you to develop an integrated approach to automation that scales.

Our end-to-end IPA expertise and commitment to identifying and implementing business transformation that prepares businesses for the future is why business leaders look to Cognizant for automation success.



To learn more, visit cognizant.com/IPA or email us at IPA@cognizant.com

About Cognizant

Cognizant (Nasdaq-100: CTSH) is one of the world's leading professional services companies, transforming clients' business, operating and technology models for the digital era. Our unique industry-based, consultative approach helps clients envision, build and run more innovative and efficient businesses. Headquartered in the U.S., Cognizant is ranked 194 on the Fortune 500 and is consistently listed among the most admired companies in the world. Learn how Cognizant helps clients lead with digital at www.cognizant.com or follow us @Cognizant.

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