



Finance, HR and planning transformation for retail and hospitality

Preparing retail and hospitality organizations for industry change

Retail and hospitality are continuously evolving industries with rapidly emerging markets and changing consumer demands. Organizations that want to be successful in the face of consolidation and strong competition must become agile through digitization. Leveraging technology that helps turn insights into actions and offers greater visibility into performance data is critical. Cognizant's Workday practice has the expertise trusted by retail and hospitality organizations to help transform their operations.

In retail and hospitality, agility and adaptability are essential to staying competitive, optimizing your workforce and enhancing processes to better target consumers. With one finance, HR and planning cloud platform, retail and hospitality organizations obtain a complete understanding of their workforce and operations, providing data-driven insights that complement organizational goals and offer adaptability to meet industry change.

The Cognizant difference

Cognizant helps retail and hospitality organizations leverage Workday to solve the industry's biggest challenges. Our Workday practice maintains the following differentiators:

- A track record of 98% client satisfaction
- More experience per consultant compared to the ecosystem average
- Talented consultants who have developed an extensive portfolio of solutions for human capital management, financial management, planning, talent development, change management and post-production services
- Guidance toward a clear project scope, aligning stakeholders to efficiently manage, convert and map data from legacy systems with minimal disruption

Solutions for retail and hospitality

Human capital management: Streamlining talent management, benefits, time tracking, compensation and recruiting to better support employees.

Finance: Consolidating accounting, reporting, budgeting, planning, procurement and analytics into one central platform.

Workforce planning: Implementing intuitive scheduling, customized learning opportunities and greater insight into the workforce.

Continuous planning: Utilize an intuitive enterprise planning solution that offers flexibility, efficiency and scalability to quickly model scenarios and prepare for the future.

Robotic process automation: Leverage automation in retail and hospitality for activities such as tracking inventory, managing consumer requests, organizing various business processes and offering support.



For more information about our solutions for retail and hospitality, contact us at inquiries@collaborativesolutions.com

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