



**Transforming the
Digital Workplace with
Cognizant WorkNEXT™
Virtual Workspaces
powered by Citrix**

Where we are today

In today's fast-changing business landscape, agility, security, and user experience are critical. As leaders manage distributed workforces, complex application ecosystems, and rising cyber threats, Citrix provides a unified solution that safeguards what matters most—the work itself. Its platform ensures secure, flexible access across devices and locations, while giving IT teams centralized control, visibility, and streamlined delivery. The result is a resilient, scalable infrastructure that strengthens security and drives enterprise agility.

Business Challenges: Citrix as the Bridge Between Flexibility and Security

Enterprises today struggle with hybrid work complexity, cybersecurity risks, IT cost pressures, and delivering consistent employee experiences. Cognizant helps resolve these by enabling secure remote access, simplifying IT management, optimizing costs, and ensuring reliable performance across devices and locations using Citrix technology stack.

Workspace Delivery	Security & Access	Management & Observability
<ul style="list-style-type: none">• Citrix Desktop as a Service (DaaS) Cloud-managed virtual desktops• Citrix Virtual Apps & Desktop (CVAD) On-prem virtualization with hybrid control• Citrix Workspace App Unified access across platforms• XenServer & Citrix Provisioning Efficient workload and image management• Thin Client with Unicon eLux OS Streamlined Access, Maximum Security	<ul style="list-style-type: none">• NetScaler Secure, optimized app delivery• Zero Trust Access (ZTNA) Adaptive, app-specific access• Endpoint Security Device-level protection• Secure Private Access Granular, isolated app access	<ul style="list-style-type: none">• Citrix Observability AI insights for performance and security• Citrix Cloud Single-pane management across environments

Our solution

Cognizant WorkNEXT™ Solution - Powered by Citrix

Cognizant WorkNEXT™, powered by Citrix, extends value by offering a secure, high-performance digital workspace designed for hybrid workforces. It enables seamless access to enterprise resources, simplifies IT management, and reduces operational costs. With deep integration across cloud and on-premises environments, WorkNEXT helps organizations modernize legacy systems, enhance user experiences, and reinforce cybersecurity for long-term success.

Strengthened by our partnership with Citrix, we leverage their advanced virtualization expertise to enhance performance, security, and scalability across the deployment.

Citrix isn't just technology—it's a strategic partner for thriving in hybrid world. Leader in DaaS by Gartner, Citrix excels in complex, compliance-driven, and hybrid environments, delivering standout protocol performance for graphics-heavy and latency-sensitive workloads

Strategic Benefits



Enhanced Security

Zero Trust Security with Always-On Uptime



Boosted Productivity

HDX: Fluid Experience, Lowest Latency



Cost Savings

Zero Trust Security with Always-On Uptime



Agility & Scalability

Rapid Deployment & Auto-Scale for Peaks



Sustainability

Extended Device Lifecycles via eLux OS

Competitive Advantages



Hybrid Flexibility

Seamless Hybrid Integration Beyond Single-Cloud



End-to-End Observability

AI-Driven Insights Cut MTTR by 50%



Improved ROI

Faster Innovation & Smarter Licensing



Future-Proof Innovation

Quarterly CRs + Annual LTSRs = Always Ahead



Global Reach

100M+ Users, Proven Across Industries

Why Cognizant?

Cognizant's deep domain expertise ensures your Citrix deployment is not just functional—but transformational. Our transformational framework ensures strategic alignment, seamless migration, resilient operations, and continuous value creation. It balances cost efficiency, user experience, and security—all critical levers for digital transformation success in enterprise VDI environments.

Strategic Advisory

- Cloud Readiness Assessment
- User Persona Mapping
- Business Case Development
- Architecture Blueprinting
- Executive Workshops

Managed Services

- 24x7 Monitoring & Support
- Service Desk Integration
- Lifecycle Management
- Compliance & Governance
- Performance Dashboards

Migration & Modernization

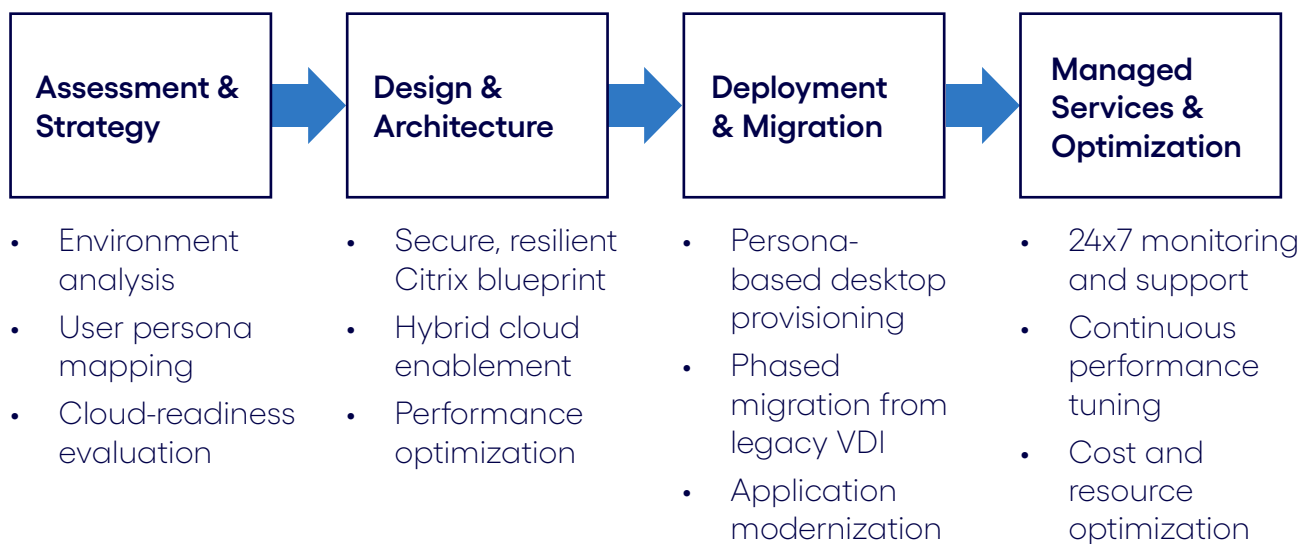
- Cloud Readiness Assessment
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- Architecture Blueprinting
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Continuous Optimization

- Analytics-Driven Improvements
- Left-Shifted Support
- Cost Optimization
- User Experience Reviews
- Innovation Adoption

Our proven approach and timeline

Our proven approach follows a clear, phased timeline: we start with discovery and assessment, move into design and planning, then pilot and validate before full implementation and migration. Finally, we optimize performance, train teams, and establish ongoing operations with monitoring and regular disaster recovery drills. This structured process ensures resilience, efficiency, and long-term success.



By leveraging Citrix APIs, SDKs, Terraform, and observability tools, Cognizant transforms VDI/DaaS operations into a cost-efficient, resilient, and scalable digital workspace. Automation not only reduces IT overhead but also ensures consistent user experience and compliance across hybrid environments.

Business benefits



Faster time-to-value for VDI deployments



Significant reduction in IT operational costs



Enhanced employee satisfaction and retention



Improved security posture and compliance readiness

Ready to Transform?

Cognizant WorkNEXT Virtual Workspaces powered by Citrix is built for enterprises that demand agility, performance, and security.

Whether you're modernizing legacy infrastructure or scaling across clouds, we're here to guide your journey.

Let's build your future-ready workplace—today.



Cognizant (Nasdaq-100: CTSI) engineers modern businesses. We help our clients modernize technology, reimagine processes and transform experiences so they can stay ahead in our fast-changing world. Together, we're improving everyday life. See how at www.cognizant.com or follow us [@Cognizant](https://twitter.com/Cognizant).

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