



**Transforming the
digital workplace with
Cognizant WorkNEXT™
virtual workspaces,
powered by Citrix**

Where we are today

In today's fast-changing business landscape, agility, security and user experience are critical. As leaders manage distributed workforces, complex application ecosystems and rising cyber threats, Citrix provides a unified solution that safeguards what matters most—the work itself. The platform ensures secure, flexible access across devices and locations, while giving IT teams centralized control, visibility and streamlined delivery. The result is a resilient, scalable infrastructure that strengthens security and drives enterprise agility.

Business challenges: Citrix as the bridge between flexibility and security

Enterprises today struggle with hybrid work complexity, cybersecurity risks, IT cost pressures, and delivering consistent employee experiences. Cognizant helps resolve these by enabling secure remote access, simplifying IT management, optimizing costs, and ensuring reliable performance across devices and locations using Citrix technology stack.

Workspace delivery

- **Citrix desktop as a service (DaaS)**
Cloud-managed virtual desktops
- **Citrix Virtual Apps and Desktop (CVAD)**
On-prem virtualization with hybrid control
- **Citrix Workspace app**
Unified access across platforms
- **XenServer and Citrix Provisioning**
Efficient workload and image management
- **Thin client with Unicon eLux OS**
Streamlined access and maximum security

Security and access

- **NetScaler**
Secure, optimized app delivery
- **Zero trust access**
Adaptive, app-specific access
- **Endpoint security**
Device-level protection
- **Citrix Secure Private Access**
Granular, isolated app access

Management and observability

- **Citrix observability**
AI insights for performance and security
- **Citrix cloud**
Single-pane management across environments

Our solution

Cognizant WorkNEXT solution, powered by Citrix

Cognizant WorkNEXT™, powered by Citrix, extends value by offering a secure, high-performance digital workspace designed for hybrid workforces. It enables seamless access to enterprise resources, simplifies IT management and reduces operational costs. With deep integration across cloud and on-premises environments, WorkNEXT helps organizations modernize legacy systems, enhance user experiences and reinforce cybersecurity for long-term success.

Strengthened by our partnership with Citrix, we leverage their advanced virtualization expertise to enhance performance, security and scalability across the deployment.

Citrix isn't just technology—it's a strategic partner for thriving in a hybrid world. Named a leader in DaaS by Gartner, Citrix excels in complex, compliance-driven and hybrid environments, delivering standout protocol performance for graphics-heavy and latency-sensitive workloads.

Strategic benefits



Enhanced security

Zero trust security with always-on uptime



Boosted productivity

HDX: fluid experience, lowest latency



Cost savings

Zero trust security with always-on uptime



Agility and scalability

Rapid deployment and auto-scale for peaks



Sustainability

Extended device lifecycles via eLux OS

Competitive advantages



Hybrid flexibility

Seamless hybrid integration beyond single-cloud



End-to-end observability

AI-Driven insights cut MTTR by 50%



Improved ROI

Faster innovation and smarter licensing



Future-proofed innovation

Quarterly CRs and annual LTSRs: always ahead



Global reach

100M+ users, proven across industries

Why Cognizant?

Cognizant's deep domain expertise ensures your Citrix deployment is not just functional—but is transformational. Our transformational framework ensures strategic alignment, seamless migration, resilient operations, and continuous value creation. It balances cost efficiency, user experience, and security, all critical levers for digital transformation success in enterprise VDI environments.

Strategic advisory

- Cloud readiness assessment
- User persona mapping
- Business case development
- Architecture blueprinting
- Executive workshops

Managed services

- 24x7 monitoring & support
- Service desk integration
- Lifecycle management
- Compliance and governance
- Performance dashboards

Migration and modernization

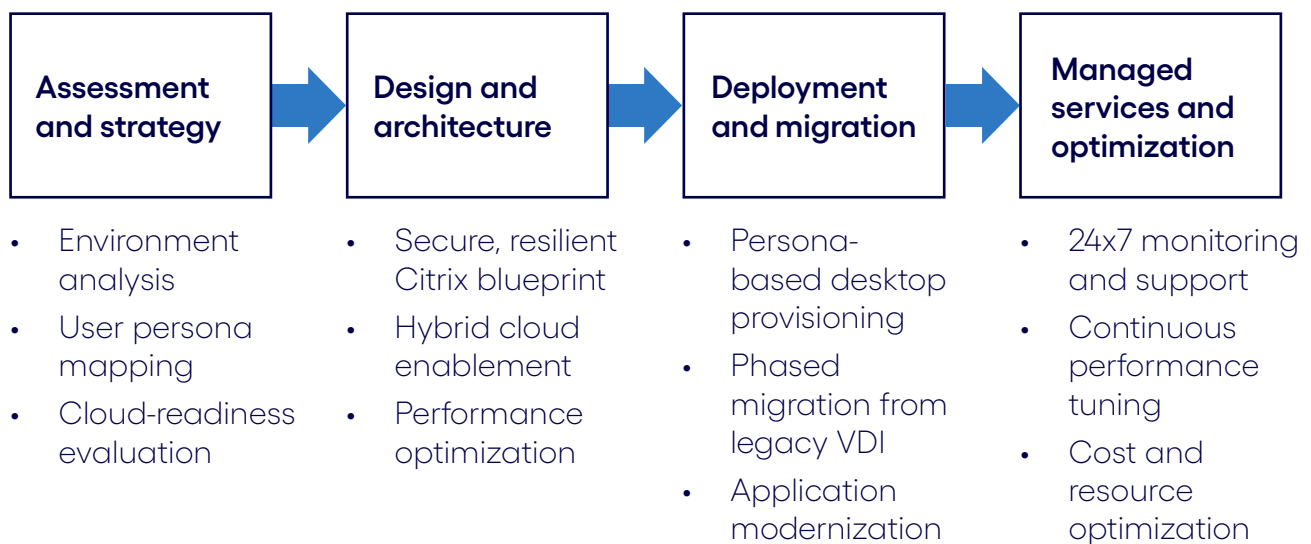
- Cloud readiness assessment
- User persona mapping
- Business case development
- Architecture blueprinting
- Executive workshops

Continuous optimization

- Analytics-driven improvements
- Left-shifted support
- Cost optimization
- User experience reviews
- Innovation adoption

Our proven approach and timeline

Our proven approach follows a clear, phased timeline: we start with discovery and assessment, move into design and planning and then pilot and validate before full implementation and migration. Finally, we optimize performance, train teams and establish ongoing operations with monitoring and regular disaster recovery drills. This structured process ensures resilience, efficiency and long-term success.



By leveraging Citrix APIs, SDKs, Terraform and observability tools, Cognizant transforms VDI/DaaS operations into a cost-efficient, resilient and scalable digital workspace. Automation not only reduces IT overhead but also ensures consistent user experience and compliance across hybrid environments.

Business benefits



Faster time-to-value for VDI deployments



Significant reduction in IT operational costs



Enhanced employee satisfaction and retention



Improved security posture and compliance readiness

Ready to transform?

Cognizant WorkNEXT virtual workspaces, powered by Citrix, are built for enterprises that demand agility, performance and security.

Whether you're modernizing legacy infrastructure or scaling across clouds, we're here to guide your journey.

Let's build your future-ready workplace—today.



Cognizant (Nasdaq-100: CTSH) engineers modern businesses. We help our clients modernize technology, reimagine processes and transform experiences so they can stay ahead in our fast-changing world. Together, we're improving everyday life. See how at www.cognizant.com or follow us [@Cognizant](https://twitter.com/Cognizant).

World Headquarters

300 Frank W. Burr Blvd.
Suite 36, 6th Floor
Teaneck, NJ 07666 USA
Phone: +1 201 801 0233

European Headquarters

280 Bishopsgate
London
EC2M 4AG
England
Tel: +44 (01) 020 7297 7600

India Corporate Office

Siruseri-Software Technology Park of India (STPI)
SDB Block—Ground Floor North Wing
Plot No H4, SIPCOT IT Park
Chengalpattu District
Chennai 603103, Tamil Nadu
Tel: 1800 208 6999

APAC Headquarters

1 Fusionopolis Link,
Level 5 NEXUS@One-North,
North Tower Singapore 138542
Phone: + 65 6812 4000

© Copyright 2025–2027, Cognizant. All rights reserved. No part of this document may be reproduced, stored in a retrieval system, transmitted in any form or by any means, electronic, mechanical, photocopying, recording or otherwise, without the express written permission of Cognizant. The information contained herein is subject to change without notice. All other trademarks mentioned herein are the property of their respective owners.