



# Finance, HR and student transformation for higher education

## Delivering a modern student experience

Higher education institutions in the modern world face intense and rapidly increasing challenges, forcing organizations to rethink plans and find ways to improve processes. Issues today include growing financial pressure, impacts on workforce management and student location, changes in enrollment, increasing competition and higher student expectations. The traditional economic models that universities have relied on in the past are no longer feasible, and institutions must be able to adapt while keeping both staff and students satisfied.

To improve business models, institutions can find value in harnessing new and innovative technologies such as those found through digital transformation. Using cloud solutions such as Workday for higher education will drive student success while reducing costs, helping universities rise to the challenge by remaining agile and adaptable.

## The Cognizant difference

Cognizant helps leading higher education institutions, including community colleges, private colleges and universities, state universities and systems, online schools, R1 research institutions and Ivy League schools leverage Workday to solve the industry's biggest challenges. Cognizant's Workday practice maintains the following differentiators:

- A track record of 100% deployment success for higher education
- Talented, experienced consultants who have developed an extensive portfolio of higher education solutions for human capital management, financial management, student, talent development, recruiting, change management and post-production services
- Our reporting and analytics tools prepare organizations to provide data across their stakeholder groups, including students/parent, faculty, employees, alumni and accreditation agencies
- Our integration strategy and implementation have reduced internal IT resource constraints and improved upstream and downstream data sharing. Insights into critical financial indicators allow organizations to plan and respond to changing market dynamics and expectations strategically
- Our dedicated student practice enables schools to have a holistic approach across students, faculty and staff
- Cognizant leverages industry best practices to help our clients achieve outstanding practice in the areas of HR, finance and student

For more information about our higher education solutions, contact us at [inquiries@collaborativesolutions.com](mailto:inquiries@collaborativesolutions.com)