



## Monitor the health of your business with greater speed and insight

Introducing

### Cognizant® Business Outcomes & Experience Dashboard (CBXD)

Provides near real-time visibility, predicts performance trends, aligns IT observability to business process performance and triggers business-led modernization/remedial actions and calibration of IT nodes. Acts as a single source of truth by becoming a dashboard of dashboards.

Check the health of your business processes from multiple standpoints and drill down into IT nodes?



Truly understand which indicators point to perfect business process performance?



Anticipate issues business process bottlenecks before they arise based on certain data and criteria from multiple IT sources?



#### Do you need to:

#### Who benefits?

Application owners

Business

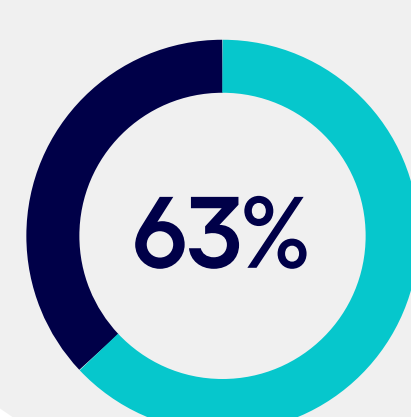
CIO office

LOB owners

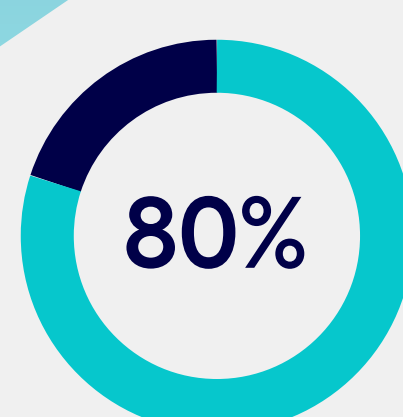
IT managers



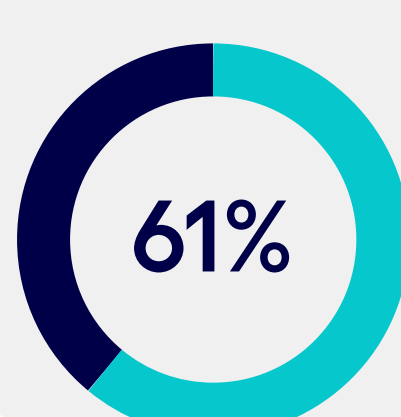
#### Spot the pain points: value, visibility, savings and precision



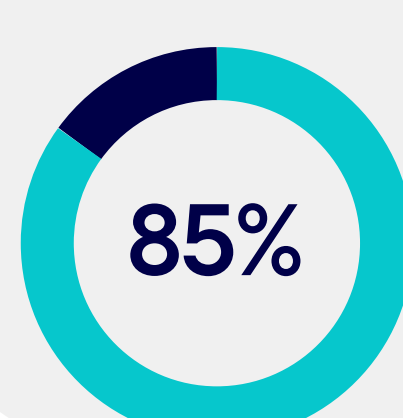
CIO's struggle to perceive and/or communicate IT's value to business  
Source: Gartner



Business-IT users believe IT to CX impact **lacks unified visibility and insight**  
Source: AppDynamics



CXO's reported that they had **difficulty in reporting on spend** by IT business service  
Source: Flexera



Leaders are **not fully satisfied** with how their company was measuring CX  
Source: McKinsey

## Build value and improve business performance and outcomes

Strengthen your level of business observability using a unified single-pane view of business outcomes and user experience that offers near real-time visibility. Go beyond monitoring IT metrics in the rear-view mirror and get insight that lets you anticipate and act ahead of time—to impact and drive important KPIs.

### Get more business benefits



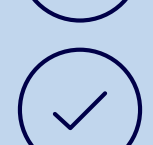
Near real-time visibility



Business-led modernization alerts



Align business process performance to IT observability



Remediation guidance including calibration of IT nodes

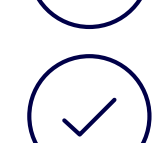


Performance trend predictability

### Capabilities that strengthen your business



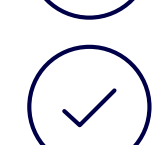
Business & IT alignment



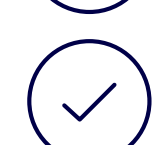
IT modernization and calibration



IT optimization and orchestration



In-depth visualization



Powered by AppDynamics



## To learn more about Cognizant Business Outcomes and Experience Dashboard, visit our [website](#)



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