



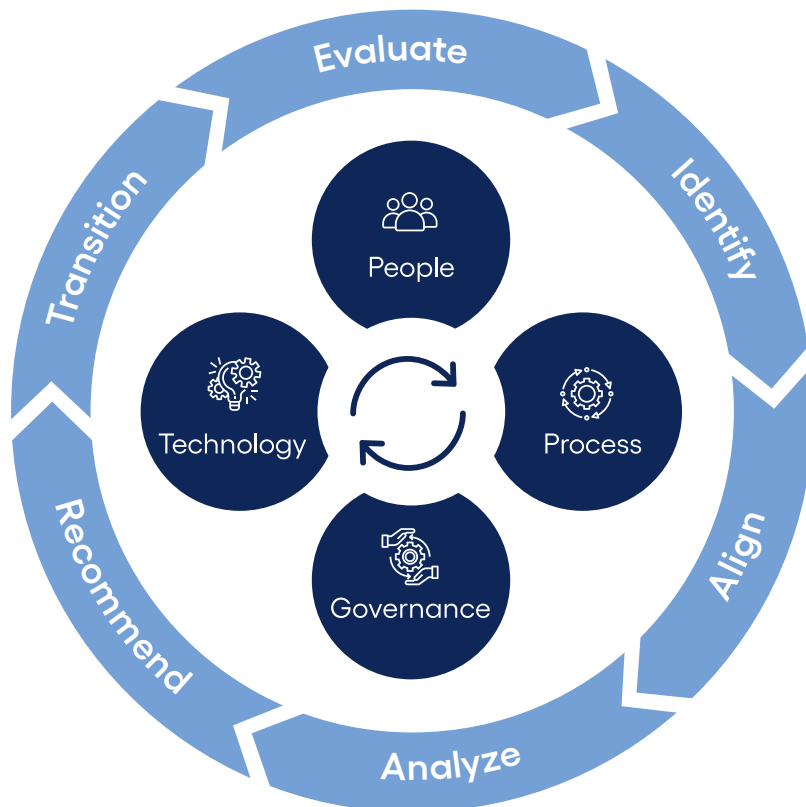
Advisory services

Advisory services for your digital transformation

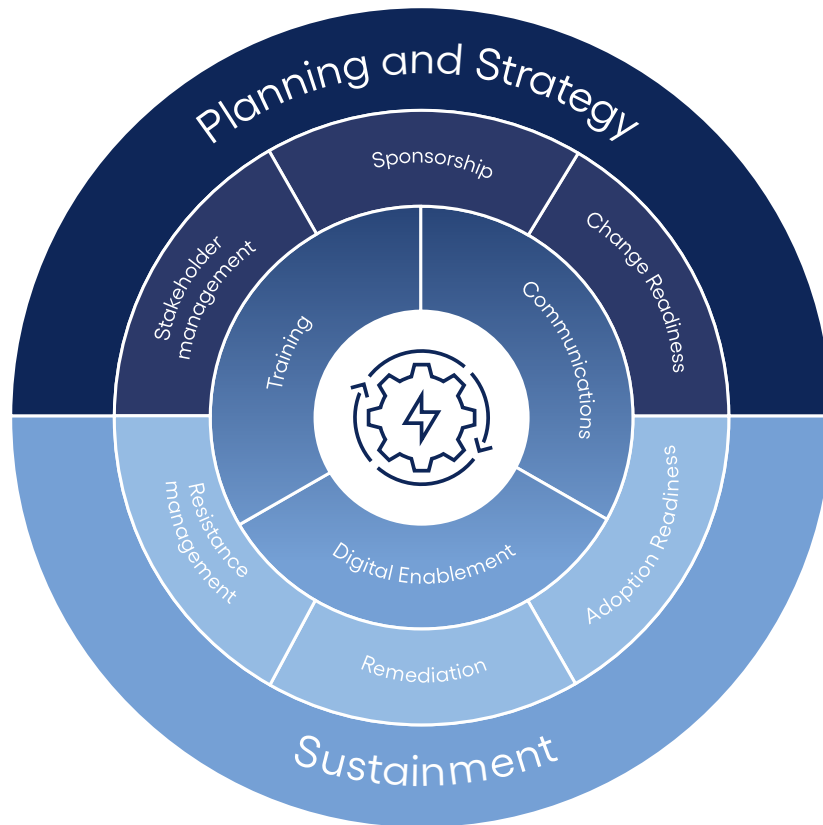
Cognizant's Workday advisory services team provides clients with a complete range of services to drive meaningful transformation and elevate return on investment. Our approach incorporates industry best-practices with our own cloud technology tools to guide you through the entire transformation journey.

We start before day one to build a fundamental transformation framework and strategy, guide you through the full cloud deployment lifecycle and provide enduring direction and materials you can use well beyond go-live.

Consultative enablement at any stage



Strategic services



Organizational change management and training services

“One size fits all” is not in our vocabulary. Our flexible and responsive framework enables us to identify and tailor a range of appropriate services to address specific challenges at any stage of your transformation.

Cognizant’s advisory services clients trust us to lead and support them through strategic road mapping and governance planning, staged technology deployments, M&A activities and continuous improvement cycles, as well as both ongoing and point-of-need staffing support.

The Cognizant difference



2,100+ Workday clients



98% client satisfaction



Software and methodology certifications



Global presence with deployments in over 125 countries

Use the full suite of Cognizant’s services or only engage the critical support you need – the choice is yours.

Planning for transformation	Executing change	Measuring adoption	Sustaining success
<p>Start on the right foot by establishing an actionable vision, guiding principles and strong governance structures for your people, processes and technology. We help you build a strategic framework and roadmap that becomes the baseline for an efficient and successful transformation program.</p> <ul style="list-style-type: none"> • Data and integration architecture • Strategic implementation and lifecycle planning • Program readiness planning • Service delivery and organizational design • Personas, journeys and adoption roadmaps 	<p>Realize your vision by understanding context and impact, scripting critical change activities and engaging your stakeholders in the right ways. We provide consultative thought leadership, planning templates and hands-on assistance in building and deploying your comprehensive change management, communications and training programs.</p> <ul style="list-style-type: none"> • Change adoption and training strategies • Impact and stakeholder assessments • Communications and training planning, collateral and delivery • Sponsorship and champion engagement 	<p>Assess outcomes and capture concrete data related to adoption and business goals. We provide you with system-specific tools and expertise to identify meaningful metrics that help you pinpoint areas for celebration or reinforcement.</p> <ul style="list-style-type: none"> • Adoption and success metrics • Ongoing usage metrics • Analytics and dashboards • Digital adoption platform 	<p>Enable your organization for ongoing, long-term success. We support strategic change sustainment planning, develop your model for ongoing governance and service delivery and aid in periodic assessment.</p> <ul style="list-style-type: none"> • Long-term sustainment • Governance planning • Adoption assessment and reinforcement • Global service delivery enablement

About Cognizant’s Workday practice

Cognizant’s Workday practice is a global finance and HR transformation consultancy that leverages world-class cloud solutions to help deliver successful client outcomes for Fortune 100 companies, medium-sized businesses, education, healthcare and government institutions. As a Workday Services Partner and client, our full lifecycle services have helped more than 2,100 clients transform their businesses. We have deployed in over 125 countries and have experience with organizations ranging from 200 to 200,000 employees.