



# Market Readiness Index 2026



Cognizant's Market Readiness Index scores reflect a supplier that has executed a remarkable corporate transformation in a short space of time. Under the leadership of CEO Ravi Kumar S, the company has moved decisively from a period of stagnation to one of strategic momentum, with record large deal wins, a refreshed leadership team, and a growing portfolio of agentic AI platforms that are already delivering measurable client outcomes.

Cognizant brings together a well-articulated strategic narrative, a comprehensive proprietary platform stack, and a proven ability to drive significant organisational change at pace. Its three-vector AI strategy – Enabling Hyperproductivity, Industrialising AI, and Agentifying the Enterprise – is directionally clear and commercially grounded. The Cognizant Intelligence Unit, its consumption-based AI Factory pricing, and the deployment of Claude across 350,000 employees all reflect a firm that is translating strategy into structural action.

The company's position in this year's Leading Pack reflects both the consistency of its scores across all six MRI dimensions and the quality of its client relationships: long-tenured, increasingly broad in organisational reach, and backed by a delivery track record that has earned genuine trust across technology cycles. There are areas still in development, notably depth of business process services in the UK and the maturity of its consulting capability, but the trajectory is clearly positive and the pace of change is accelerating.

**Leading Pack** - exceeding baseline average scores across all MRI categories in 2026

*"Cognizant's strength lies in its ability to take clients from AI investment to measurable business value – and to do it at pace. The platform stack is credible, the delivery evidence is growing, and under Rohit Gupta's leadership the UK&I business is well-positioned to create momentum for clients in the UK. For organisations looking to close the gap between AI ambition and operational reality, Cognizant is a strong choice."*

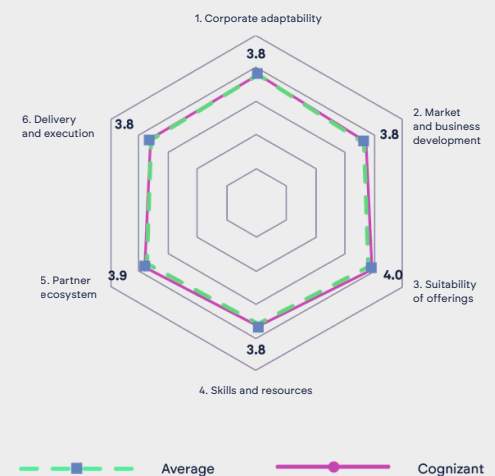
Kate Hanaghan  
TechMarketView's Chief Research Officer

## Highlights

**Ranked 3<sup>rd</sup> (joint)**  
Market and business development

**Ranked 3<sup>rd</sup> (joint)**  
Skills and resources

**Ranked 2<sup>nd</sup> (joint)**  
Delivery and execution



Category	Cognizant	Average
Corporate adaptability	3.8	3.8
Market and business	3.8	3.7
Suitability of offerings	4.0	3.9
Skills and resources	3.8	3.7
Partner ecosystem	3.9	3.9
Delivery and execution	3.8	3.7