cognizant

Corporate overview

Bridging the gap from AI to impact

Q3 2026



Cognizant is an AI Builder and technology services provider, bridging the gap between AI investment and enterprise value. We leverage our deep industry, process and engineering expertise to build context-rich technology systems that amplify human potential, drive tangible outcomes and help clients stay ahead in the fast-paced AI era.

Cognizant was founded in 1994 as a technology development arm of Dun & Bradstreet Inc. In 1996, we spun off as an independent company, leading the industry in application development and enterprise digital transformation. Leveraging this deep heritage, today we are an AI Builder—helping clients reimagine operations with agentic and human capital and constructing full-stack, enterprise-grade AI solutions that businesses need to realize value from their AI investments faster.

AI is recomposing the technology services industry—away from configuring packaged software and toward creating and operating bespoke intelligence systems grounded in each business's unique operations. Because industry-specific knowledge is critical to the effective integration of technology, we continue to deepen our expertise in over 20 industries, including banking and financial services, healthcare, manufacturing and retail.

We augment this industry insight through our collaborative client relationships and our deep experience with AI platforms and products, AI reliability, trust and safety, data and AI, physical AI, agentic business operations and digital experience. And we harness clients' business context—data, workflows and organizational knowledge—to transform AI potential into enterprise-specific capabilities.

We help enterprises shift to AI-native architectures, reimagine their processes to include digital labor and transform generic AI into AI that drives results at scale. Our eight research labs and studios are recognized worldwide for sensing what's next for AI and developing industry-leading tools, platforms and processes.

We're a global organization working seamlessly across geographies to better serve our clients. Our associates' talent and commitment set us apart. They're ready to reimagine your business to compete in the AI era—just as we have done with our own.

As technology reshapes work, we're investing in using it to augment human potential, not replace it. With Cognizant Synapse—our program committed to upskilling two million people across the globe by 2030—we're helping to build a future-ready workforce. We're breaking down barriers to access, providing STEM education to empower people to succeed in tomorrow's jobs and enabling like-minded NGOs. Through Cognizant Outreach, our associates support community projects that help advance technology education, training and inclusion. To date, over 200,000 associates have volunteered over 3.4 million hours, impacting over 690,000 lives across 29 countries.

We believe that the opportunity presented by technology has never been greater. Our exceptional digital transformation experience, flexible engagement model and deep industry expertise enable our clients to seize that opportunity. Cognizant will continue to innovate and collaborate with them to fuel their enterprises with AI, ensuring their investments deliver measurable impact for their businesses, employees and customers.

Recognized as a leader

605
Forbes Global 2000
June 2025

Ethisphere World's Most Ethical Companies
March 2026

Fortune's America's Most Innovative Companies
March 2026

Newsweek's America's Most Admired Workplaces 2026
September 2025

Newsweek's America's Greatest Workplaces
June 2025

Cognizant CEO Ravi Kumar S. named to the 2025 TIME 100 AI List
August 2025

Newsweek's America's Greatest Workplaces for Entry Level 2026
March 2026

Forbes World's Best Employers 2025
October 2025

Newsweek's Most Reliable Companies 2026
October 2025

Guinness World Record, Largest Online Generative AI Hackathon

Newsweek's America's Greatest Workplaces for Gen Z
May 2025

Certified™ by Great Place To Work® in 31 countries
March 2026

Innovation drives us

Our award-winning AI Lab was founded with a directive to sense the future and partner closely with clients to translate frontier research into industry-relevant use cases. With 65 AI issued patents and more than 50 researchers, the AI Lab fuels our continued investments in AI platforms and products.

100+
Peer-reviewed publications

88
International AI patents

16
Papers in 2026

8
Research labs and studios

10
Joint research partnerships

11
Awards

Our AI Builder expertise

Bridging the gap between AI and enterprise value by building the context-infused platforms, agentic journeys, tools and models that make AI's potential real.

AI platforms and products

Our proprietary platforms enable us to deliver scaled benefits in implementation, modernization and operations. Combined with powerful and diverse technologies from our partnership ecosystem of hyperscalers, domain innovators and AI-native companies, we empower our clients to benefit from best-of-breed capabilities at every layer of the stack, for faster time to value and lower delivery risk.

- Modernize applications to cloud native with Cognizant Skygrade™
- Industrialize agentic AI solutions with Cognizant Neuro® AI Engineering, our full-stack engineering platform
- Optimize IT service operations with Cognizant Neuro® IT Operations
- Transform your data for intelligence-powered business with Cognizant Ignition™
- Innovate faster with AI-driven engineering from Cognizant Flowsource™

AI reliability, trust and safety

Addressing the need for secure, scalable AI solutions means both accelerating defense using AI and securing AI itself. With frameworks like Cognizant Trust™, we guide AI agents to operate within secure, ethical, and reliable guardrails, with clear human accountability. We strengthen enterprise-wide risk management, threat and vulnerability management and compliance assurance with Cognizant Neuro® Cybersecurity, an AI-driven orchestration layer that consolidates security signals, reduces complexity and enables faster, more confident security decisions.

- Facilitate human-orchestrated AI, with human-in-the-loop oversight to ensure safety, ethics and accuracy
- Focus on maintaining AI security and reliability by establishing rigorous guardrails for AI agent behavior
- Establish comprehensive coverage across governance risk and compliance

AI and data services

As an AI Builder, Cognizant helps enterprises move beyond strategy into scaled, production-grade AI—industrializing AI and agentifying the enterprise, and putting AI at the core of operations. We leverage new AI-native solutions, from generative copilots to autonomous decision agents, to unlock the rich context that is currently confined in siloed legacy applications so that businesses can run smarter, move faster—and lead.

- Design, deploy and orchestrate autonomous agents via Cognizant Agent Foundry across functions and workflows
- Customize gen AI and foundation model integration to industry-specific processes, with built-in compliance and responsible AI
- Create AI-ready data foundations enabling faster, predictive and proactive decisioning across the enterprise

Physical AI

Cognizant helps make the physical world more aware and responsive by embedding intelligence at the edge, so systems can sense conditions, interpret what matters and act in real time. Our full-stack capabilities span device and embedded engineering, edge-to-cloud platforms, IoT/OT integration, data engineering, security and safety controls, and run-and-operate. From smart manufacturing and embedded products to aerospace, defense and intelligent mobility, we scale outcomes from chip to cloud so enterprises can harness the power of edge technology and drive their business forward.

- Streamline operations by automating complex physical tasks, reducing waste and improving maintenance
- Enhance the reliability and lifespan of equipment and infrastructure by using IoT and AI for real-time monitoring and predictive maintenance
- De-risk operations using high-fidelity simulations and improve workplace safety by applying AI in critical or hazardous environments
- Use geospatial solutions to optimize physical networks and logistics

Digital experience—Cognizant Moment™

Our AI-powered digital experience practice helps enterprises reimagine how they engage customers and employees. At its core is intelligent experience orchestration: connecting data, technology and operations across entire ecosystems to shape end-to-end experiences. By combining creative strategy, data intelligence and emerging technologies, we deliver highly personalized experiences that drive stronger brand differentiation, deeper customer loyalty, and measurable business growth—backed by deep technology expertise and a global network of creative and technical talent.

- Increase customer lifetime value with greater customer acquisition, engagement and retention
- Increase employee engagement while reducing attrition, with powerful retention models based on employee needs and attitudes
- Improve personal relevance at scale, with targeted messages using AI-enabled studio services to reduce cost and increase speed to market



A culture focused on client needs

We are the indispensable strategic partner our clients trust to help envision, build and run their most important business operations—keeping them ahead in the AI era.



Healthcare

20 of the top 25 healthcare plans

5 of the top 6 US PBM companies

3 of the 5 top 5-star Medicare plans



Life sciences

30 of the top 30 biopharma companies

14 of the top 15 medical device companies

10 of the top 10 biotech companies



Technology

10 of the top 10 platform & SaaS companies in NA

4 of the top 10 semiconductor companies

3 of the top 5 OEMs



Communications and media

6 of the top 7 communications service providers

3 of the top 3 cable providers

4 of the top 5 studios

6 of the top 10 book and education publishers

6 of the top 10 information services companies

4 of the top 5 news publishers

9 of the top 10 media companies



Banking and financial services

19 of the top 20 NA financial institutions

9 of the top 10 European banks

3 of the top 4 banks in Australia



Insurance

7 of the top 10 global insurers

9 of the top 10 US life carriers

8 of the top 10 US P&C carriers

7 of the top 10 UK insurers

4 of top 4 Australian insurers

5 of the top 10 Continental Europe insurers



Retail and consumer business

7 of the top 15 general retailers

6 of the top 10 apparel retailers

9 of the top 10 grocery retailers

8 of the top 15 specialty retailers

8 of the top 12 F&B companies

3 of the top 5 personal and home care companies

7 of the top 8 restaurant chains

6 of the top 10 hotels and properties

6 of the top 10 airlines



Manufacturing, logistics, energy and utilities

8 of the top 10 automotive OEMs

8 of the top 10 industrial manufacturers

4 out of top 10 utilities in NA

3 out of top 5 utilities in Europe

2 out of the top 6 oil & gas super majors

2 of the top 4 logistics providers in NA

“We delivered third-quarter revenue above the midpoint of our guidance range, including another quarter of double-digit growth in Financial Services and our seventh consecutive quarter of year-over-year adjusted operating margin expansion. The AI market is moving from capability to value realization, requiring enterprises to reimagine how work gets done, build AI into the fabric of the enterprise and create new sources of value. We are making that transition alongside our clients, with over 50% of our code now AI-assisted, over 95,000 frontier AI badges and certifications earned by our associates and continued improvement in revenue and adjusted operating income per employee. What we learn as we apply AI across Cognizant strengthens how we partner with clients through our AI Builder strategy, helping them make AI a new production function that creates enterprise value at scale.”

Ravi Kumar S
Chief Executive Officer



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Cognizant (Nasdaq: CTSH) is an AI Builder and technology services provider, bridging the gap between AI investment and enterprise value by building full-stack AI solutions for our clients. Our deep industry, process and engineering expertise enables us to build an organization's unique context into technology systems that amplify human potential, drive tangible outcomes and keep global enterprises ahead in a fast-changing world. See how at **cognizant.ai** or @cognizant.

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