

Cognizant remote productivity solutions on AWS Cloud

Enable your end users to work better remotely with next-generation digital technologies.

Transforming the end-user experience

COVID-19 has disrupted the way we live, work and communicate with one another. Across the globe, we face uncertainty and upheaval in almost all aspects of our lives. One of the biggest challenges during this unpredictable time is delivering a consistent and superior end-user experience.

AWS and Cognizant deliver solutions that enable your workforce to work remotely by using virtual workstations on AWS Cloud. And that remote workforce now includes developers, application administrators, and a range of IT infrastructure and application users as well as database administrators.





Redefine workspace experiences with end-user experience solutions

Cognizant provides two solutions that accelerate remote productivity for your workplace:

Desktop as a Service (DaaS) on Cloud

is an integrated, end-to-end solution built on public and private cloud platforms that delivers desktops and applications accessible to employees anywhere, any time and on any device offered in an as-a-service model. The service allows rapid capacity expansion and contraction to meet your changing demands. It offers single-touch provisioning of applications and virtual desktops with in-built automation and orchestration.

Amazon WorkSpaces is a managed, secure DaaS solution. You can use it to provision and quickly scale either
Windows or Linux desktops in just a few minutes. Pay monthly or hourly and only for the workspaces you launc Amazon
WorkSpaces helps you eliminate the complexity in managing hardware inventory, OS versions and patches, and virtual
desktop infrastructure (VDI).

Key benefits

Enable your remote workforce with minimal disruption:

Limit disruption by enabling remote working for employees from any device and location. With Cognizant DaaS on Cloud you can eliminate many administrative tasks, including provisioning, deploying, maintaining and recycling desktops.as needed.

Reduce costs:

With on-demand access to cloud desktops that include a range of compute, memory and storage resources, you can save on extensive device purchases.

Increase agility:

Enhance speed-to-business with faster workspace and application provisioning. Provision workspace in 20 to 40 minutes, as opposed to the 1 to 3 weeks of traditional models. Provision applications in 10 to 15 minutes, as opposed to the 1 to 2 weeks of traditional models.

Application Streaming on Cloud

leverages AppStream 2.0 to help run your applications natively across different clients. The fundamental components of an application are stored and run locally, while rest of the features are delivered through the cloud. You can transform legacy applications to run in this new environment or build cloud-native applications that take advantage of application streaming.

AppStream 2.0 is a fully managed application streaming service. You can scale to any number of users without
acquiring, provisioning and operating infrastructure. AppStream 2.0 is built on AWS, designed for the most securitysensitive organizations. Users gain a fluid and responsive experience with applications, including GPU-intensive 3D
design and engineering.

Key benefits

Target the right customer at the right time:

Combine proprietary, third-party and real-time data to create tailored audience segments and send contextually relevant, personalized messages.

Rely on a single service with global scale:

AWS Cloud's highly scalable, low-latency, globally distributed architecture allows you to send messages to your customers anywhere, through multiple channels.

Get real-time insights:

Amazon Pinpoint delivers realtime data so you can quickly provide customers with a better engagement experience and deliver on-demand messages.

Transforming desktops for a leading multinational bakery

A multinational producer of bakery products sought to provide desktop solutions for its service desk agents across the globe. The organization wanted an interactive voice response (IVR) solution for the service desk, as well as multiple desktop configurations for agents based on their individual profiles. Cognizant quickly deployed AWS WorkSpaces as a robust and efficient VDI solution. machine learning, natural language understanding and voice biometrics capabilities to drive CX goals.

Outcomes:

Delivered a highly available environment with multi-zone
deployment of smart IVR solution.

Provisioned more than 140 workspaces across five global locations.

Reduced monthly running cost per standard-plus WorkSpaces to approximately \$50.

Why Cognizant?

Cognizant works with global enterprises to build robust, modern and secure digital platforms on AWS Cloud. Remote productivity solutions from Cognizant and AWS enable you to meet the precise needs of a remote workforce while accelerating innovation and improving operational agility. As an AWS Partner Network Premier Consulting Partner, Cognizant can streamline your digital transformation and unlock new business opportunities.

To know more visit:

www.cognizant.com/us/en/services/cloud-solutions/aws-cloud

About Cognizant

Cognizant (Nasdaq-100: CTSH) engineers modern businesses. We help our clients modernize technology, reimagine processes and transform experiences so they can stay ahead in our fast-changing world. Together, we're improving everyday life.

See how at www.cognizant.com or @Cognizant.

World Headquarters

300 Frank W. Burr Blvd. Suite 36, 6th Floor Teaneck, NJ 07666 USA Phone: +1 201 801 0233 Fax: +1 201 801 0243 Toll Free: +1 888 937 3277

European Headquarters

1 Kingdom Street Paddington Central London W2 6BD England Phone: +44 (0) 20 7297 7600 Fax: +44 (0) 20 7121 0102

India Operations Headquarters

#5/535 Old Mahabalipuram Road Okkiyam Pettai, Thoraipakkam Chennai, 600 096 India Phone: +91 (0) 44 4209 6000 Fax: +91 (0) 44 4209 6060

APAC Headquarters

APAC Headquarters 1 Fusionopolis Link, Level 5 NEXUS@One-North, North Tower Singapore 138542 Phone: +65 6812 4000

© Copyright 2022, Cognizant. All rights reserved. No part of this document may be reproduced, stored in a retrieval system, transmitted in any form or by any means, electronic, mechanical, photocopying, recording, or otherwise, without the express written permission from Cognizant. The information contained herein is subject to change without notice. All other trademarks mentioned herein are the property of their respective owners.