

## Business Resilience, Delivered as a Service.

Cognizant and Rubrik have formed a strategic partnership to deliver Business Resilience-as-a-Service. Through our pre-purchase agreement, organizations access Rubrik's full platform at the highest-tier discounts in the market — pricing not available through direct purchase or standard resellers.

### Elite + Global strategic partner

Why the Cognizant MSP model?

- Rubrik's highest-tier discounts
- Consumption-based — scale up or down, no lock-in.

## The commercial proposition

### Maximum Discount Tier

Our MSP pre-buy unlocks the highest-tier Rubrik discounts available. Most organizations buying direct or through a reseller never access this tier.

### Flexible Consumption Model

Quarterly, annual, or full-term billing. Scale licenses up or down as your environment changes. No rigid multi-year lock-in required.

### Single Point of Accountability

One contract covering licensing, operations, and outcomes. Cognizant's Elite+ status gives you direct access to Rubrik's roadmap and field leadership.

## What Cognizant delivers



### Recover What Matters Most

When an incident hits, the right systems come back first — fast. Cognizant ensures recovery is sequenced around your business, not your backup schedule.



### End-to-End Cyber Resilience

Rubrik secures the data. Cognizant orchestrates the layer above: infrastructure recovery, application dependencies, and a verified path back to full operations.



### Business Continuity, Not Just Backup

Most backup tools answer: can we restore the files? We answer: can the business operate? That distinction defines our engagement model.



### AI Resilience for the Future

As AI agents become operational infrastructure, they need the same protection. We extend resilience to agentic workloads — so your AI-driven enterprise recovers alongside your data.

## The Cognizant resilience stack

### Data resilience

Rubrik delivers immutable backups, continuous threat monitoring, and orchestrated recovery to a verified clean state — the foundation every resilience program starts with.

### Business resilience

Cognizant lifts recovery beyond data. We orchestrate the return of infrastructure and applications in the right sequence, so the business operates — not just the files.

### AI resilience

As AI agents become operational infrastructure, they carry the same exposure as any critical system. Cognizant extends resilience to agentic workloads, protecting the enterprise your business is becoming.

Where Rubrik protects the data,  
Cognizant orchestrates the business.

# Automated Isolated Recovery Environment (AIRE)

AIRE is a purpose-built, logically air-gapped infrastructure zone that recovers and validates critical IT systems — including Active Directory, core applications, and business-critical workloads — without risk of reinfection. Cognizant integrates Rubrik and Perpetuuiti into a unified enterprise-grade solution operating across three controlled zones.

## AIRE solution overview

Recover Clean. Fast. With Confidence.



94% of orgs attacked last year



\$5.7M+ avg recovery cost



80% RTO reduction with AIRE

## The 3-zone architecture

### Zone 1 — Production

VMs, Databases, Active Directory, SaaS, Core Applications — backed up by Rubrik via policy-driven protection.

### Zone 2 — Vault (Secure Rubrik Copy)

Immutable WORM vault, ML anomaly detection, Ransomware Investigation, Threat Hunting, and Cyber Recovery Simulation.

### Zone 3 — AIRE (Isolated)

Isolated compute, dedicated AD/DNS, Perpetuuiti orchestration, EDR scanning. Validated return via policy-gated path only.

## 5-phase Cognizant implementation



## Why Cognizant

Cognizant is uniquely positioned to design, implement, and operate AIRE solutions at enterprise scale. Our differentiation rests on four pillars:

- Deep Domain Expertise
- Proven Partner Ecosystem
- End-to-End Delivery Capability
- AI-Augmented Operations

## Solution partners

### Rubrik

Immutable data protection, Zero Trust Data Security, ML-powered ransomware detection & clean recovery points.

### Perpetuuiti

Patented Parallel Recovery, single-click invocation, AES-256 credential vault, Gartner-recognized ITRO.

## Additional services

- Rubrik Cloud Integration (AWS/Azure)
- Rubrik Deployment Services
- Perpetuuiti Continuity Patrol Setup
- Managed AIRE Operations (24x7)
- Cyber Recovery Readiness Assessment

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### Interested in learning more?

Reach out to Cognizant's Resilience Practice to explore how this model fits your environment.  
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