

### Cognizant's Business Resilience-as-a-Service in partnership with Rubrik

Enterprise-grade data protection, observability and recovery across hybrid environment



# Resilience gaps: The hidden cost of disruption

# Industry trends

## Compliance burden

30% of IT spend now goes to meeting regulatory obligations

#### Revenue impact

Average 8.3% revenue loss post-major service disruption

#### Insurance pressure

Cyber insurance premiums expected to rise by double digits in 2-3 years

A Leading automotive manufacturer's breach: When data recovery falls short: Cyberattack led to an estimated \$2.5 billion economic loss and a six-week production halt, impacting over 5,000 organizations

#### The need of the hour?

As Al adoption accelerates, the density, diversity, and distribution of Infrastructure is evolving expanding the attack surface. Cognizant's cross technology-stack integration and expertise help you safeguard critical data and drive secure growth in the AI era

Business Resilience (BRaaS) as a Service with Cognizant Secure360 addresses this evolving need by providing a unified, end-to-end business resilience platform. Rather than focusing solely on data, BRaaS safeguards the outcomes and processes that are critical to our clients' success. Organizations gain the ability to recover their business, not just their information helping to minimize financial impact, regulatory risk, and operational downtime.

## What do we deliver?



#### **Enterprise-grade** data protection

- Immutable, air-gapped backups
   Policy-based protection for hybrid environments
   Zero Trust backup enforcement



#### Advanced threat detection

- · Real-time anomaly & ransomware
- Blast radius & sensitivity analysis
   Early warning & behavioral analytics



#### Rapid and orchestrated recovery

- Restore to last known clean copy Isolated recovery for cleanroom
- validation

   Automated failover orchestration

#### Offering catalogue

Scale Recover your data Pinnacle Establish IT resilience Pinnacle\* Establish business resilience

#### How do we deliver?



Identify data protection needs and evaluate risk across environments



Implement policies and rapidly roll out resilient solutions



Manage backups, monitor systems, and automate governance



Modernize Continuous evolution



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## What do we protect?











Cloud

oddi

Data-center

identity

....

#### What's in it for you?



Minimize financial impact by achieving a 25% reduction in RTO



1-Click Automated

& Orchestrated Recovery



Al Ops Driven

Operations & Recovery



Streamlining Risk Management Using Immutable Backup



Isolated Recovery
Environment for MVC Build



Industrialized Policy Mapping & Compliance Blueprint creation



Flexible Pricing – Pay as you grow, Scale up / down, Consumption Based

Why Cognizant? Flexible Payment terms – Annual, Bi-Annual, Quarterly



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Highest Discounts in the Industry

Significantly better Price Protection and Unit Rates upon renewals



Contact us at

BusinessResilience@cognizant.com



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World Headquarters 300 Frank W. Burr Blvd.

iuite 35, 6th Floor leaneck, NI 07666 USA Prone: +1 201 801 0233 ax: +1 201 801 0243 European Headquarters 280 Bishopsgate

London EC2M 4RB England Tel: +44 (01) 020 7297 7600 India Operations Headquarters
5/535, Okklam Thorolpakkam,
Old Mahabalapuram Road,

5/535, Okkiam Thoraipakkam, Old Mahabalipuram Road, Chennai 600 096 India Tet 1-800-208-6999 Fax: +91 (01) 44 4209 6060 APAC Headquarters

r userropois Line, Level 5 NEXUS@One-North. North Tower Singapore 138540 Phone: + 65 6812 4000

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