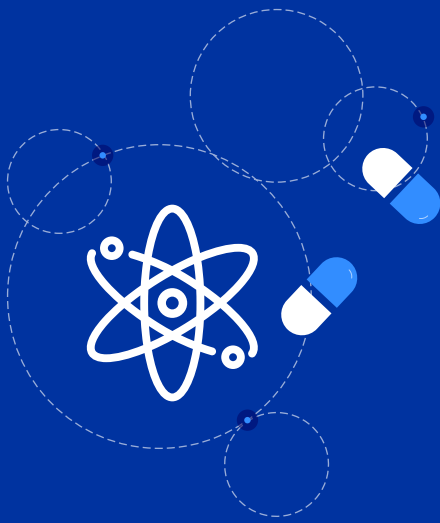


Reimagining Patient Care and Engagement using Patient Prime

A suite of Patient Service solutions for better Patient Experience & Outcome

PATIENT CENTRICITY AND THE GROWING ROLE OF HUB SERVICES

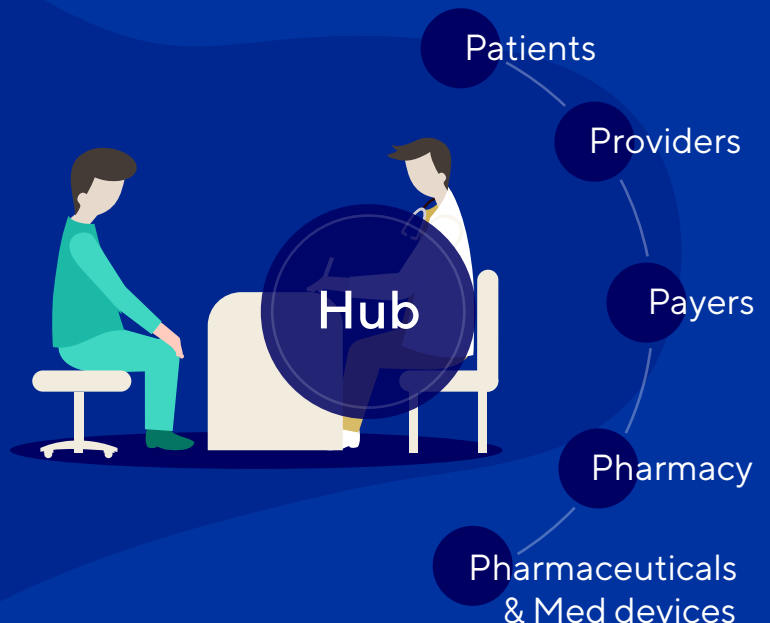


Rising occurrence of acute and chronic diseases is driving pharma companies to increase investments in patient services



Patient services keeps the patient at the center and integrates patients with payers, providers, pharmacies & other stakeholders across Healthcare value chain providing enhanced patient experience and engagement

COGNIZANT PATIENT PRIME AN INTEGRATED HUB SOLUTION



SOLUTION FEATURES

Patient Prime is for pharma companies offering specialty drugs, profitable prescription drugs and assisted treatment solutions requiring collaboration between physicians, care-givers and pharma companies themselves.






- Patient 360 Profile
- Knowledge Sharing
- Customized Patient Care Plan
- Patient Self-service
- Patient Care Team Collaboration
- Patient Analytics

- Digital prescription processing
- Income & Benefit Verification
- Product Refill Services
- Pharma Services
- Adherence




NEW ADD-ONS TO THE SOLUTION



Patient Portal

A solution for patients to see their medical data online by fetching data from various sources like EHR



HCP Portal

This portal is meant for physicians to get a 360 view of the patients and their medical history helping the physicians to take an informed decision

About Cognizant

Cognizant (Nasdaq-100: CTSH) is one of the world's leading professional services companies, transforming clients' business, operating and technology models for the digital era. Our unique industry-based, consultative approach helps clients envision, build and run more innovative and efficient businesses. Headquartered in the U.S., Cognizant is ranked 193 on the Fortune 500 and is consistently listed among the most admired companies in the world. Learn how Cognizant helps clients lead with digital at www.cognizant.com or follow us @Cognizant.

Cognizant

World Headquarters

500 Frank W. Burr Blvd.
Teaneck, NJ 07666 USA
Phone: +1 201 801 0233
Fax: +1 201 801 0243
Toll Free: +1 888 937 3277

European Headquarters

1 Kingdom Street
Paddington Central
London W2 6BD England
Phone: +44 (0) 20 7297 7600
Fax: +44 (0) 20 7121 0102

India Operations Headquarters

#5/535 Old Mahabalipuram Road
Okkiyam Pettai, Thoraipakkam
Chennai, 600 096 India
Phone: +91 (0) 44 4209 6000
Fax: +91 (0) 44 4209 6060