

Analyst quote

As enterprises move from AI experimentation to enterprise-scale transformation, they are reshaping their operating models and governance while modernizing the digital core to scale AI securely and sustainably. At the same time, enterprises are strengthening resilience and sovereignty and adopting more autonomous operations, creating demand for service providers that can combine AI-ready infrastructure, data foundations, and AI-native delivery models to accelerate business outcomes.

Cognizant has aligned well with this market shift through its AI Builder strategy that combines AI-enabled software engineering, enterprise agentification, and AI industrialization to help enterprises move from pilots to scaled business outcomes. Its centralized AI Factory and Flowsource™ platform strengthen AI-native delivery, while its expanded partnerships with Microsoft, Google Cloud, Salesforce, and NVIDIA help it extend agentic AI across enterprise workflows and accelerate production deployment. Cognizant further differentiates its proposition through its sovereign physical AI platform-as-a-service, extending its AI portfolio into emerging technology domains while helping enterprises build future-ready, sovereign AI capabilities.

This combination of AI industrialization, AI-native delivery, ecosystem-led innovation, and sovereign AI capabilities reinforces Cognizant's position as a Leader in Avasant's *Digital Masters Technology Transformation 2026 RadarView™*.

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