Cognizant

Case Study: Insurance

Insurer migrates to new IT quickly for future growth

A customer-owned life insurer moved ahead with an IT system migration to scale for future growth and offer digital solutions to customers.

One of Denmark's largest customer-owned life insurance companies provides attractive pension solutions to more than 350,000 people. Their vision is to create value for customers and be present and available when needed, whether digitally or in person.

The challenge

Following a divestiture from their larger parent company, the insurance and pension provider wanted to carve out its own separate IT infrastructure and services from the existing parent IT systems.

A range of projects were defined, to complete during the separation and transition processes—in particular, the establishment of a new, standardized IT platform that did not use custom solutions.

Key to the transition was establishing the new IT platform quickly, so the provider could move workloads out from the parent company, and better serve their customer network. In order to support their strategic objectives, the use of public and private infrastructure as a service (laaS) was a consideration, along with how to create a scalable, elastic cloud-based environment with end-to-end service delivery.

At a glance

A few years ago, the third largest life insurance and pension company in Denmark demerged from their parent entity. To support and enable future growth in a scalable manner, and to serve their customer network effectively, the company engaged Cognizant to build their own IT infrastructure. As a result of the engagement, the client achieved the following benefits:

- Established a greenfield infrastructure with cloud-first and NextGen IT solutions
- Migrated 750+ email boxes, 2+ terabytes of Microsoft OneDrive data, and 200+ SharePoint sites and 40+ key business applications
- Implemented a public cloud with Amazon Web Services (AWS) and a private cloud with T-systems to scale future growth

To ensure a successful transition, the client wanted to:

- Seamlessly and quickly migrate between IT platforms, to meet an even quicker time to market
- Adhere to industry governance and compliance standards, even when the platform was hosted outside of the network
- Meet a fast-approaching deadline for the data center exit

With limited time to establish an IT platform of their own, the company engaged Cognizant to provide guidance and services.

The approach

By breaking away from the parent company's in-house data center, our client had the opportunity to reduce costs, focus on innovation, improve agility and increase security for their 650 employees and 350,000 customers.

To address the business requirements and market demands for a faster time to market, the Cognizant team worked to leverage a Cloud Steps Framework and designed, developed and implemented a DevOps-led migration platform on Amazon Web Services (AWS) using native services.

Designing an IT system migration

Working closely with the client, we conducted a detailed cloud suitability assessment of 40+ applications hosted on 350+ servers across both production and non-production environments, and provided two key cloud migration recommendations. First, the company needed to compare total cost of ownership (TCO) between onpremises and cloud workloads. Then, they needed to develop a cloud deployment architecture and roadmap for applications suitable for migration.

Building the platform

The cloud foundation was built as a base building block so that the workloads could be migrated seamlessly using secure file transfer protocol (FTP), along with:

- I Implemented a multi-layer security infrastructure to secure the perimeter, network, endpoint, application and data layers
- Rolled out 750+ laptops via Microsoft Intune and Autopilot deployment methods with enhanced user experience
- Over 270 legacy Citrix virtual desktop infrastructures to AWS WorkSpaces for the offshore development team, eliminating the need to procure and deploy hardware or install complex software
- Over 20 terabytes of file-share data from OnPrem to AWS FSx
- Microsoft HPC Cluster, Blue Prism robotic process automation, HP application lifecycle management and other DevOps tools
- Java-based applications to AWS Elastic Beanstalk
- Structure query language (SQL) server data platform to AWS SQL relational database service
- Ⅰ IBM-DB2 to AWS PostgreSQL
- Batch processing services to AWS Batch
- Over 40 applications such as homegrown, commercial off-the-shelf (COTS) and third-party tools

After building the platform, the production workloads were seamlessly moved to a run team. As a result, the company was able to monitor and optimize the workload, providing better services and new digital solutions to their customers.

Business outcomes

Over the 24-month implementation, Cognizant provided value to the client by accelerating workload migration from the parent company to the newly developed IT platform. This enabled our client to meet their primary objective of the carveout plan with a greenfield IT infrastructure that used a cloud-first and NextGen solution. As a result, the migration was a success to over 750 mailboxes, two terabytes of Microsoft OneDrive data, 200 SharePoint sites and 40 key business applications without disruption to end users. Another important benefit to the company is the immediate ability to react and adjust, after moving to the cloud, which was a great advantage due to the lack of insight about usage details of the old infrastructure.

Standard, well-defined IT service management (ITSM) processes were implemented through a ServiceNow IT operation management (ITOM) module, a self-service portal with over 40 service catalogs and a cloud managed platform module for billing and financial analysis.

To secure the network and adhere to industry standards, we implemented a multi-layer security infrastructure to secure the perimeter, network, endpoint, application and data layers. With continuous integration (CI) and continuous deployment (CD) of DevOps tools, such as Nexus Mods, Bamboo and Bitbucket, we automated provisioning to help the provider improve time and cost efficiency.

The creation of a digital one-stop service desk with bilingual functions for Danish and English-speaking capabilities makes it possible to deliver a rich end-user experience. And the provider is seeing customer satisfaction scores that constantly surpass "excellent" since Danish on-site support services were added.

As a life insurance and pension company, the client continuously strives to contribute positively to their customers' well being and good health. This new IT platform allows the company to achieve this goal while remaining an industry leader. The biggest challenge going forward is ensuring they maintain this same level of return in the long-term.

About Cognizant

Cognizant (Nasdaq-100: CTSH) is one of the world's leading professional services companies, transforming clients' business, operating and technology models for the digital era. Our unique industry-based, consultative approach helps clients envision, build and run more innovative and efficient businesses. Headquartered in the U.S., Cognizant is ranked 194 on the Fortune 500 and is consistently listed among the most admired companies in the world. Learn how Cognizant helps clients lead with digital at www.cognizant.com or follow us @Cognizant.

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