

## Case Study: Consumer Goods

# Helping Britvic Achieve Lower Costs and Agility to Deliver SAP Projects

The leading soft drink producer needed to manage its data center footprint and costs. We solved the problem with a move to the cloud.

Global businesses increasingly find themselves investing heavily in data center infrastructure to keep track of sprawling IT operations. This was the case with Britvic, a British manufacturer of marquee soft drink brands. It needed to manage its data center footprint while reducing operational costs, achieving the agility to provision SAP systems on demand and lowering capital investment.

However, with a complex IT history built up over many years, the company also wanted to upgrade its SAP applications and migrate them to a hybrid cloud model with Amazon Web Services (AWS), as well as put in place a robust disaster recovery system—all while minimizing disruption to the business.

## At a glance

Britvic, a globally renowned soft drinks brand, needed to migrate SAP applications to the AWS cloud while delivering an upgrade and maintaining robust disaster recovery capabilities. We completed the project with minimal disruption to the business.

## Outcomes

- Lowered IT operational costs using cloud hosting for SAP applications
- Improved stability and agility by provisioning SAP project systems on demand
- Reduced capital expenditure with a pay-as-you-use model in AWS

## A holistic approach to better infrastructure management

To ensure project success, we applied our cloud assessment and transformation framework for an accelerated combined upgrade and migration to the AWS cloud and worked with Britvic to:

- Establish trust, demonstrating our thought leadership in design and migration by sharing our experience on similar successful projects.
- Communicate clearly, leading to a mutual understanding of exactly what needed to be done and establishing a close client relationship right from the start. This reinforced our reputation as a trusted and experienced advisor.

## Making the business fit for the digital era with minimal disruption

- Define a strategy from the outset, offering an efficient solution for migrating on-premises SAP systems to the AWS cloud. We supported the project through a defined methodology, toolkits and training.
- Develop scripts, guiding Britvic through the automatic shutdown and startup of its SAP systems.
- Transfer its development and system integration testing environments from an on-premises data center to the AWS cloud in Europe, using backup and restore.

## Increased stability

We ensured that SAP applications were upgraded to a stable, secure and highly available environment through a hybrid cloud.

## Client testimonial

“I would like to add my gratitude to the Cognizant team for all the hard work over the last year, including countless evenings and weekends. Delivering a project of this complexity with so few issues is a result of discipline, dedication and leadership from everyone involved.”

Director of IT Strategy and Delivery, Britvic

- Build on-site user acceptance testing and production systems using Microsoft Cluster Server (Windows Server) failover clustering and a standalone disaster recovery server.
- Deliver a robust disaster recovery solution through an SQL failover cluster, providing high availability and SQL Always On capability.

Thanks to our close relationship with the client and clear communication from the outset, we were able to complete the migration and meet all objectives—including lowering capital and operational costs while minimizing the operational impact on the business.

## About Cognizant

Cognizant (Nasdaq-100: CTSI) is one of the world's leading professional services companies, transforming clients' business, operating and technology models for the digital era. Our unique industry-based, consultative approach helps clients envision, build and run more innovative and efficient businesses. Headquartered in the U.S., Cognizant is ranked 194 on the Fortune 500 and is consistently listed among the most admired companies in the world. Learn how Cognizant helps clients lead with digital at [www.cognizant.com](http://www.cognizant.com) or follow us [@Cognizant](https://twitter.com/Cognizant).

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