



Accelerate Your Business with Cognizant's Oracle Cloud Industry Solutions

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Speaker Details



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Agenda



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Questions & Answers

Cognizant Overview

Around the world and across industries, we engineer modern businesses to improve everyday life

Founded
1994

Nasdaq
CTSH

Revenue
\$19.4B (2023)

Employees
340,000

Offices
40+ countries



100% of
the top 10
Aerospace
companies



96% of
the top 30 global
Pharma
companies



85% of
20
Financial
Institutions



80% of
the top 10
General
retailers



92% of
the top 25
Healthcare
plans



90% of
the top 10
European
banks



70% of
the top 10 global
Insurance
companies



65 % of
the top 30 global
Manufacturing,
logistics, energy,
utilities companies

Recognized
as a leader

24
Fortune's Sector
Leaders list for
Technology
July 2024

629
Forbes Global
2000
June 2024

Named to **Forbes'**
**World's Best
Employers**
Oct 2023

19
Fortune Modern
Board 25
June 2023

Large Established Full Stack Oracle Service Provider

 **27,000+**
Oracle consultants
With diverse skillsets

 **1000+**
Clients

 **6,500+**
Engagements

 **150+**
Solutions and
frameworks

 **Everest,
ISG**
Leadership



Enhancing our Partnership with Oracle

24+
Years of Oracle
Partnership

Top 9
Strategic Service Partner and
Featured GSI Partner of Oracle

Top 3
Partners for Cloud
Infrastructure, CSPE partner

Top 3
Globally with highest number
of Oracle Cloud certifications

Gen AI
COE's for AI led
Transformation



Offerings

Consulting | Implementation | Cloud Transformation | Managed Services



Industry Solution

Franchise
Collaboration
Hub



Surface
Transport
Offering



Healthcare
in a Box



Telco
Solution



Solutions & Accelerators

Cloud Central

Cloud Central
REPORTING

Cloud Central
SUPPORT

Cognizant Cloud Accelerator

Cloud Asset
Library

CLOUD
CONFIGURATOR

DATA
CONVERSION
HUB

ORCAD
Oracle Cloud Assessment Dashboard

Cognizant 1Click Cloud
Accelerator

neClick
DBMigrate

1ClickAppMigration

1ClickInfra

Industry Solutions Co-Created with Oracle

	Cognizant® Surface Transport Framework	Cognizant® Franchise Collaboration Hub	Cognizant® Healthcare in a Box	Cognizant® Telco Solution
Challenge	• Asset intensive operations • Regulated business environment • Heavily unionized workforces	• Revenue leakage • Royalty losses inaccurate sales data • Challenges onboarding franchisees	• Complex business processes • No integration - claims & ERP • Regulatory compliance challenges	• Dis-harmony in Business processes • Disjointed systems, multiple ERP's • Lack of supply chain E2E visibility
Impact	○ 15% faster speed to market ○ 23% Improvements in AP processing ○ Increase Life in months index for Railcars by 32%	○ Franchisee fees Accurate calculation ○ Reduction of manual coordination with Franchisee ○ 15% improvement in new service onboarding	○ 100+ Integrations, 50+ Conversions ○ Pre-built integrations to FACETS / QNXT, Calidus, EPIC ○ 10+ HC specific configurations	○ Solution supporting Omni Channels ○ Real time inventory availability ○ Real time Order status sync across applications

Enabled by our Oracle Industry Cloud Applications Expertise

 Oracle Insurance Policy Administration Cloud Service

 Oracle Retail Cloud

 Oracle Argus Cloud Service

 OTM, GTM Cloud

 ORMB, Flexcube on Cloud

 Oracle Utilities Customer Cloud Service

Cognizant® Surface Transport Framework

Surface Transportation Background

Land based modes of transportation

Movement of people, goods, and vehicles on roads, highways, railways, and other terrestrial infrastructures

COGNIZANT CLIENTS



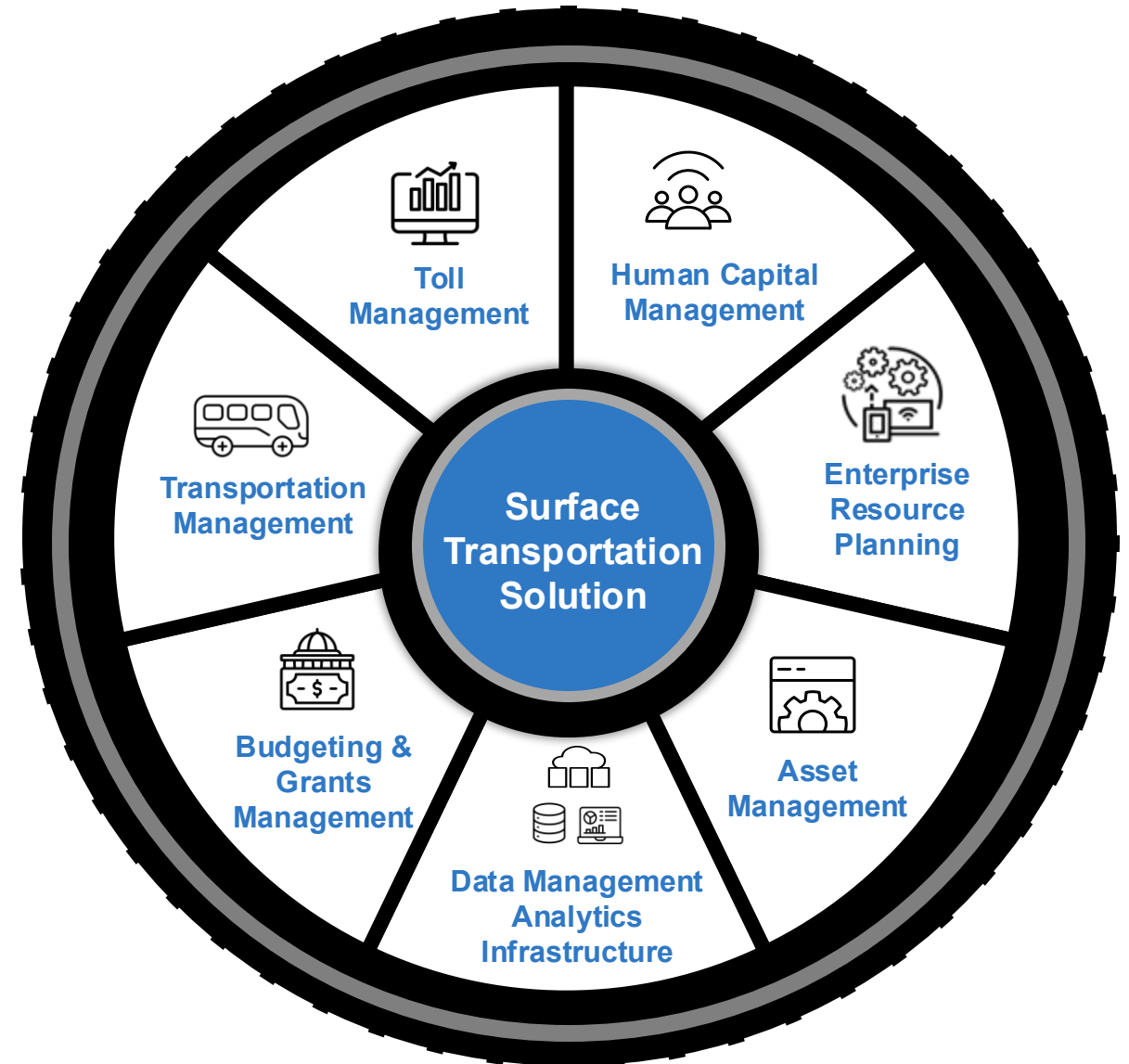
TRINITY INDUSTRIES

CHALLENGES AND ISSUES

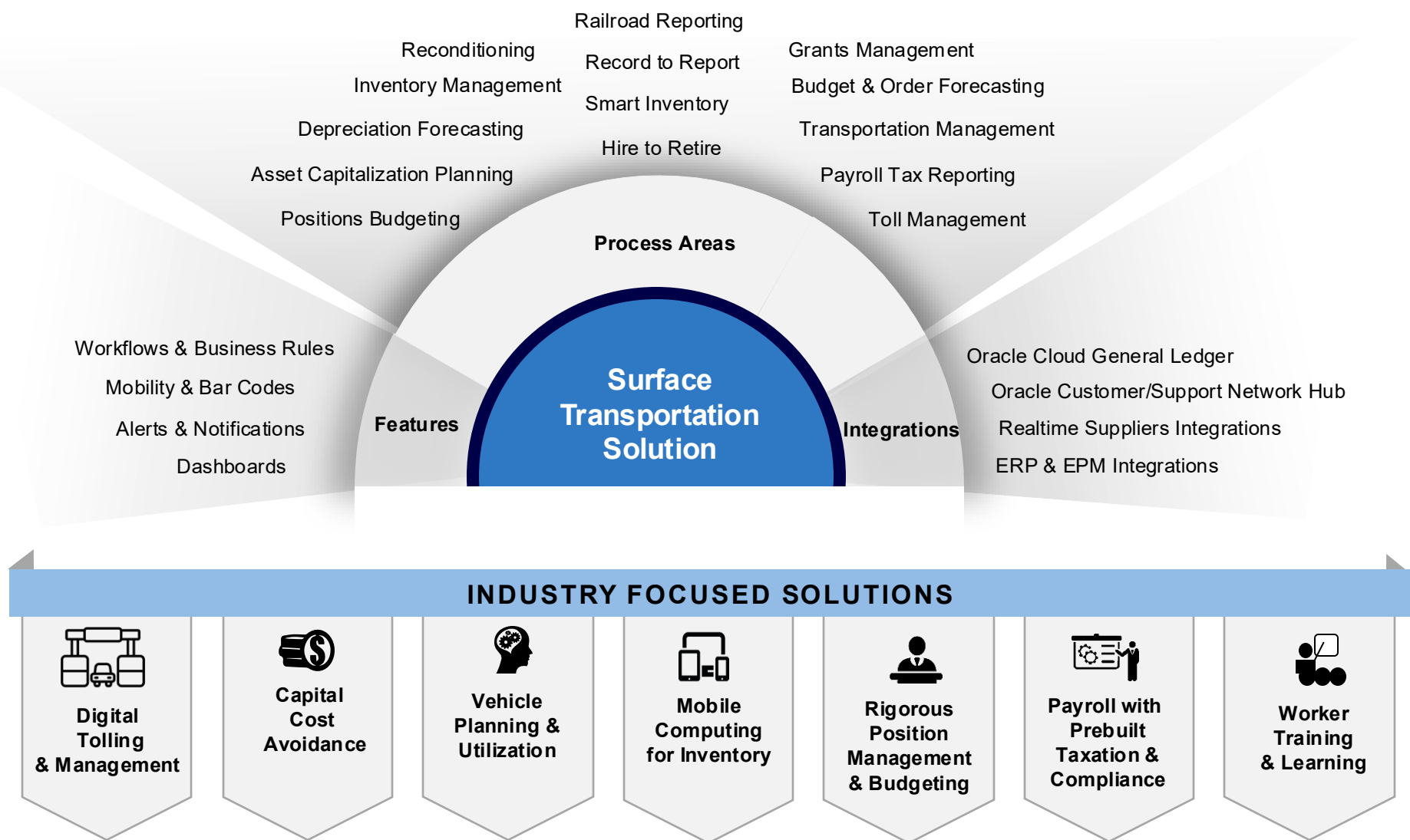
- Homegrown, siloed and/or aging systems
- Inconsistent and fragmented data posing challenges to data quality, efficiency, and security
- Integrating and analyzing data effectively which impacts decision making and efficiency
- Lack of user engagement and self-service
- Payroll processing inefficiencies
- Inefficient manual processes and duplication of processes with heavy usage of spreadsheets
- Inadequate technology solutions for addressing safety issues
- Protecting critical infrastructure from cyber attacks
- Compliance with various regulatory regulations
- Management of contracts and unionized workforces

Cognizant Surface Transportation Solution

**Cognizant
Surface
Transportation
Solution
covers all
areas of
Enterprise
Application**



Cognizant Surface Transportation Solution Overview



- Multi Pillar – HCM, ERP, SCM & EPM
- 300+ Level 4 harmonized business process maps
- 750+ pre configurations across 63 sub business processes
- 23+ legacy applications retired
- 2000+ test script repository
- 500 security rules for compliance
- 65 Transit centric reports
- 15+ integration adapters
- 20+ integration patterns

Transform Surface Transportation organizations faster and more effectively

The Cognizant Surface Transportation Solution takes away the burden of reinventing the wheel for standard requirements, eliminates the need to research workarounds or custom solutions from scratch, enables project stakeholders to rely on recommendations that have been tested and proven to work, and helps optimize the implementation timeline as well as overall efforts.

Unified suite of tools and accelerators built to streamline and modernize every aspect of the enterprise and helping organizations:

- ✓ Manage their business responsibly from a single source of truth
- ✓ Simplify reporting and automate routine, paper-based processes
- ✓ Boost productivity with intuitive self-service and data analytics tools
- ✓ Scale functionality seamlessly in a secure and compliant environment
- ✓ Accelerate innovation and decision-making with actionable insights

38%

configuration effort saved
through automated human like
RPA solution Cloud Configurator

27%

improvement in
the Financial Closing
Process

32%

faster Go To Market through
innovative payroll solution for
Surface Transportation

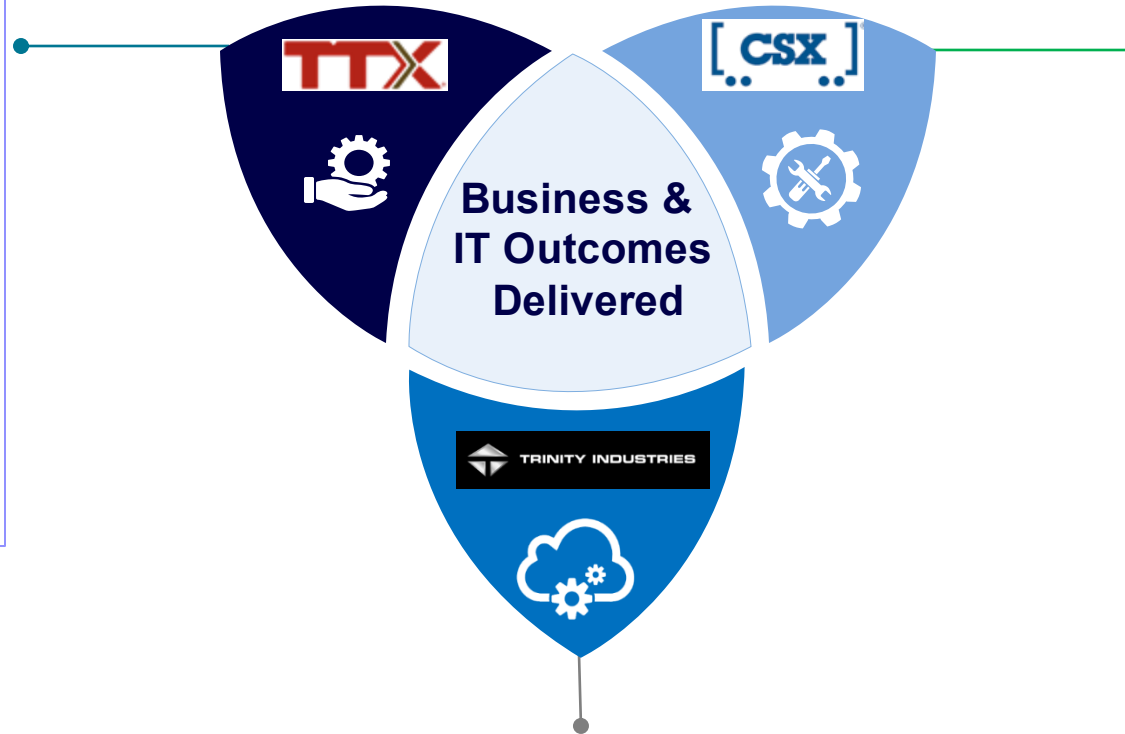
23%

improvement in Accounts
Payable processing due to
streamlined flows

Business & IT Outcomes Delivered

Modernize vital link in North America's supply chain

- 23% Improvements in AP processing due to streamlined flows
- 27% improvement in Financial Closing Process
- Increase Life in months index for Railcars by 32%
- Payroll cycles time reduced by 50% by eliminating multiple payroll system



Oracle Cloud Transformation

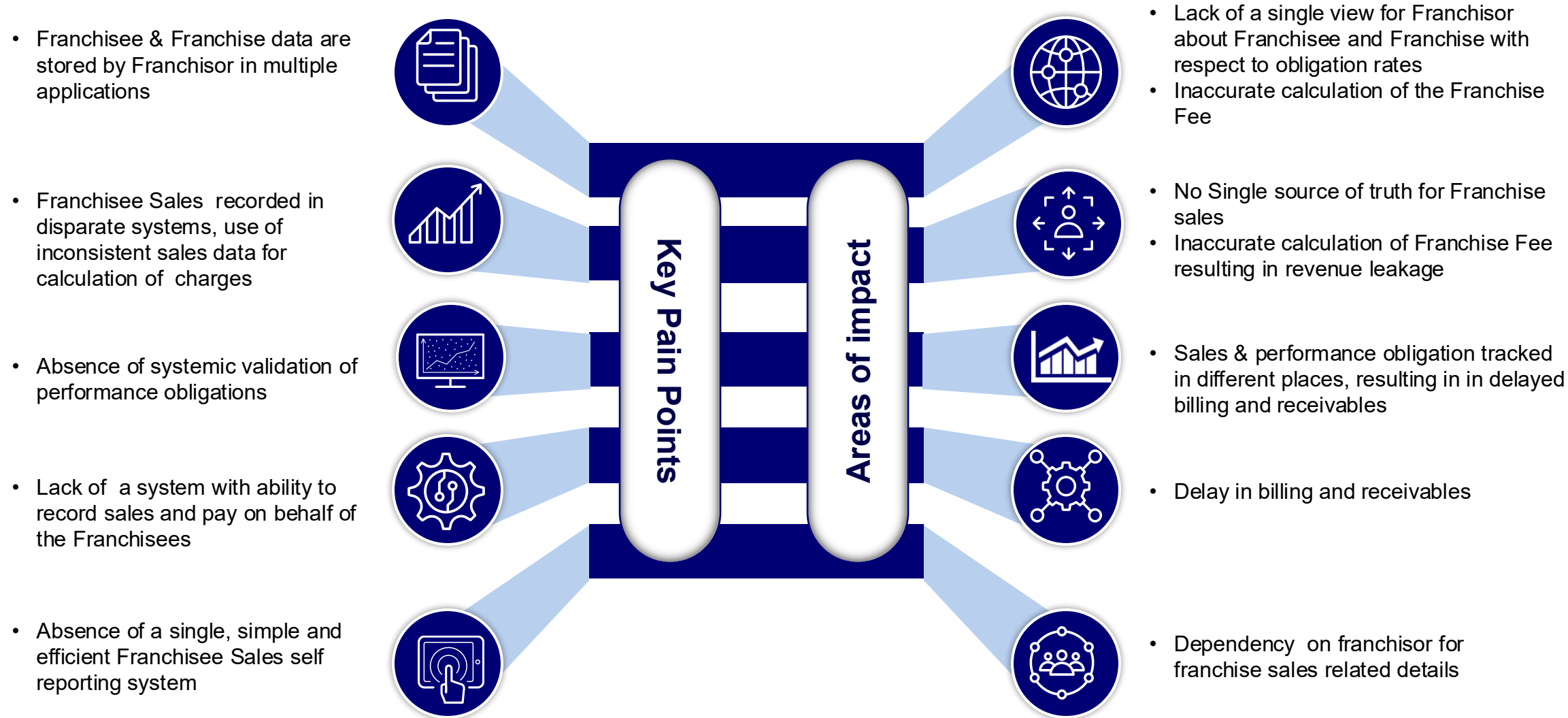
- 50% effort saving & quick deployment of Pre-Built Taxation solution
- 30% effort saving in development of Payroll Union solution, leveraging Payroll PaaS solution
- 40% effort saving in payroll parallel testing, leveraging Payroll Parallel comparison tool
- Automation of testing and configuration using Open source

Oracle HCM Cloud Transformation

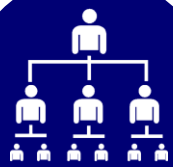
- CCR Platform facilitated ready usage of 400+ Railroad specific reports.
- 32% Faster Go To Market through innovative railroad specific legal payroll solution
- 100% Report Build effort savings by readily using 400+ reusable
- 38% Configuration Effort saved through automated Human like RPA solution Cloud Configurator

Cognizant® Franchise Collaboration Hub

Key Challenges for a Franchising Sector



To alleviate the Pain Points the following needs to be considered



Capturing Franchisee & Franchise Hierarchy information along with obligation / contracts at single place



Streamlined and systematic way of capturing Franchise Sales (single source of truth)

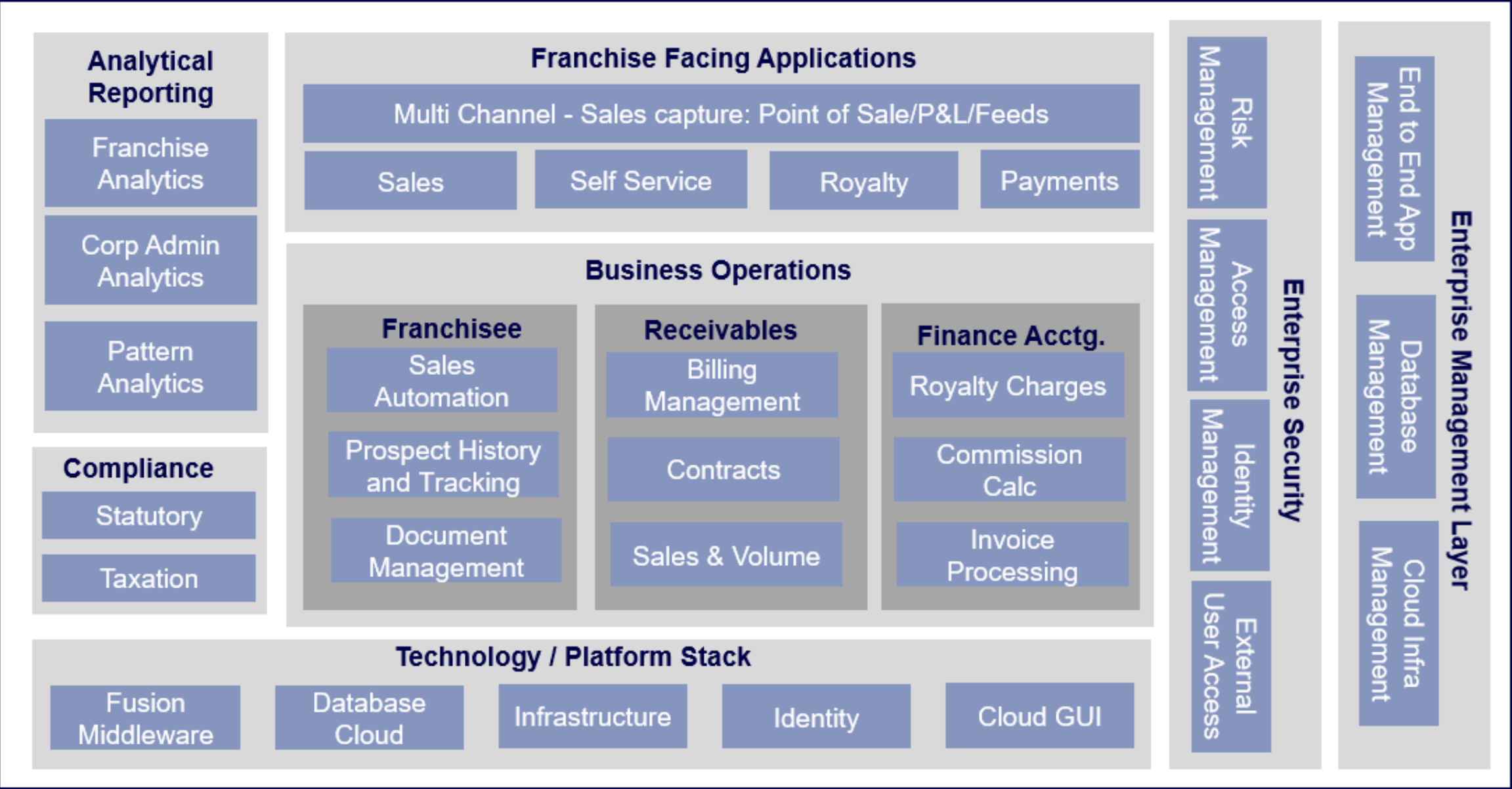


Transparent way of calculating the Franchise Fees & Invoicing



Franchise Fees Collection & Dashboard

Cognizant® Franchise Collaboration Hub- Architecture



Solution Benefits

**Holistic solution to address restaurant business needs
enabling superior user experience**

**Platform provides all financial tools and process
automation solutions**



**Solution includes 100+ Cognizant digital assets to accelerate Oracle Cloud transformation journey,
delivering 35% effort automation.**

Business & IT Outcomes Delivered

- End to End Franchisee Accounting Solution
- Simplified franchisee Ops usage for 10K franchisees
- Franchisee Experience improvements across 3K franchisees.
- Eliminated 2-3% revenue leakages from Franchise.
- Ensure IPO ready systems across brands



Efficiency in business Operations



Back-office Transformation leveraging Oracle Cloud

- Brand Consolidation and Creation of Share Service Finance Organization supporting ~2800+ Stores
- Single COA with Consolidated Financial Reporting
- Unified spend control across organization by streamlining approval matrix
- Scalable Enterprise model and business processes enabling faster future M&A

Thank You

Q & A