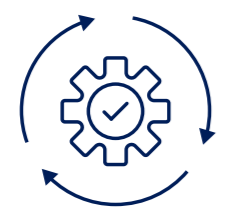


# Achieve quality at speed with end-to-end automation and embedded intelligence

With Cognizant Continuous Testing Platform (CCTP), an integrated and intelligent platform, you can embrace the following 4C principles of continuous testing:



## Continuous

From test automation to end-to-end lifecycle automation



## Cognitive

Embeds intelligence across each stage of testing lifecycle



## Cloud-first

Leverages the power of cloud to achieve scalability and efficiency



## Collaborative

Makes quality a joint responsibility across teams by enabling seamless collaboration

## How CCTP drives your testing journey?



## Benefits that complement each other and power continuous testing success



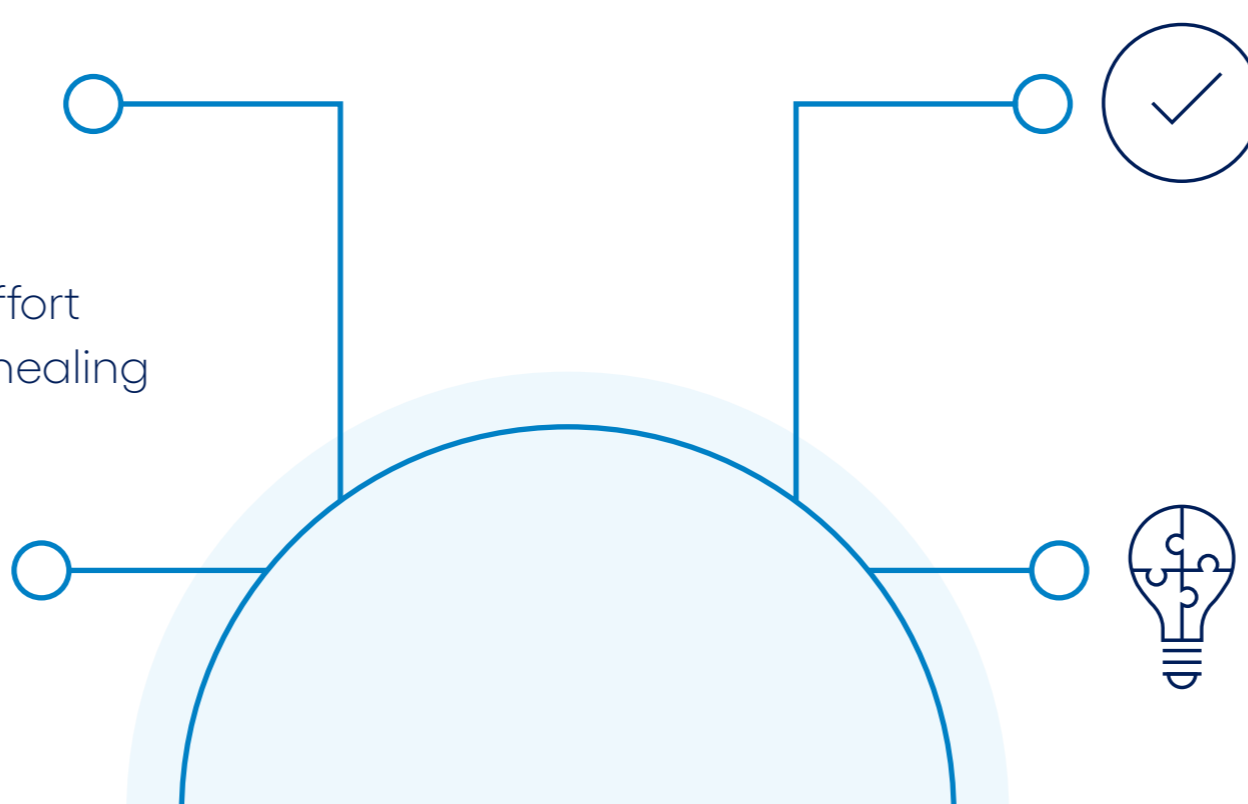
### Faster

- 3X increase in execution speed
- >30% reduction in test design effort
- >30% reduction in defect triaging effort
- Uninterrupted execution with auto-healing



### Streamlined

- Auto generates test scripts
- Auto assures deliverable quality
- Enterprise-wide visibility and single view of quality
- Improves triaging process



### Enhanced

- 30% better test coverage with production feedback
- >40% increase in automation leverage
- Moves from fixed-idle to dynamic PPU-based cloud infrastructure
- Improves execution stability and scalability

### Smart

- Identifies the right test cases to execute
- Identifies the root causes of defects
- Identifies hotspots and defect-prone areas
- Enhances app-quality index



Scan the QR code  
 To learn more about our Quality Engineering & Assurance Services