Learn about our integrated AI-powered data modernization platform at
BigDecisions@cognizant.com
Contact us today at: 203.960.3769 or
info@bigdecisions.com

The risk?
Technical debt—overinvest resources in maintenance and upgrade headaches for your team.
It does offer initial flexibility, but also adds manual effort and compliance, governance, and security issues.
Critical for analytics, yes—but introduces a host of new solutions alone can be tempting, but they come with their own sets of challenges.
Going the DIY route or relying on in-house solutions alone can be tempting, but they come with their own sets of challenges.
Investing in open source? Critical for analytics, yes—but introduces a host of new solutions alone can be tempting, but they come with their own sets of challenges.
Open Source can add anywhere from 8% of your development time to multiple years and the right technologies, there's still a good chance there's still a good chance there's still a good chance there's still a good chance

Before you embark on your journey to AI:
• Do focus on the right data environment
• Don’t fall victim to inflexibility

The Temptation of In-House Solutions

Creating more work—and re-work—for your teams

Failing behind your competitors

Disappointing your stakeholders

Technical debt means it takes longer and costs more to meet the needs of your stakeholders, who expect full visibility, unique insights, and innovation.
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With the Cognizant AI Data Modernization Platform, you’ll implement a scalable analytics process that generates
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The Golden Globes will roll on from 33 Zettabytes in 2018 to 175 ZB by 2025.

Three Ways to Accelerate Your Journey to AI

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The Global Datasphere will grow from 33 Zettabytes in 2018 to 175 ZB by 2025.

Only 25% of the whole development time and the right technologies, there’s still a good chance

Instead of wasting resources and cycles stitching together all of the technologies on your roadmap, you need to focus more on modernizing your data to accelerate business impact.

The cost of managing technical debt in large software companies is estimated to be, on average, 25% of the whole development time.

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It’s no surprise that Gartner predicted that even if you have the right people and the right technologies, there’s still a good chance there’s still a good chance there’s still a good chance there’s still a good chance

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Data modernization isn’t just a technology project; it’s a strategic imperative and a competitive advantage for your business.
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Modernizing Your Data

Don’t Fall Victim to Inflexibility

Table: Data modernization

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The temptation of in-house solutions can be tempting, but they come with their own sets of challenges.

Moving your data?
Choose the approach you take, but don’t overlook these considerations:

• Migration: Transfer data from one system to another
• Integration: Combine data from different sources
• Transformation: Modify data to fit new requirements

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Our Top Data and Analytics Predictions for 2019,
White, Andrew, Gartner, January 3, 2019.

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The Harvard Business Review 2

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