It’s estimated that Americans receive only 55 percent of recommended care, while as much as $700 billion a year is spent on healthcare that does not improve health outcomes. One way to combat this is through value-based benefits (VBB) programs.

**Value-Based Benefits Solution advantages**

- Customize plan configuration to support unique employer/government needs
- Integrate Member Web application with existing portal for member engagement
- Automate processes to ease on-going maintenance
- Track member activities and health status measures to support incentive programs
- Integration of optional components:
  - Support condition education and decision making with HealthWise Learn-to-Earn modules and Decision Points
  - Support point banks and gift cards through Hallmark Business Connections

**Improve population health and reduce cost increases**

TriZetto’s Value-Based Benefits Solution supports the design and management of incentive programs. These offerings encourage members to effectively manage chronic conditions and improve overall health status through participation in chronic condition management and wellness/prevention programs.

The Value-Based Benefits Solution is part of the Cognizant line of TriZetto Healthcare Products – a portfolio of software products that help healthcare organizations enhance revenue growth, drive administrative efficiency, improve cost and quality of care and improve the member and patient experience.

cognizant.com
End-to-end solution for payers and members
The Value-Based Benefits Solution enables business users to configure and manage health incentive programs according to the unique needs of individual groups. It supports multiple types of rewards for members who fulfill program requirements— including cash, premium-contribution reductions, HRA or HSA contributions, points, gift cards, custom rewards and reductions in member co-pays and co-insurance.

The application’s rules-based, event-driven architecture facilitates third party integration and manages enrollment, program compliance determination, member activity tracking and reward issuance. The customizable member Web application (accessible via single sign-on from your existing member portal) allows members to enroll in programs, view program details and available rewards, and track activity. This feature also enables links to other vendor sites for health and wellness, health coaching, disease management and other functions.

Minimize operational costs
The VBB solution minimizes operational costs through automation. Enrollment can happen via file processing, member online selection or both. Member compliance with program requirements— obtaining medical services or achieving desired body mass index (BMI), for example—is identified through the development of business rules applied to captured claims data or other data feeds. Key health status measures such as BMI, cholesterol, blood sugars, etc., are displayed for members, and achievement of goals and rewards issuance are executed via automated processes.

When integrated with the TriZetto Facets™, QNX™ or other core administration system, VBB enables real-time member eligibility validation and significantly reduces the need to generate additional eligibility extracts and replicate data. Integration further supports real-time notification to the core system for members earning enhanced medical benefits (changes to co-pays and co-insurance), and the manual movement of members between plans to change benefit levels is eliminated.

For payers administering health reimbursement arrangements (HRAs) via the Facets or QXNT systems, contributions as rewards are automated to make program implementation and day-to-day program maintenance easier and less expensive.

The VBB solution is also pre-integrated with HealthWise® Learn-to-Earn and Decision Points for healthcare educational programs and with Hallmark Business Connections® for point banks and gift card programs.

Reach your objectives faster
In addition to the TriZetto Value-Based Benefits Solution, we offer an extensive line of solutions and services that harness the power of digital to optimize your business. Achieve new levels of performance and efficiency with Digital Business, Digital Operations, and Digital Systems and Technology capabilities from Cognizant.

For more information about how the Cognizant line of TriZetto Healthcare Products can help you enhance revenue growth, drive administrative efficiency and improve cost and quality of care, call 1-800-569-1222 or visit www.cognizant.com.