



7 Reasons Why You Need To Deploy Pharmacovigilance

How do you ensure your safety processes are continually compliant? Have you deployed digital solutions into your pharmacovigilance (PV) process to benefit from technology innovations?

Here are 7 reasons why your organization needs to consider PV:

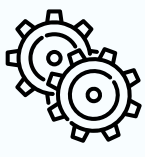
Increased demand on human efforts and budget due to increase in case volumes, stakeholder expectations and regulatory changes.



1

To integrate new technologies and data sources that can increase the efficiency and productivity of your safety compliance function.

- Cloud
- Intelligent Automation
- Integrating new data sources
- AI/ML Solutions



2

To address unprecedented scrutiny from regulators, patients and advocacy groups.



3

To mitigate concerns about patient safety issues, potential penalties, recalls and a negative impact on the brand image.



4

Establish patient safety processes that are predictive, compliant and insight driven.



5

To make safety processes easier to scale across geographies and adapt to changes at all levels.



6

To accept reports and implement omnichannel contact centers with multilingual agents for the intake of safety reports.



7

Are you ready to consider PV for your organization? Put our experience, competitiveness and end-to-end capability to the test. With Cognizant Digital Pharmacovigilance, you can turn patient safety from an onerous task to a valuable asset. We can help you:



Demonstrate leadership in patient-centric innovation



Manage complexities with digital solutions



Focus on core activities



Optimize costs

For more information, visit

www.cognizant.com/digital-pharmacovigilance