2020 Healthcare Excellence Award Nomination

We are pleased to provide an opportunity for our valued clients to highlight the successful use of our services and solutions. These success stories will be recognized in one of two categories: 1) Excellence in Operations or 2) Excellence in Innovation.

If you’re an organization that can provide details around your success and the topics listed below, Cognizant encourages you to complete the following nomination form and submit your entry for one of the Healthcare Excellence Awards.

- Creating programs and processes to **improve cost and quality of care**
- Implementing and administering **new or unique plan designs**
- Extending solutions to provide **additional benefits / services**
- Improving **administrative efficiency**

For questions or if you would like assistance in completing your organization’s nomination, please contact program director, Kara Schwerdtfeger, via e-mail at kara.schwerdtfeger@cognizant.com.

The innovative work your organization is accomplishing is truly the backbone of how we can work in partnership to make better healthcare happen.
Please supply a response for each question below. Take as much space as you need sharing details and results to highlight your success story. Submission deadline is Monday, April 6, 2020.

1. Client organization legal name:

2. Client 50-word description:

3. Submitter’s full name and complete title:

4. Submitter’s contact information (please include all of the following):
   Mailing Address:
   Telephone:
   E-mail:

5. What solution(s) is your organization currently using?
   Products (include initial implementation date and all products with version):
   Services:

6. Describe the business challenges that your organization faced that led to the implementation/development of this solution and/or use of services.

7. Describe the overall solution and how it has helped to address business challenges and achieve other business objectives.

8. Describe how your organization measured the success of this solution, and what specific results were achieved. Share statistics where available. Elaborate to include details related to cost savings (ROI), gained efficiencies, market growth/leadership, etc.
9. How are the solutions presented in this nomination impacting your members’ lives?

10. Provide two approved quotes regarding the described solution and the results achieved. This content could be used, for example, in marketing materials. Please also provide the name and job title of the quoted person(s).

   Quote 1:
   Name:
   Title:

   Quote 2:
   Name:
   Title:

11. If chosen a winner, provide the full name, official title and contact information of the person who will personally accept on behalf of your organization:

   Name:
   Title:
   E-mail:
   Phone:

12. Who is your client partner/account manager?

Thank you for completing the nomination form. To complete the nomination process, send the approved document as an attached file to Kara Schwerdtfeger via e-mail at Kara.Schwerdtfeger@cognizant.com. It’s important to include your full contact information in case there are any questions or need for clarification.
Program details: Only an authorized representative of your company may grant approval for the company’s participation in the Healthcare Excellence Awards. By submitting a nomination you agree that Cognizant and its affiliates (“Cognizant”) may use and display the application information provided relating to your experience with Cognizant products and services (“Materials”) to create (the “Cognizant Healthcare Excellence Awards Presentation (“Cognizant HCEA Presentation”) which will be used to promote the awards in marketing materials and events, including the 2020 Healthcare Conference.

You (as “Client”) also agree to assist Cognizant in its use and publication of the Materials relating to the Cognizant HCEA Presentation, and in connection therewith, agree to the following:

1. Client represents that all information provided is true and correct, is an accurate description of the Cognizant HCEA Presentation, does not include any confidential information and does not and will not violate the rights of any other person or entity.

2. Client will promptly notify Cognizant if it is no longer using the Cognizant products or services referenced in the Materials, or if due to new or changing circumstances, the Materials cease to accurately represent the Cognizant HCEA Presentation.

3. Cognizant may use for sales and marketing purposes, free of charge, the Materials in whole or in part in any and all forms of media now or hereafter known (e.g., print ads, Web site, customer presentations, etc.).

4. Client hereby grants to Cognizant the right to display Client’s name, trademarks, service marks, logos, and other identifying information in the Cognizant HCEA Presentation, on press release(s), photography/ videotaping of the awards ceremony, written and/or video case study, client references, promotion on the Cognizant and/or TriZetto Healthcare Products web sites, promotion on Cognizant social media channels (LinkedIn, Twitter, Facebook, Face book Live, YouTube, Snapchat, etc.) and promotion in client newsletter/blog, as approved by Client pursuant hereto or as allowed under law as referential use.

Prior to the first public release of any Cognizant HCEA Presentation, Client will have the opportunity to review the Cognizant HCEA Presentation to verify accuracy and ensure no confidential or proprietary information is included. Approval of such Cognizant HCEA Presentation by Customer shall be a representation by Client that no confidential or proprietary information is included. Client agrees to timely provide (in writing) comments on such Cognizant HCEA Presentation, which such comments will be incorporated therein, and final approval of such Cognizant HCEA Presentation.
Winners: The awards will be announced and presented at the 2020 Healthcare Conference to be held in Los Angeles, CA, May 17-20, 2020. Winners are asked to attend the conference in order to receive their awards.