Accelerate the digital transformation in modern workplace
Digital transformation is fundamentally changing the way organizations use technology to drive growth in innovation, differentiation, engagement, and value. As the workforce grows more diverse and mobile, it continues to shift away from routine tasks, and want to rely more on more critical and creative work utilizing the abilities to communicate and collaborate. Therefore, it has become significant to provide more intuitive, flexible, productive and seamless work experiences anywhere, anytime and reduce IT administrator’s effort.

Enterprises are looking for more desired outcomes in terms of:
- Personalized user-centric solutions to access applications from anywhere, on any device.
- Lower TCO with increased productivity and a high level of security while reducing complexity for IT teams.
- Increased productivity through better collaboration and integration.

Cognizant® WorkNEXT™ Microsoft 365 (M365) modernized platform offering encompasses multiple tools and technologies to provide contextually aware and secure access to devices and applications from anywhere, any time and from any device boosting the business productivity.

Secure and agile platform to manage enterprise workplace
Cognizant® WorkNEXT™ Microsoft 365 modernized platform combines Windows 10, Office 365, and Enterprise Mobility along with security into an integrated solution to empower employees. Also, intelligent security features and product integration help streamline management needs and minimize the total cost of ownership across the IT lifecycle.

This solution allows enterprises to achieve a user-centric workplace interactive solution, which is secure to access and provides best-in-class delivery and management.

Unique methodology in delivering the granular end-user experience
Our modernized platform offering comprises of migration services, identity, modern image
management, enterprise mobile management, desktop, and application delivery. These technologies provide contextually aware and secure access to devices and applications.

We can implement the solution in a brownfield or greenfield environment with all or selected components of Cognizant’s Modernized Platform offering, depending on the client’s business requirements.

The point solutions, which we offer around Cognizant® WorkNEXT™ (M365) include:

**Windows 10 Migration Services**
- Provides migration services from Windows 7/8/8.1 to Windows 10 as part of jump-start offerings.
- Provides end-to-end migration life cycle, application readiness, and modern image management services.
- Leverage Cognizant Migration Accelerator Toolkit as a single interface to connect multiple data sources for migration project management and deployment automation.

**Modern Image and Device Management**
- Simplifies and modernizes the image deployment and management of new Windows 10 PCs by leveraging autopilot.
- Helps IT to eliminate image management process.
- Allows organizations to keep compliance with Windows and Office updates. It includes:
  » Deploying monthly updates and feature updates.
  » Migrating to latest Windows 10 build and latest version of Office 365 Pro Plus.

**Office 365 Pro Plus**
- Provides end-users collaboration services at any given point in time.
- Can be implemented in brownfield or greenfield environments with all or selected components (Skype, MS-Office, One-Drive, etc.).

**Persona-led Service Delivery**
- Offers organization a better understanding of employees’ requirements and a better picture of their employees’ technology needs.
- Helps to reduce the licensing cost of applications (e.g.: Office 365 Plans Segregation) and effectively increases the hardware resource utilization.

**Cognizant® WorkNEXT™ Microsoft 365 modernized platform delivering impact**
- IT simplification by unifying management across users, devices, apps, and service.
- Access to the latest business software all the time, across all user’s devices
- Lower TCO with consolidated management tool and a unified app ecosystem.
- A one-stop shop to manage both Office 365 Pro Plus and enterprise management and security users, settings, and preferences.
- Security features within Microsoft 365 are highly beneficial for businesses achieving ISO 27001 compliance as well as GDPR compliance.

**Why Cognizant**

The Cognizant-Microsoft partnership focuses on digital transformation with multiple tracks including modern workplace with Cognizant Technology Services playing a key role in the ‘modern workplace transformation’ track with over 6,000+ trained associates and 1,000+ certified overall with 650+ Azure certified professionals.

With dedicated teams backed by CEO sponsorship, the partnership drives superior speed to market through pre-developed solutions, frameworks
accelerators etc. The Cognizant–Microsoft partnership leverages Microsoft’s software expertise and Cognizant’s deep industry and domain expertise to jointly create value for customers.

Cognizant has been working with Microsoft on Microsoft 365 Incubation Program, which allows customers to achieve an interactive workplace solution, which is secure to access and provides best in class delivery and management.