Advances in technology allow healthcare providers to engage with patients in ways that improve clinical outcomes, real-time diagnosis, and treatment, while creating a simplified, patient-focused clinical journey to better health.

The TriZetto® TranZform® Platform integrates healthcare data and makes the information actionable through real-time, automated interactions between systems. This data feedback loop creates a linked system with current, relevant information about every patient. TranZform® Analytics provides insights into the expenditures and costs of the entire patient population, which empowers providers to administer

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**PERSONALIZED HEALTHCARE ENGAGEMENT**

**CURATE**
Digital care plans created by automated analysis of health information and patient need deliver tailored care pathways through SMS-based digital therapies.

**BUNDLE**
Complementary solutions packaged and integrated into digital toolkits.

**ADAPT**
Patient generated health data triggers rules and alerts for an evolving care plan. Strengthens the care loop between patients and providers.

**PRESCRIBE**
Care teams prescribe digital care plans from their EHR to patients’ mobile devices via text or email. Specialized toolkits available for different disease or population wide engagement programs.
automated digital health outreach programs that decrease medical costs while increasing patient engagement.

**TranZform Digital Therapeutics Patient Journey**

TranZform® Digital Therapeutics solution, built in partnership with Rx.Health, allows providers to access and distribute critical clinical information to patients as part of digital care plans that extend beyond the hospital. Powered by the TranZform® Platform, the solution connects existing systems like claims and clinical, then automates delivery of relevant engagements into procedure and disease-specific digital toolkits that lay the foundation for long-term patient care pathways. These care pathways are utilized within traditional clinical workflows, removing patient engagement burdens for clinicians.

**Digital Therapeutics Care Plan**

The Digital Therapeutics care plan is implemented using predictive analytics to identify high-risk, high-cost patients. Once identified, the care plan automates the outgoing communication process to ensure patients are contacted prior to exacerbation of chronic or acute conditions. Healthcare providers access the Digital Therapeutics care plan through the organization’s existing clinical workflow, including the Electronic Health Record (EHR), resulting in an experience that is seamless for medical staff. Thanks to the full EHR integration, patients can participate in long-term care plans designed to improve their health and wellness while decreasing medical costs.

**Personalized Care for Chronic, Acute and Preventative Conditions**

Deliver personalized care to patients managing chronic and acute conditions and undergoing preventative care through effective and engaging digital therapies, tailored to individuals and delivered in real-time. For more information about how to TranZform Digital Therapeutics lowers costs, increases engagement and improves outcomes, visit [www.cognizant.com](http://www.cognizant.com).

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**About Cognizant Healthcare**

Cognizant’s Healthcare Business Unit works with healthcare organizations to provide collaborative, innovative solutions that address the industry’s most pressing IT and business challenges—from rethinking new business models, to optimizing operations and enabling technology innovation. A global leader in healthcare, our industry-specific services and solutions support leading payers, providers and pharmacy benefit managers worldwide. For more information, visit [www.cognizant.com/healthcare](http://www.cognizant.com/healthcare).