Data Sheet

TriZetto® TranZform® Broker

Help your brokers sell more effectively with powerful engagement tools

Brokers are critical to helping healthcare consumers make optimal coverage choices from your organization’s health plan options. With their clients expecting fast, intelligent service, brokers need accurate data, rapid quotes and streamlined enrollment processes. Yet, most interactions between broker networks and payer organizations are slow and manual. Disparate and disconnected underlying systems make it difficult to deliver data and insights on demand. That must change as new, digitally native competitors push into the market and offer digital workflows.

Compete effectively against all-digital plans and streamline member acquisition, management and retention processes for brokers with TriZetto® TranZform® Broker. TranZform Broker, a cloud-based component of the TranZform® Portals and Systems of Engagement and powered by the TranZform® Platform, enables your organization to offer brokers industry-leading digital administrative capabilities built on real-time access to data in your core systems. Equipped with TranZform Broker, your organization will deliver experiences that improve broker and member satisfaction even as you reduce costs and improve efficiencies.

Delivering Digitally Powered Experiences to Brokers

TranZform Broker provides intuitive digital self-service tools powered by real-time access to member and plan data in core systems. Brokers can now easily execute acquisition and service processes for individual and group customers, manage their existing book of business, provide their clients with a consistent experience, and access their commission and payment information. With TranZform Broker’s automation and powerful self-service tools accelerating transactions and reducing manual activities, brokers and plan members have more satisfying experiences while your organization reduces costs.

Streamlining Administrative Tasks in Real Time

TranZform Broker is pre-integrated with TriZetto core administration systems and easily connects to other core systems via Application Programming Interfaces (APIs) built into our underlying data orchestration layer, the TranZform Platform. Smooth, real-time bidirectional data flows enable TranZform Broker to help your organization:

- Empower brokers and increase their satisfaction with a rich, intelligent experience and robust tools that improve their efficiency and enable them to recruit, retain and serve plan members more effectively easily with fast, simple access to accurate, real-time plan data and management functions.
Brokers use TriZetto TranZform Broker tools and automated capabilities to access plan data drawn from core systems in real time, providing new and renewing members with an intelligent, streamlined experience that helps them make optimal plan choices, quickly completes their enrollment and captures the binder payment digitally.

Increase the Effectiveness of Your Brokers with TranZform Broker

Engage brokers with recruitment and enrollment capabilities based on real-time data that will grow your business, improve your organization’s operating efficiencies and reduce costs. For more information about how TranZform Broker capabilities will take broker performance to new levels of effectiveness, visit www.cognizant.com.

About Cognizant Healthcare

Cognizant’s Healthcare Business Unit works with healthcare organizations to provide collaborative, innovative solutions that address the industry’s most pressing IT and business challenges—from rethinking new business models, to optimizing operations and enabling technology innovation. A global leader in healthcare, our industry-specific services and solutions support leading payers, providers and pharmacy benefit managers worldwide. For more information, visit www.cognizant.com/healthcare.