As the competition continues to intensify, it becomes imperative for every organization to look for ways to reduce their OpEx across their App-Infra landscape and fund their transformation initiatives to stay ahead of the curve.
Organizations today deal with increasingly complex application and infrastructure portfolios which burden the already burgeoning IT budgets. A structured approach to reduce this complexity and bring down the OpEx has become highly critical.

**Typical CIO challenges**

- **01** Heterogeneous and expensive technology architecture
- **02** Legacy and duplicate infrastructure
- **03** Disparate applications
- **04** Disharmonized processes
- **05** Complex Operating model
- **06** Lack of cohesive automation strategy

Cognizant SimpliFIT® is a holistic framework that assesses the existing App-Infra IT estate across multiple dimensions and delivers the roadmap towards simplifying, modernizing and securing the IT portfolio along with OpEx reduction opportunities.

**Cognizant TransformIT Strategy**

- **Zero Maintenance Strategy**
  - ~80% of IT budget spent on non-discretionary needs

**Free current spend**

- Technology
- Apps & Infra
- People
- Process/Tools

**Invest in transformation**

- Simplify
- Modernize
- Secure

(Laying the foundation)

(Setting up for Digital future)
What does Cognizant SimpliFIT® do?

Application Portfolio Rationalization (APR) and Cloud Readiness
By leveraging Cognizant’s proprietary APR framework along with our ‘Cloud Steps Transformation’ framework, Cognizant SimpliFIT® provides a lean and efficient cloud migration roadmap for the client.

Ticket Reduction and Automation
The framework helps to classify the application and infrastructure debts into avoidable and unavoidable debts. Avoidable debts are then eliminated through functional enhancements and unavoidable debts are automated.

Operating Model, Process and Tools Optimization
The framework carries out a thorough study of the as-is state and provides recommendations for operating model, processes and tools optimization in line with industry best practices. Recommendations for best fit SDLC model are also provided.

Enterprise IT Strategy
By analyzing the IT portfolio, technology landscape and sourcing strategy at enterprise level, Cognizant SimpliFIT® derives a portfolio transformation roadmap and business case with ROI projection.

Key Benefits
1. Significant savings in OpEx by 5-20% through ticket reduction and automation
2. Simplified App-Infra portfolio resulting in cost savings of 5-25%
3. Strategic roadmap for cloud transformation leading to reduction in OpEx by 10-30%
4. Synergized and optimized processes and tools translating to 10-20% cost reduction
5. Accelerated “Time to Digital” and “Time to Value”

Case in Point - A leading Healthcare client

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<thead>
<tr>
<th>Challenge</th>
<th>Solution</th>
<th>Outcome</th>
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<tr>
<td>Reduce OpEx by 15 – 20%</td>
<td>• Analyzed the IT landscape to identify the below OpEx cost drivers</td>
<td>21% OpEx Reduction</td>
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<td>Variablize current spend and invest the savings towards transformation</td>
<td>• Automation and Op. Model optimization (Labor Cost, Productivity etc) 35% of OpEx growing at 9.2%</td>
<td>$48.8M Cost savings from a budget of $232Mn</td>
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<td>• Tools Optimization (License &amp; Maintenance) 31% of OpEx growing at 28%</td>
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<td>• Sourcing Strategy (Managed Services) 17% of OpEx growing at 51%</td>
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<td>• Infra Optimization (Cloud, Storage, etc.) 9% of OpEx growing at 40%</td>
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<td>• Defined the implementation roadmap with optimization plans and risk mitigations</td>
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<td>• Developed business case with potential savings</td>
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About Cognizant

Cognizant (Nasdaq-100: CTSH) is one of the world’s leading professional services companies, transforming clients’ business, operating and technology models for the digital era. Our unique industry-based, consultative approach helps clients envision, build and run more innovative and efficient businesses. Headquartered in the U.S., Cognizant is ranked 195 on the Fortune 500 and is consistently listed among the most admired companies in the world. Learn how Cognizant helps clients lead with digital at [www.cognizant.com](http://www.cognizant.com) or follow us @Cognizant.