

TURNKEY SOLUTIONS

For Subscription-Based Businesses



Cognizant S3P accelerates the transition to subscription-based delivery by providing the only cloud-based, end-to-end solution that manages all aspects of a subscription-based business. With S3P, companies improve competitive advantage and deliver a unique customer experience by meeting a wide range of unique demands.



Cognizant
S3P

Subscription Enablement Platform

cognizant.com/S3P

S3P CORE COMPONENTS

S3P SMART FRONT OFFICE

Your Consolidated View of Subscription Information

With access to the latest account information at all times, customer interactions are more profitable. And Smart Front Office is easily configured to support industry and company specific processes.

- Account management
- Product and pricing management
- Sales opportunities and leads
- Marketing, discounts and coupons management
- Customer relationship management: incident tracking and customer satisfaction ratings
- Sales portal: customizable for customer self-service
- Business rules management



S3P SUBSCRIPTION ENGINE

Easing Management of Key Subscription Elements

PRODUCT AND PRICING

- Configure subscription plans and rate schedules (country-specific currencies and pricing) (discounts and special offers) (refunds and credits)

SERVICE DELIVERY

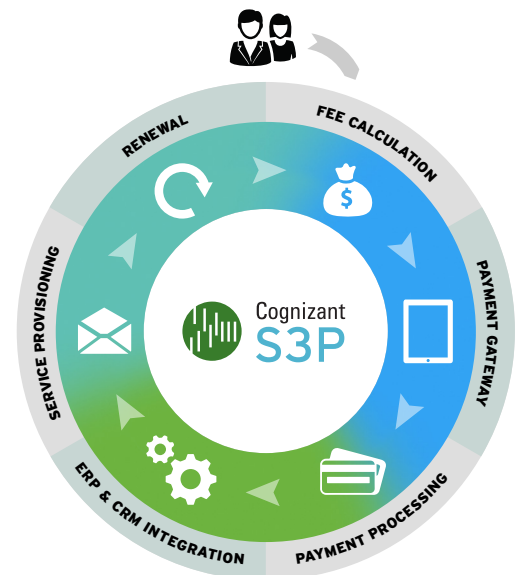
- Activation and provisioning; ongoing service entitlements; account authorizations

INVOICING AND PAYMENTS

- Configurable templates, credit card support, Automated Clearing House, net terms payments, integrated event notification, multi-step dunning process

ANALYTICS AND REPORTING

- 30+ pre-build reports, seven dashboards, separate admin/customer service views



S3P SEAMLESSLY INTEGRATES WITH CRITICAL ERP, CRM AND BI SYSTEMS

S3P brings an intelligent framework, application programming interfaces and pre-built integrations (connectors) providing seamless access to third party enterprise resource planning, customer relationship management and business intelligence solutions.

- Platform APIs: users can access data and functionality from within Smart Office or from native user interface of an integrated application
- Invoice configuration

S3P IMPLEMENTATION ACCELERATORS

S3P Implementation Accelerators provide customers with a consolidated view of subscription information and business rules spanning the platform itself, and any integrated application.

- Rapidly test solution deployment
- Business process maps
- Quality assurance accelerator

COGNIZANT'S PORTFOLIO OF SERVICES HELP CUSTOMERS DESIGN, DEPLOY & OUTSOURCE

BUSINESS PROCESS OUTSOURCING SERVICES

Cognizant provides business process consulting and staffing services customer's need.

- Global demand generation
- Subscription management
- Account management
- Billing administration

VALIDATION AND IMPLEMENTATION ACCELERATOR SERVICES

An automated test-case generation engine that significantly reduces implementation testing and time-to-productivity.

- Rule-based test case generation
- Critical path identification
- Risk-based testing
- Regression analysis
- Increased re-usability
- Requirements traceability

SOFTWARE ENABLEMENT AND QUALITY ASSURANCE SERVICES

S3P brings an intelligent framework, APIs and pre-built integrations (connectors) providing seamless access to third party ERP, CRM and Business Intelligence solutions.

- Capability and application assessment
- Integration with enterprise resource planning/customer relationship management/in-house applications
- Solution design and deployment
- Quality assurance accelerator services
- Rapid deployment testing services
- Technical support

ACCELERATED TESTING SERVICES

S3P's Subscription Billing Platform is designed to easily integrate with your critical business systems.

- Registration
- Recurring billing and services
- User management
- Accounts
- Payments and services
- Reports and dashboards
- Plans and services
- Coupons and promotion
- System configuration

S3P VALIDATION ACCELERATOR

The Validation Accelerator provides improved test productivity, standardization verification and validation processes.

- Quickly delivers the product with reduced ramp-up time
- dramatically improves software reliability and faster time to market
- Reusable business components that enable higher reusability and reduced effort
- Leverages the knowledge base of the Subscription Billing Platform, including connectors in the form of reusable functional test scenarios and test cases

ABOUT COGNIZANT

Cognizant (NASDAQ: CTSH) is a leading provider of information technology, consulting, and business process outsourcing services, dedicated to helping the world's leading companies build stronger businesses. Headquartered in Teaneck, New Jersey (U.S.), Cognizant combines a passion for client satisfaction, technology innovation, deep industry and business process expertise, and a global, collaborative workforce that embodies the future of work. With over 50 delivery centers worldwide and approximately 171,400 employees as of December 31, 2013, Cognizant is a member of the NASDAQ-100, the S&P 500, the Forbes Global 2000, and the Fortune 500 and is ranked among the top performing and fastest growing companies in the world. Visit us online at www.cognizant.com or follow us on [Twitter: Cognizant](https://twitter.com/Cognizant).

World Headquarters

500 Frank W. Burr Boulevard
Teaneck, NJ 07666 USA
Phone: +1 201-801 0233
Fax: +1 201 801 0243
Toll-Free: +1 888 937 3277
Email: inquiry@cognizant.com

European Headquarters

Haymarket House
28-29 Haymarket
London, SW1Y 4SP UK
Phone: +44 (0) 20 7321 4888
Fax: +44 (0) 20 7321 4890
Email: infouk@cognizant.com

India Operations Headquarters

#5/535 Old Mahabalipuram Road
Okkiyam Pettai, Thoraipakkam
Chennai, 600 096 India
Phone: +91 (0) 44 4209 6000
Fax: +91 (0) 44 4209 6060
Email: inquiryindia@cognizant.com

