

# automate. on-demand. dynamic IT with

## At a Glance

Cognizant Cloud360, an enterprise-class cloud management solution with key capabilities such as policy-driven automation, integration with current IT environment and right sizing of the infrastructure for application elasticity, helps enterprises achieve the Future of Work, today. Delivered as a service, Cloud360 enables enterprises to quickly and cost-effectively deploy, manage and operate modern, dynamic and scalable architectures on the industry leading cloud platforms.



Policies & FlexOps



Application Awareness



Consumption Metering



Analytics & Right-sizing



One Click & Zero Touch



Self-service, APIs & Scripting



Catalogues & Workflows



Plug-ins & Integration

## Converting Business Challenges to Strengths

Cloud360 has helped enterprises to break away from the following shackles of the traditional IT environment life cycles:

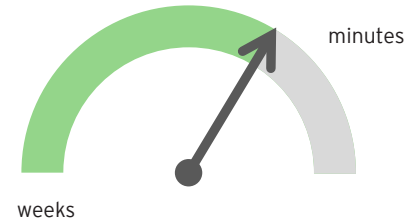
- Lengthy planning and infrastructure procurement processes resulting in long application roll-out cycles
- People-based management leading to high possibilities of manual errors during application deployments
- Management silos providing no visibility of infrastructure usage and leading to capacity underutilization and high administration costs

As speed to market is the key in IT, enterprises are prioritizing implementation of cloud architectures as part of their IT strategy - public, private or hybrid clouds. While the intended cloud type may differ, the challenge they face is mostly similar - ability to manage broad array of applications across cloud platforms with increased operational efficiency and cost effectiveness. Business and IT users are now demanding self-service capabilities and a faster way to provision and manage cloud resources, with greater transparency and lesser cost by paying for only what they consume. Cloud360 empowers enterprises and users by providing IT on demand!

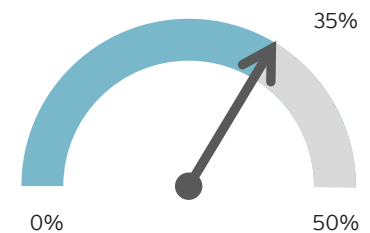
## Cloud Management simplified with Cloud360

Cloud360 provides enterprises the powerful provisioning, monitoring, automation and analytics capabilities to transform their current IT environments to cloud environment, integrate with the existing infrastructure and manage applications across diverse clouds platforms. Coupled with Cognizant's Managed Services team, Cloud360 helps enterprises achieve greater operational agility, better IT governance and tighter integration of components across the enterprise from applications and platforms through virtual data centers. With its user-defined automation, provisioning and monitoring policies, Cloud360 empowers users by automating processes and also gives them greater control over their environment.

### Reduction in provisioning time



### Reduction in costs



### Increase in business agility



### Corporate Overview

**\$7.34B**  
Revenue (2012 guidance)

**\$17B**  
Market Capitalization

**50**  
Delivery Centers

**25**  
Regional Sales Offices

**145,200+**  
Employees as of June 2012

**#9**  
Forbes Fast Tech 25 list\*

\*From Forbes Magazine May 2012. Forbes is an American business magazine owned by Forbes, Inc. Forbes and Forbes Inc. are not affiliated with, and do not endorse products or services of its listed and published companies.

## On-demand & Self-service IT

Cloud360 enhances business agility and operational efficiency of IT by enabling on-demand provisioning, while enforcing compliance. Resources in the cloud environment can be scaled in or scaled out within minutes. With 'one-click' deployments of application environments across industry leading platforms through the self-service portal, Cloud360 makes IT simple and productive.

## Monitoring & Service Level Management

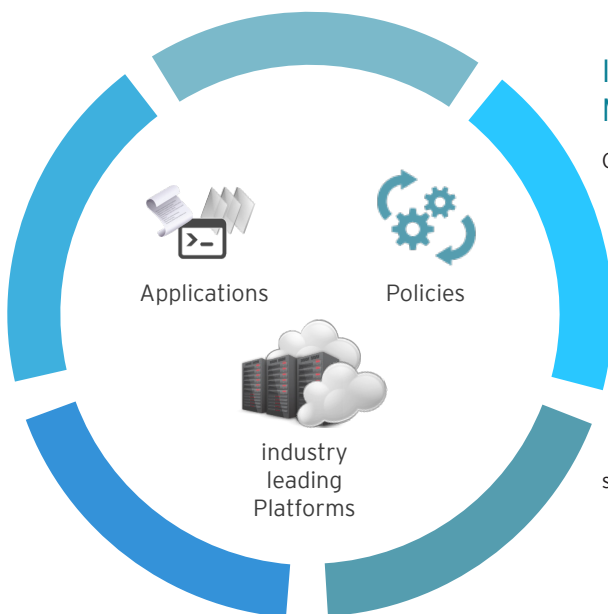
With zero-touch monitoring and auto-remediation of the application environment, Cloud360 ensures high availability and application SLA adherence. Entire application stack can be monitored with agent-based and agent-less mechanisms. Pre-defined monitoring profiles can be customized or used as is and applied on instances in a single click, simplifying monitoring complexities and ensuring compliance.

## Automation & Governance

With Cloud360, users can define complex automation policies using an intuitive English-like language. These policies offer auto-healing of environmental issues, ability to schedule tasks and control cost. Cloud360 brings in standardization of cloud resources with Instance Profiles and Application Profiles, making cloud resource management simpler while ensuring proper governance.

## Analytics & Optimization

Cloud360 further enhances cloud's pay-per-use benefit by offering consumption metering and analytics on resource usage and activity. Cost of running applications, compute instances, storage can be tracked to drive better decision making on resource utilization, allocation and IT budgets. Cloud 360 provides bird's eye view of multiple clouds being managed with trending analytics.



## Integrated Storage Management

Cloud360 offers intelligent storage management features for provisioning and managing storage environment such as profile-driven storage, alerts on performance issues and shortages. With Cloud360, users can schedule backups, monitor usage, performance and availability of storage and generate reports. These capabilities boost efficiency by automating manual processes and simplifying administration tasks.

## Cloud360 in Action

Cloud360 has successfully redefined the way top enterprises across industries such as life sciences, software development, engineering, airline, luxury apparels, online search, media and academics operate in the cloud. With on-demand provisioning, customizable automation policies and a unified way to manage multiple cloud platforms, Cloud360 provides enterprises a clear visibility and control of their cloud environments, thus increasing operational efficiency and lowering expenditures.

## Supported Platforms



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