automate. on-demand. dynamic IT with

Cognizant Cloud360, an enterprise-class cloud management solution with key capabilities such as policy-driven automation, integration with current IT environment and right sizing of the infrastructure for application elasticity, helps enterprises achieve the Future of Work, today. Delivered as a service, Cloud360 enables enterprises to quickly and cost-effectively deploy, manage and operate modern, dynamic and scalable architectures on the industry leading cloud platforms.

Converting Business Challenges to Strengths

Cloud360 has helped enterprises to break away from the following shackles of the traditional IT environment life cycles:

- Lengthy planning and infrastructure procurement processes resulting in long application roll-out cycles
- People-based management leading to high possibilities of manual errors during application deployments
- Management silos providing no visibility of infrastructure usage and leading to capacity underutilization and high administration costs

As speed to market is the key in IT, enterprises are prioritizing implementation of cloud architectures as part of their IT strategy - public, private or hybrid clouds. While the intended cloud type may differ, the challenge they face is mostly similar - ability to manage broad array of applications across cloud platforms with increased operational efficiency and cost effectiveness. Business and IT users are now demanding self-service capabilities and a faster way to provision and manage cloud resources, with greater transparency and lesser cost by paying for only what they consume. Cloud360 empowers enterprises and users by providing IT on demand!

Cloud Management simplified with Cloud360

Cloud360 provides enterprises the powerful provisioning, monitoring, automation and analytics capabilities to transform their current IT environments to cloud environment, integrate with the existing infrastructure and manage applications across diverse clouds platforms. Coupled with Cognizant's Managed Services team, Cloud360 helps enterprises achieve greater operational agility, better IT governance and tighter integration of components across the enterprise from applications and platforms through virtual data centers. With its user-defined automation, provisioning and monitoring policies, Cloud360 empowers users by automating processes and also gives them greater control over their environment.

Corporate Overview

<table>
<thead>
<tr>
<th>$7.34B</th>
<th>Revenue (2012 guidance)</th>
</tr>
</thead>
<tbody>
<tr>
<td>$17B</td>
<td>Market Capitalization</td>
</tr>
<tr>
<td>50</td>
<td>Delivery Centers</td>
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<tr>
<td>25</td>
<td>Regional Sales Offices</td>
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<tr>
<td>145,200+</td>
<td>Employees as of June 2012</td>
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<tr>
<td>#9</td>
<td>Forbes Fast Tech 25 list*</td>
</tr>
</tbody>
</table>

*From Forbes Magazine May 2012. Forbes is an American business magazine owned by Forbes, Inc. Forbes and Forbes Inc. are not affiliated with, and do not endorse products or services of its listed and published companies.
Cloud360 in Action

Cloud360 has successfully redefined the way top enterprises across industries such as life sciences, software development, engineering, airline, luxury apparels, online search, media and academics operate in the cloud. With on-demand provisioning, customizable automation policies and a unified way to manage multiple cloud platforms, Cloud360 provides enterprises a clear visibility and control of their cloud environments, thus increasing operational efficiency and lowering expenditures.

Supported Platforms

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