

Taking Business Performance to New Heights

Integrating the Internet's "clicks" with the "bricks" of traditional business isn't easy, especially for hotels, timeshare and vacation rentals. These businesses provide traditional services of lodging and comfort, but increasingly must juggle new age challenges of managing customer relationships, product distribution, and geographical expansion.

To help our clients not just survive, but thrive, in this uncertainty, we provide both deep domain expertise and comprehensive technology services. As a result, we deliver cost-effective solutions with quick ROI, even when IT budgets are reduced.

Our team is ready to answer your challenges with speed and effectiveness.

Give your organization a distinct edge over competitors with our combination of customized solutions, coupled with industry experience. Our winning track record in application maintenance, custom solutions development and packaged software implementation and integration is the result of our experience with the following:

- Direct connection of hotel CRS to a leading online travel portal
- Integrating the hotel CRS with multiple PMSs and GDSs
- Multichannel integration platform with search and booking services
- Brand portals, content management and distribution control systems
- Revenue management utilities and enterprise alerts framework
- Franchisee RFP process and agent commissions

Focused on Customer Service

As our clients do, we make strategic investments in technology. We have extensive development experience with the OpenTravel Alliance's (OTA) proposed messaging standards; and we were a benefactor to Hotel Technology Next Generation, or HTNG, the global industry association for hospitality companies that fosters collaboration and technological advancement.

By partnering with our Travel and Hospitality Practice and leveraging our business and technology experience, you can sharpen your operations and create a customer-centric organization.

Solutions for the Hotel Industry

mConcierge Mobility Platform

Our mConcierge Mobility Platform lets your customers access room service and other hotel amenities, directly from their cell phones and PDAs. It is designed to connect to billing and loyalty reward applications and is compatible with OTA specifications, enabling easy integration with industry-standard messaging formats.

Tetris Data Distribution Framework

Our Tetris Data Distribution Framework is a unified architecture for setting up, orchestrating and monitoring your distribution process. Real-time monitoring means real-time control - you can monitor and control your distribution, your inventory, rates and availability payload across multiple sales channels.



OTA Translator

The OTA Translator Tool maps proprietary supplier-application data to the corresponding OTA XML message in half the usual development time, while ensuring smoother interoperability among applications, seamless integration, and lower time to market.

Why Cognizant?

1. We know travel & hospitality and deliver results. Cognizant works with three of top 10 global hotels, one of world's largest franchise operators and the world's most popular timeshare exchange.

2. You'll work with specialists. Our travel and hospitality domain-specific competency group of more than 1400 specialists offers domain and technical knowledge at the highest level.

3. We are truly global and scalable. With 42 offices and more than 78,000 IT consultants in five continents, we are wherever you need us -- able to scale to the largest, most complex solutions.

4. You get more for your money. At less cost, you get a full breadth of skills and strategy in a single start-to-finish vendor.

5. We take you down the fastest path to advantage. Your distinct advantage with Cognizant is Cognizant 2.0, a single just-in-time knowledge sharing and project management tool that drives productivity improvements, standardize repeatable processes, and workflow collaboration across our global delivery network.

Can we talk?

Cognizant clients are overcoming today's travel & hospitality challenges with smart strategies delivered with unrivaled speed and quality. To find out more, please contact inquiry@cognizant.com.

About Cognizant

Cognizant (NASDAQ: CTSH) is a leading provider of information technology, consulting and business process outsourcing services. Cognizant's single-minded passion is to dedicate our global technology and innovation know-how, our industry expertise and worldwide resources to working together with clients to make their businesses stronger. With more than 50 global delivery centers and approximately 78,400 employees as of December 31, 2009, we combine a unique onsite/offshore delivery model infused by a distinct culture of customer satisfaction. A member of the NASDAQ-100 Index and S&P 500 Index, Cognizant is a Forbes Global 2000 company and a member of the Fortune 1000 and is ranked among the top information technology companies in BusinessWeek's Hot Growth and Top 50 Performers listings.

Start Today

At a time when companies are relentlessly pushing to compete better, move faster, and fight harder, Cognizant is the global technology partner with a single-minded passion: making your business stronger with outstanding systems expertise, industry intelligence, and global resources.



Cognizant | Travel & Hospitality
Passion for building stronger businesses

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