



Online Gaming Security Solutions

Security Strategies That Support Your Business Strategy

In the fast-moving and demanding world of online gaming your security strategy is of paramount importance. You need to protect your company and your products from security breaches that can wreak havoc on your IT infrastructure, your customers' loyalty, and your bottom line. And you need to protect your customers from hackers that can threaten their privacy, upend their game-playing habits, and drive them away from your games.

Cognizant understands that some of the biggest issues facing the online gaming industry pivot around security of the IT infrastructure and privacy of users. Cognizant's Interactive Entertainment Practice offers the industry and technology expertise you need to stay ahead of security issues, so you can focus on running your business and keeping your customers coming back for more.

Identify the Threats; Seize the Opportunities

Some of the biggest threats facing online games and the companies that create them are those posed by malicious third parties. By using bots, playing on behalf of registered members, and unscrupulously trading resources, hackers manipulate game play and resources through code breaks, account hijacking, and server hacks. Their attempts can alter the virtual economy, negatively impact game play, and cripple your IT infrastructure.

Vulnerability Assessment

Cognizant's Vulnerability Assessment helps you identify the existing and potential weaknesses in your games, IT infrastructure, and processes. We work with you to identify security and privacy threats across company operations -- IT infrastructure, network and communication protocols, authentication systems, back-office systems, and more. We also help you identify product vulnerabilities such as injection flaws, exploits, and map hacks. From this thorough analysis, Cognizant provides tangible and cost-effective recommendations for stabilizing, improving, and proactively managing both your short-term concerns and long-term security strategy.

Why Partner with Cognizant?

Our Information, Media & Entertainment (IME) practice offers clients a unique combination of technical and analytical expertise to enable your business to grow and prosper:

- **End-to-End Market Research Solutions:** Our comprehensive solutions span the entire market research value chain -- from panel management and data acquisition to reporting and analytics.
- **Recognized Expertise:** Our IME practice is powered by more than 3,000 domain consultants and technologists. Using proven statistical tools such as SPSS and SAS, and driven by the continuous innovation of our centers of excellence, we lead the industry in developing information, media and entertainment solutions that deliver proven results to our clients.



■ **Industry Leadership:** To meet the specialized needs of IME companies, we invest deeply in hiring market research specialists, including senior analysts, Ph.D. level statisticians, and data warehousing and business intelligence experts.

■ **Powerful Partnerships:** We've built thriving strategic alliances with leading data and analytic software companies such as Oracle, SAS, SPSS, Microsoft, Cognos and Microstrategy, to deliver innovative solutions to our clients.

■ **A Passionate Focus on Client Needs:** We work in partnership with our clients -- some of the largest market research organizations in the world -- to make their businesses stronger and more valuable. Our "client-first" culture of customer satisfaction results in more than 90% of annual revenue derived from existing, highly satisfied clients.

About Cognizant's Information, Media & Entertainment Practice

Cognizant's Information, Media, and Entertainment practice provides innovative consulting, business process, and technology services for advertising and marketing, broadcasting, entertainment, information services, and print and publishing firms. We form strategic partnerships with clients to help them transform their organizations to achieve business growth, increase operational efficiencies, and generate sustainable competitive advantage while significantly reducing costs. We leverage our industry-leading global delivery model to implement solutions quickly and cost-effectively. For more information, please visit <http://www.cognizant.com/html/solutions/industries/mediaEnter/LandingPage.asp>.

About Cognizant

Cognizant (NASDAQ: CTSH) is a leading provider of information technology, consulting, and business process outsourcing services. Cognizant's single-minded passion is to dedicate our global technology and innovation know-how, our industry expertise and worldwide resources to working together with clients to make their businesses stronger. With over 50 global delivery centers and more than 68,000 employees as of September 30, 2009, we combine a unique onsite/offshore delivery model infused by a distinct culture of customer satisfaction. A member of the NASDAQ-100 Index and S&P 500 Index, Cognizant is a Forbes Global 2000 company and a member of the Fortune 1000 and is ranked among the top information technology companies in BusinessWeek's Hot Growth and Top 50 Performers listings.

Start Today

For more information on how to drive your business results with Cognizant, contact us at inquiry@cognizant.com or visit our website at: www.cognizant.com.



Cognizant | Information Media & Entertainment
Passion for building stronger businesses

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