

## IT@Work Series: IT Security

### Protecting Your Bottom Line and Your Reputation

The cost per record of a security breach is around \$200, which means that the total impact on an organization can be anywhere from \$225,000 to \$35,000,000 if extrapolated annually. While the financial impact can be quantified, the greater issue may be brand protection, or reputation. You have to be proactive, because recovery may not just be a matter of dollars and cents.

We have developed a holistic approach for integrating IT security into multiple processes, enabling the optimal mix of value creation and protection. Our uniquely developed information security processes recognize best practices including ISO27001:2005, ISO27002:2005, NIST

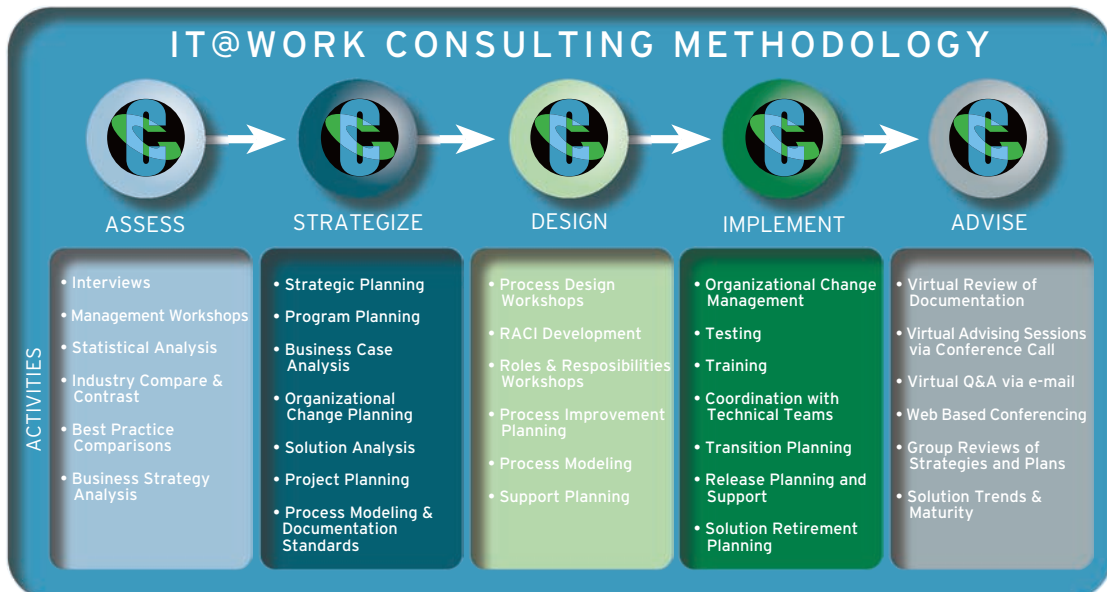
Special Publications, COBIT and ITIL to protect your enterprise.

### Cognizant's ITS Delivers

Cognizant IT Security enables sustainable processes that protect your organization in an effective and efficient manner. Consider these facts before placing IT Security at the bottom of your 'to do' list:

- Most organizations are not aware of the majority of their security breaches
- Hackers hit 1 in 10 big companies
- 71% of security executives name brand preservation as their top priority

If security is the "last to know," versus being integrated into operational processes, how can your organization be assured of value protection?



## Our Methodology Drives Results

Our Consulting Methodology is the cornerstone for delivering consistent customer satisfaction. You can engage us for one or all of these distinct services depending on your needs. We also offer virtual consulting, eliminating the need for local augmentation resources and expense.

### Cognizant ITS Scope of Service

Cognizant IT Security policies help you function, monitor and respond operationally, as you also manage access to IT assets:

- Information Security Management
- Security Operations
- Access Management

## Cognizant Process Model

Our best practice implementation starter kit supports more than 20 core IT processes at no additional cost. This offering allows you to shift your attention to process improvement risk areas, such as management commitment and cultural adoption, rather than spending time on policy and process design.

The model, available at no charge, offers valuable guidance on how to govern, manage, control, operate and secure your IT function. It was designed for product neutrality, simplifying alignment with heterogeneous toolsets - a reality in most organizations.

## About Cognizant's IT Infrastructure Services

Cognizant's IT IS line of business offers a comprehensive portfolio of managed services and consulting offerings that span enterprise computing, end user computing, infrastructure security, as well as network and convergence services. In a recent Forrester report, "The Forrester Wave™: Global IT Infrastructure Outsourcing, Q1 2009," Cognizant was ranked in the "Leaders" category.

## Start Today

In a time when companies are relentlessly pushing to compete better, move faster, and fight harder, Cognizant is the global technology partner with a single-minded passion: Dedicating our systems expertise, industry intelligence and global resources to make your business stronger.

## Features

### Cognizant's Process Model offers:

- A foundation based on extensive IT process improvement consulting engagements with Fortune 1000 companies
- Integral tools for compliance auditors
- Leverage for various IT frameworks and standards, including ISO/IEC 20000, ITIL, IBPL, ITGI, PMI, ISO 27001, COBIT and BPMN
- Policy levels for each process that details benefits, controls, goals, metrics, policies, roles and specifications
- Process diagrams and physical flow charts
- Detailed work instructions for cultural transformation

## PathFinder Enablement Model

PathFinder is our process-to-technology enablement model that provides IT process and best practices starter content in an easy-to-use, full-featured Web application. The scalable model includes content for all ISO 20000 practices, ITIL processes and Asset and Governance. Our vendor-agnostic architecture makes alignment with mixed toolsets easy to use.

### Pathfinder enables

- Tasks for designing an IT process
- Confirmation that a process has been validated in the industry
- Increased effectiveness of a current process design
- Assistance with the cultural adoption of an IT process
- Meeting compliance regulations

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