

IT@Work Series: Project & Portfolio Management

Effectively Executing Projects For Maximum Strategic Impact

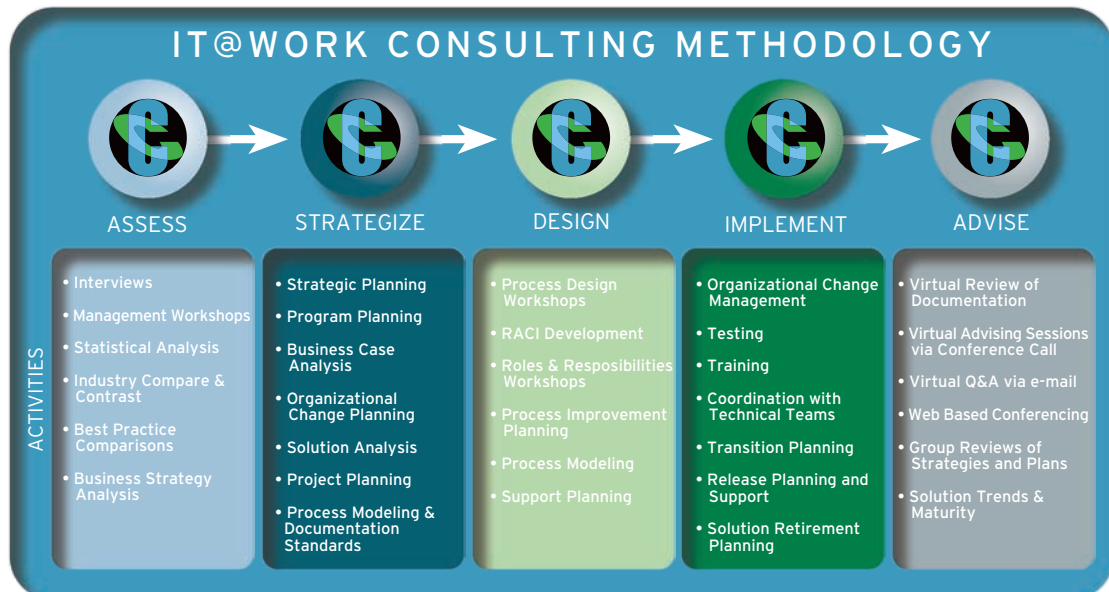
Companies execute their strategy through projects. Therefore, how well you execute projects and programs – and manage your project portfolio – is critical to your strategic success.

Our Project and Portfolio Management (PPM) practice can help you prioritize, select, resource and implement projects and programs that align with your business strategy. We can work with you to develop a project management methodology based upon best practices that “fit” your organization and assess and prepare your personnel to readily adopt the introduced changes.

Cognizant PPM Makes a Difference

Cognizant PPM has helped many organizations:

- Select projects and programs that make a difference
- Implement best practices customized to organizational needs
- Facilitate rapid personnel adoption and performance results
- Respond quickly by actively managing the portfolio and ensuring ROI
- Rescue projects that are faltering or failing
- Markedly increase project success: on time, on budget, in scope, at high quality
- Automate processes through workflow and industry-leading technologies



Cognizant PPM Scope of Service

- Organizational Change Management
- Portfolio Management
- Program and Project Management
- Demand Management
- Resource Management
- PMO Development
- Project Rescue

Our Methodology Drives Results

Our Consulting Methodology is the cornerstone for delivering consistent client satisfaction. You can engage us for one or all of these distinct services depending on your needs. We also offer virtual consulting, which eliminates the need for local augmentation resources and expense.

Cognizant Process Model

Our best practice implementation starter kit supports more than 20 core IT processes at no additional cost. This offering allows you to shift your attention to process improvement risk areas, such as management commitment and cultural adoption, rather than spending time on policy and process design.

The model, available at no charge, offers valuable guidance on how to govern, manage, control, operate and secure your IT function. It was designed for product neutrality, simplifying alignment with heterogeneous toolsets - a reality in most organizations.

About Cognizant's IT Infrastructure Services

Cognizant's IT IS line of business offers a comprehensive portfolio of managed services and consulting offerings that span enterprise computing, end user computing, infrastructure security, as well as network and convergence services. In a recent Forrester report, "The Forrester Wave™: Global IT Infrastructure Outsourcing, Q1 2009," Cognizant was ranked in the "Leaders" category.

Start Today

In a time when companies are relentlessly pushing to compete better, move faster, and fight harder, Cognizant is the global technology partner with a single-minded passion: Dedicating our systems expertise, industry intelligence and global resources to make your business stronger.

Cognizant's Process Model offers:

- A foundation based on extensive IT process improvement consulting engagements with Fortune 1000 companies
- Integral tools for compliance auditors
- Leverage for various IT frameworks and standards, including ISO/IEC 20000, ITIL, IBPL, ITGI, PMI, ISO 27001, COBIT and BPMN
- Policy levels for each process that details benefits, controls, goals, metrics, policies, roles and specifications
- Process diagrams and physical flow charts
- Detailed work instructions for cultural transformation

PathFinder Enablement Model

PathFinder is our process-to-technology enablement model that provides IT process and best practices starter content in an easy-to-use, full-featured Web application. The scalable model includes content for all ISO 20000 practices, ITIL processes as well as Asset and Governance. Our vendor-agnostic architecture makes alignment with heterogeneous toolsets easy to use.

Pathfinder enables

- Tasks for designing an IT process
- Confirmation that a process has been validated in the industry
- Increased effectiveness of a current process design
- Assistance with the cultural adoption of an IT process
- Meeting compliance regulations

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