

IT@Work Series: IT Asset & Financial Management

Achieving Complete Life-Cycle Control Over IT Assets

Our IT Asset Management (ITAM) solutions help you to reduce and control all of your IT equipment costs. Through comprehensive IT life cycle management, integrated with financial, contract, procurement and software license management, your enterprise can:

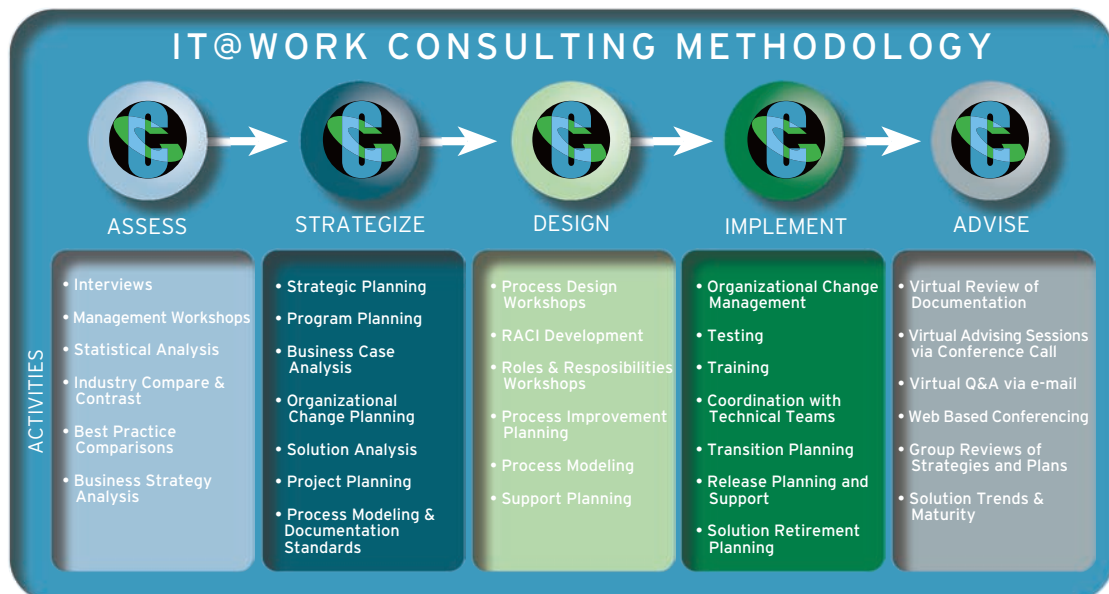
- Shrink spending through increased equipment utilization and reduced acquisition costs
- Virtually eliminate unwanted lease buy-backs
- Leverage IT maintenance contract negotiation and eliminate contract costs on unused equipment
- Greatly decrease software license costs while minimizing risk of penalties

By gaining up-to-the-minute knowledge and control of your organization's IT assets, your decision-making can become more strategic.

Cognizant's ITAM Solutions Deliver

Using our ITAM solution, our average client has achieved:

- \$3 million to 6 million in annual savings
- True ROI in less than one year
- Data for closed-loop process integration across human resources, legal, IT, operations, IT security and finance
- 200% reduction in audit activities



Our Methodology Drives Results

Our Consulting Methodology is the cornerstone for delivering consistent customer satisfaction. You can engage us for one or all of these distinct services depending on your needs. We also offer virtual consulting, which eliminates the need for local augmentation resources and expense.

Cognizant ITAM Scope of Service

- Asset Management
- Financial Management
- Software License Management
- Procurement Management
- Asset Fulfillment
- Contract Management

Cognizant Process Model

Our best practice implementation starter kit supports more than 20 core IT processes at no additional cost. This offering allows you to shift your attention to process improvement risk areas, such as management commitment and cultural adoption, rather than spending time on policy and process design.

The model, available at no charge, offers valuable guidance on how to govern, manage, control, operate and secure your IT function. It was designed for product neutrality, simplifying alignment with heterogeneous toolsets - a reality in most organizations.

About Cognizant's IT Infrastructure Services

Cognizant's IT IS line of business offers a comprehensive portfolio of managed services and consulting offerings that span enterprise computing, end user computing, infrastructure security, as well as network and convergence services. In a recent Forrester report, "The Forrester Wave™: Global IT Infrastructure Outsourcing, Q1 2009," Cognizant was ranked in the "Leaders" category.

Start Today

In a time when companies are relentlessly pushing to compete better, move faster, and fight harder, Cognizant is the global technology partner with a single-minded passion: Dedicating our systems expertise, industry intelligence and global resources to make your business stronger.

Features

Cognizant's Process Model offers:

- A foundation based on extensive IT process improvement consulting engagements with Fortune 1000 companies
- Integral tools for compliance auditors
- Leverage for various IT frameworks and standards, including ISO/IEC 20000, ITIL, IBPL, ITGI, PMI, ISO 27001, COBIT and BPMN
- Policy levels for each process that details benefits, controls, goals, metrics, policies, roles and specifications
- Process diagrams and physical flow charts
- Detailed work instructions for cultural transformation

PathFinder Enablement Model

PathFinder is our process-to-technology enablement model that provides IT process and best practices starter content in an easy-to-use, full-featured Web application. The scalable model includes content for all ISO 20000 practices, ITIL processes and Asset and Governance. Our vendor-agnostic architecture makes alignment with heterogeneous toolsets easy to use.

PathFinder enables

- Tasks for designing an IT process
- Confirmation that a process has been validated in the industry
- Increased effectiveness of a current process design
- Assistance with the cultural adoption of an IT process
- Meeting compliance regulations

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